

IoTWeek

Dublin — June 20-23, 2022

NADIA DTI IoT Platform for smart destinations

Juan Ortells (Anysolution)

GLOBAL VISION:

IoT TODAY AND BEYOND

IoTForum

Smart City



citizens

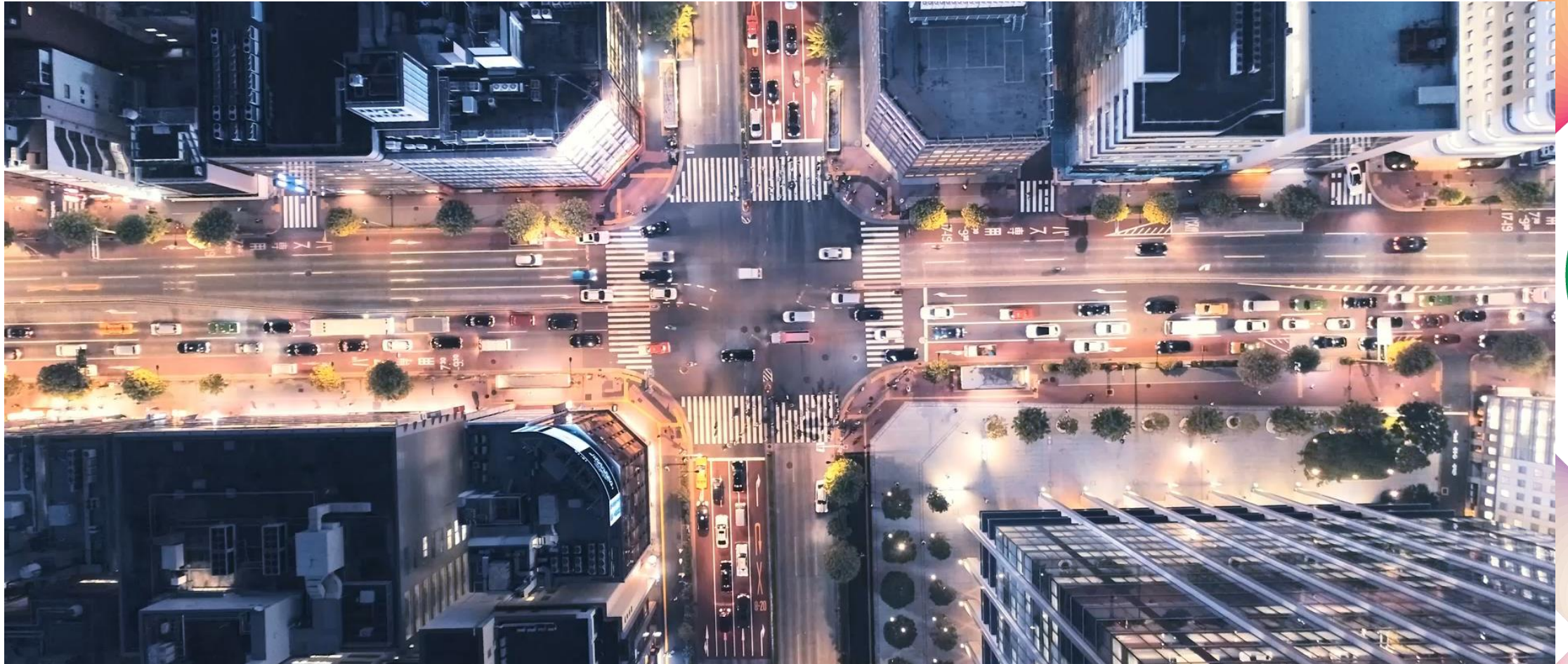
What is a Smart Destination

"The Smart Tourist Destination is defined as an innovative tourist destination, consolidated on a cutting-edge technological infrastructure, which guarantees the sustainable development of the tourist territory, accessible to all, facilitating the interaction and integration of the visitor with the environment and increasing the quality of their experience in the destination and improving the quality of life of the resident."

Transforming destinations into Smartdestinations

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KEY FACTORS

VISION
STRATEGY
METODOLOGY
INDICATORS



- Innovation
- Technology
- Accessibility
- Sustainability
- Governance



- Digitalisation
- Cultural heritage and creativity
- Accessibility
- Sustainability

SELF ASSESSMENT

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ACTION PLAN

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INDICATORS

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HOW NADIA WORKS?

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NADIA
DTI



keyrock

KEYROCK



CONTEXT BROKER

CKAN



DMO



Destination
Area 1



Destination
Area 2



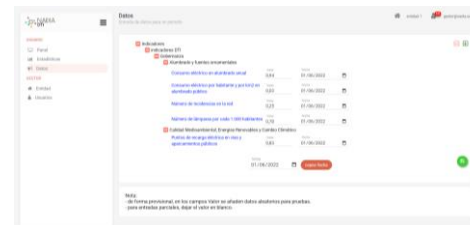
Destination
Area 3



Destination
Area 4



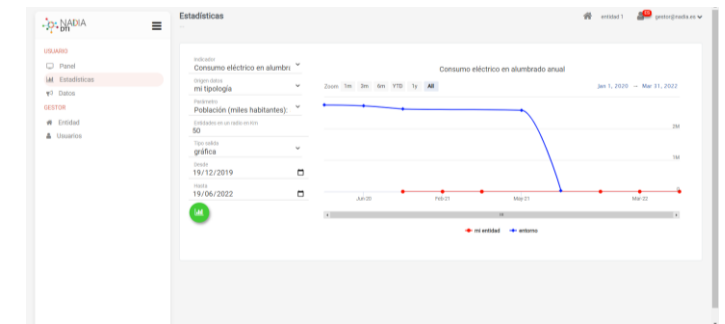
NADIA
DTI



Unique data point



Fully personalised dashboard



Benchmarking



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Thank you!

Find more:

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