

INNOVATION  
WORLD  
CUP®



# STARTUP COMPETITION

[www.iotweek.org](http://www.iotweek.org)



**IOTWeek**

**Dublin**

June 20-23, 2022

# 1<sup>st</sup> IoT Week Innovation World Cup Start-up Competition – Pitch Session 1



**15:00 – 15:10**

## **WELCOME & INTRODUCTION**

Dr. Sonja Sulzmaier, Managing Partner, Innovation World Cup® - Navispace GmbH

**15:10 – 16:10**

## **PITCHES OF THE TOP5 TECHPRENEURS 2022**

Apocrat, Global ID, Ovon, R3-IoT, Sigma Industrial Precision

**16:15 – 17:15**

## **KEYNOTE: “EU-US Dialogue on Innovation”**

At Hogan Mezzanine 1

**17:15 – 17:30**

## **WINNER ANNOUNCEMENT OF THE PITCH SESSION 1**

At Hogan Mezzanine 1

**17:45 – 18:45**

## **NETWORKING**

At Croke Park Hotel Bar

# Innovation World Cup® Facts & Figures

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- + 1000 submissions from +65 countries
- Top 10 Techpreneurs selected to pitch at IoT Week Dublin 2022
- Pitch 1:1 to corporates & potential investors
- Free marketing & media package
- Hundreds of valuable business connections
- Benefit from prizes worth over +500,000 incl. a cash prize of 10,000 €
- Free participation
- Free dev kits

THE **WORLD LEADING**  
OPEN INNOVATION  
PLATFORM IN THE  
IOT

*14<sup>th</sup> Innovation World  
Cup® is now open for  
submissions!*

# These categories are awaiting your innovation



INDUSTRIAL

CITY

TRANSPORT

AGRICULTURE

MATERIAL + PACKAGING

ENERGY

HEALTHCARE

LIFESTYLE + SPORTS

HOME

CONSTRUCTION

RECYCLING

FOOD

**Win prizes worth over \$500,000**

[www.innovationworldcup.com](http://www.innovationworldcup.com)



# The Grand Jury

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**ALESSANDRO MALOBERTI**  
Director  
Partner Ecosystem  
STMicroelectronics



**MARK HUGHES**  
IoT Business  
Development Manager  
EBV Elektronik



**THOMAS WALDMANN**  
Start-up and  
Venture Manager  
Würth Elektronik



**TARYN ANDERSEN**  
Investor Relations Director  
**Telegraph Hill Capital**



**ALAN MURPHY**  
Regional Manager  
**Smart City Dublin**

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- **5 minutes pitch + 3 minutes Q & A**
- **Evaluation criteria**
  - Level of innovation
  - Go-to-market approach
  - Commercial potential
  - Sustainability

# Top10 Techpreneurs 2022

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- **Apocrat** - How privacy can help you lead the market  
Laura Kaltenbrunner, Co-Founder
- **Global ID** - Wearable private biometric authentication for industry  
Riccardo de Filippo, Customer Success Strategy Architect
- **Ovon** - Revolutionizing smart heating through remote diagnostics & maintenance  
Tom Timothy, COO
- **R3-IoT** - Digitizing the planet  
Kevin Quillien, CTO & Co-Founder
- **SIGMA Industrial Precision** - Automated electricity analysis for efficient & safe machines  
Ramon Serra, CTO



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PARTICIPATION IS FREE OF CHARGE



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ELEKTRONIK**  
MORE THAN  
YOU EXPECT



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