



# STARTUP COMPETITION

[www.iotweek.org](http://www.iotweek.org)

**IOTWeek**

**Dublin**

June 20-23, 2022



# 1<sup>st</sup> IoT Week Innovation World Cup Start-up Competition – Pitch Session 1



**15:00 – 15:10**

## **WELCOME & INTRODUCTION**

Dr. Sonja Sulzmaier, Managing Partner, Innovation World Cup® - Navispace GmbH

**15:10 – 16:10**

## **PITCHES OF THE TOP5 TECHPRENEURS 2022**

Apocrat, Global ID, Ovon, R3-IoT, Sigma Industrial Precision

**16:15 – 17:15**

## **KEYNOTE: “EU-US Dialogue on Innovation”**

At Hogan Mezzanine 1

**17:15 – 17:30**

## **WINNER ANNOUNCEMENT OF THE PITCH SESSION 1**

At Hogan Mezzanine 1

**17:45 – 18:45**

## **NETWORKING**

At Croke Park Hotel Bar

# Innovation World Cup® Facts & Figures



- + 1000 submissions from +65 countries
- Top 10 Techpreneurs selected to pitch at IoT Week Dublin 2022
- Pitch 1:1 to corporates & potential investors
- Free marketing & media package
- Hundreds of valuable business connections
- Benefit from prizes worth over +500,000 incl. a cash prize of 10,000 €
- Free participation
- Free dev kits

THE **WORLD LEADING**  
OPEN INNOVATION  
PLATFORM IN THE  
IOT

*14<sup>th</sup> Innovation World  
Cup® is now open for  
submissions!*

# These categories are awaiting your innovation



A graphic with a purple-to-orange gradient background displaying twelve innovation categories in white circular icons. The categories are arranged in two rows of six. The top row includes Industrial (factory icon), City (skyscrapers icon), Transport (bus icon), Agriculture (plants icon), Material + Packaging (bottle and can icon), and Energy (power lines icon). The bottom row includes Healthcare (heart with cross icon), Lifestyle + Sports (running shoe icon), Home (house icon), Construction (hard hat icon), Recycling (recycling symbol icon), and Food (fork, knife, and leaf icon). Small green leaf icons are placed above the Material + Packaging, Energy, Recycling, and Food categories. At the bottom, a black banner contains the text "Win prizes worth over \$500,000" and the website "www.innovationworldcup.com".

INDUSTRIAL

CITY

TRANSPORT

AGRICULTURE

MATERIAL + PACKAGING

ENERGY

HEALTHCARE

LIFESTYLE + SPORTS

HOME

CONSTRUCTION

RECYCLING

FOOD

**Win prizes worth over \$500,000**

[www.innovationworldcup.com](http://www.innovationworldcup.com)



# The Grand Jury

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**ALESSANDRO MALOBERTI**  
Director  
Partner Ecosystem  
STMicroelectronics



**MARK HUGHES**  
IoT Business  
Development Manager  
EBV Elektronik



**THOMAS WALDMANN**  
Start-up and  
Venture Manager  
Würth Elektronik



**TARYN ANDERSEN**  
Investor Relations Director  
**Telegraph Hill Capital**



**ALAN MURPHY**  
Regional Manager  
**Smart City Dublin**

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- 5 minutes pitch + 3 minutes Q & A
- Evaluation criteria
  - Level of innovation
  - Go-to-market approach
  - Commercial potential
  - Sustainability

# Top10 Techpreneurs 2022

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 APOCRAT

  
GLOBAL ID  
MULTI-VIEW FINGER VEIN  
BIOMETRIC AUTHENTICATION

  
OVON TECHNOLOGY

R3-IoT

 SIGMA  
Industrial Precision

 ajuma

COAIMED.

 DICE  
Pure design, smart impact

 LUMEO  
T E C H

 STEPUP  
HORSE

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- **Apocrat** - How privacy can help you lead the market  
Laura Kaltenbrunner, Co-Founder
- **Global ID** - Wearable private biometric authentication for industry  
Riccardo de Filippo, Customer Success Strategy Architect
- **Ovon** - Revolutionizing smart heating through remote diagnostics & maintenance  
Tom Timothy, COO
- **R3-IoT** - Digitizing the planet  
Kevin Quillien, CTO & Co-Founder
- **SIGMA Industrial Precision** - Automated electricity analysis for efficient & safe machines  
Ramon Serra, CTO



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PARTICIPATION IS FREE OF CHARGE



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ELEKTRONIK**  
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YOU EXPECT

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I An Avnet Company I

 **VARTA**  
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