

# IOTWeek

Dublin — June 20-23, 2022

## European Tourism Data Space

Misa Labarile, European Commission

**GLOBAL VISION:**

**IoT TODAY AND BEYOND**

**IoTForum**

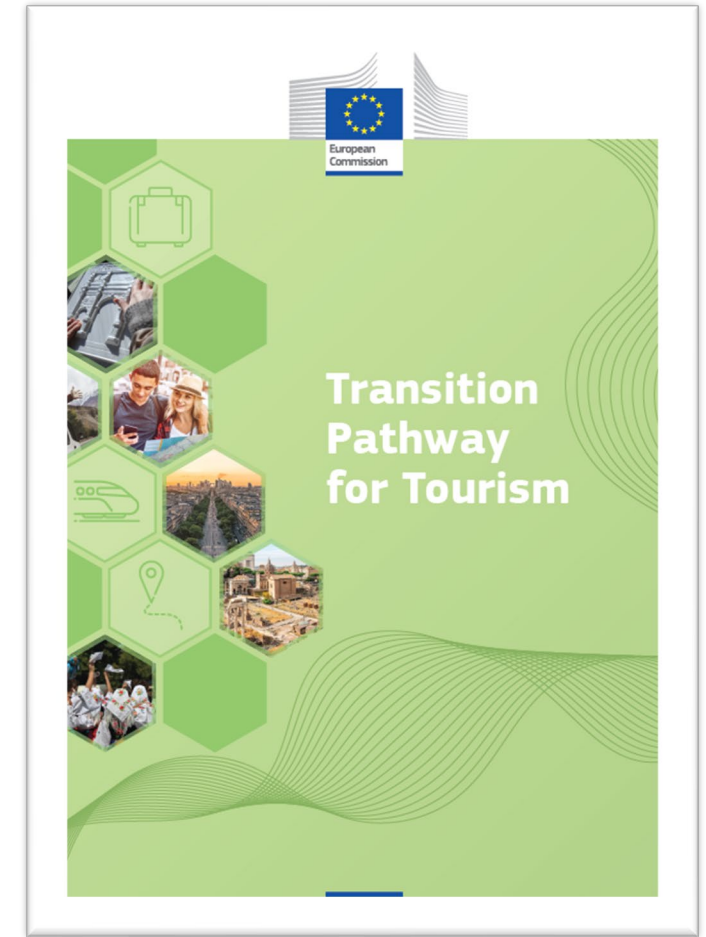
# Transition Pathway for Tourism

We built this together and must continue working together

Tourism across EU policies

Actions, objectives and conditions for accelerating green and digital transition and improving resilience for EU tourism

**Now calling stakeholders for co-implementation!**



## Upcoming: Together for EU Tourism (T4T)

- ❑ Communication and outreach
- ❑ Commitments by stakeholders
- ❑ Stakeholder working groups coordinated by DG GROW (a call for experts will soon be published)
- ❑ Integrated support platform for stakeholders
- ❑ Involvement of other EU institutions and services
- ❑ Yearly assessment or progress

**This is the framework in which the data space for tourism will develop**

## **Our ambition is to set up a EU data space which:**

- Facilitates the voluntary pooling and sharing of data
- Facilitates sharing of both open and private data and public-private collaborations
- Is interoperable with other sectors' data spaces
- Is supported by the Pact for Skills

# Different holders, sources, means of collection

NACE (rev.2)	Description
H49	Land transport and transport via pipeline
H50	Water transport
H51	Air transport
I	Accommodation and food service activities
N79	Travel agency, tour operator and other reservation service and related activities
N82	Office administrative, office support and other business support activities
R90- R92	Creative, arts and entertainment activities; libraries, archives, museums and other cultural activities; gambling and betting activities
R93	Sports activities and amusement and recreation activities



# What is on for data sharing in tourism @EU level

- ❑ Code of Conduct for Data Sharing in Tourism
- ❑ Data management for destinations: the Smart Destinations pilot project
- ❑ Developing new data collection on sustainable tourism (Technical Support Instrument, Eurostat Task Force)
- ❑ Pact for Skills: ensuring basic, business and specialist data skills

**2023: A Digital Europe Programme project will provide the Commission with recommendations and with a roadmap to design the common data space for tourism**



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# Thank you!

Find more:

<https://op.europa.eu/s/vNbN>

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