



# STARTUP COMPETITION

[www.iotweek.org](http://www.iotweek.org)

**IOTWeek**

**Dublin**  
June 20-23, 2022



# 1<sup>st</sup> IoT Week Innovation World Cup Start-up Competition – Pitch Session 2



**9:30 – 9:40**

## **WELCOME & INTRODUCTION**

Dr. Sonja Sulzmaier, Managing Partner, Innovation World Cup® - Navispace GmbH

**9:40 – 10:40**

## **PITCHES OF THE TOP5 TECHPRENEURS 2022**

Ajuma, CoAlmed, DiCE, LumeoTech, StepUp Horse

**11:00 – 12:30**

## **IOT WEEK 2022 Opening**

Keynote: "Global Vision, IoT Today and Beyond" at Hogan Mezzanine

**12:30 – 12:45**

## **WINNER ANNOUNCEMENT OF THE PITCH SESSION 2**

At Hogan Mezzanine

**12:45 – 13:15**

## **LUNCH BREAK & NETWORKING**

At Mezzanine & Hogan Foyer (Level 4 & 5)

# Innovation World Cup® Facts & Figures

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- + 1000 submissions from +65 countries
- Top 10 Techpreneurs selected to pitch at IoT Week Dublin 2022
- Pitch 1:1 to corporates & potential investors
- Free marketing & media package
- Hundreds of valuable business connections
- Benefit from prizes worth over +500,000 incl. a cash prize of 10,000 €
- Free participation
- Free dev kits

THE **WORLD LEADING**  
OPEN INNOVATION  
PLATFORM IN THE  
IOT

*14<sup>th</sup> Innovation World  
Cup® is now open for  
submissions!*

# These categories are awaiting your innovation



A graphic with a purple-to-orange gradient background displaying ten innovation categories in white circular icons. The categories are arranged in two rows of five. The first row includes Industrial (factory icon), City (skyscrapers icon), Transport (bus icon), Agriculture (plants icon), Material + Packaging (bottle and can icon), Energy (power lines icon), Healthcare (heart with cross icon), Lifestyle + Sports (running shoe icon), Home (house icon), Construction (hard hat icon), Recycling (recycling symbol icon), and Food (fork, knife, and leaf icon). Each icon is accompanied by a small green leaf icon in the top right corner. Below the icons, a black banner contains the text "Win prizes worth over \$500,000" in white, and the website "www.innovationworldcup.com" is listed at the bottom.

INDUSTRIAL

CITY

TRANSPORT

AGRICULTURE

MATERIAL + PACKAGING

ENERGY

HEALTHCARE

LIFESTYLE + SPORTS

HOME

CONSTRUCTION

RECYCLING

FOOD

**Win prizes worth over \$500,000**

[www.innovationworldcup.com](http://www.innovationworldcup.com)



# The Grand Jury

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**ALESSANDRO MALOBERTI**  
Director  
Partner Ecosystem  
STMicroelectronics



**MARK HUGHES**  
IoT Business  
Development Manager  
EBV Elektronik



**THOMAS WALDMANN**  
Start-up and  
Venture Manager  
Würth Elektronik



**TARYN ANDERSEN**  
Investor Relations Director  
**Telegraph Hill Capital**

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- 5 minutes pitch + 3 minutes Q & A
- Evaluation criteria
  - Level of innovation
  - Go-to-market approach
  - Commercial potential
  - Sustainability

# Top10 Techpreneurs 2022

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 APOCRAT

  
GLOBAL ID  
MULTI-VIEW FINGER VEIN  
BIOMETRIC AUTHENTICATION

  
OVON TECHNOLOGY

R3-IoT

 SIGMA  
Industrial Precision

 ajuma

COAIMED.

 DICE  
Pure design, smart impact

 LUMEO  
T E C H

 STEPUP  
HORSE

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- **Ajuma** - The UV bodyguard - Be SMART in the SUN  
Annette Barth, Co-Founder
- **CoAlmed** - WEARnCARE - A decision support tool for Parkinson's disease diagnosis, monitoring & management  
Dr. Erika Rivini, CTO & Co-Founder
- **DiCEworld** - Your partner for tailor made IoT solutions  
Camilla Carrarini, Marketing Manager
- **LumeoTech** - Freedom through attachments  
Leo Hong Wu, CEO & Founder
- **StepUp Horse** - Breathing-based wearable for competition horses  
Charles Henri Gayot, CTO



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PARTICIPATION IS FREE OF CHARGE



**WÜRTH  
ELEKTRONIK**  
MORE THAN  
YOU EXPECT

**AiQ**<sup>®</sup>  
Smart Clothing

**ST**  
life.augmented

 **EBV**Elektronik  
| An Avnet Company |

 **VARTA**  
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