

[www.iotweek.org](http://www.iotweek.org)

#IoTWeek2022

# IoT Week Innovation World Cup Startup Competition Opening



**1:00 PM,  
Monday, 20 June**



Dublin — June 20-23, 2022

**IoT Week**

# 1<sup>st</sup> IoT Week Innovation World Cup Start-up Competition Opening

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**13:00 – 13:10**

## **WELCOME & INTRODUCTION**

Christian Stammel, CEO & Founder, Innovation World Cup® Series

**13:10 – 13:55**

## **PANEL DISCUSSION**

"How to grow and scale up an IoT business – Do's and don'ts for IoT techpreneurs" with STMicroelectronics, EBV Elektronik & Würth Elektronik

**13:55 – 14:00**

## **INVITATION TO THE TOP10 TECHPRENEURS PITCHES**

Session 1, 20 June, 15:00 – 16:15 (Davin Suite)

Session 2, 21 June, 9:30 – 10:45 (Davin Suite)

# Innovation World Cup® Facts & Figures

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- + 1000 submissions from +65 countries
- Top 10 Techpreneurs selected to pitch at IoT Week Dublin 2022
- Pitch 1:1 to corporates & potential investors
- Free marketing & media package
- Hundreds of valuable business connections
- Benefit from prizes worth over +500,000 incl. a cash prize of 10,000 €
- Free participation
- Free dev kits

**THE WORLD LEADING  
OPEN INNOVATION  
PLATFORM IN THE IOT**

*14<sup>th</sup> Innovation World  
Cup® is now open for  
submissions!*

# These categories are awaiting your innovation



A graphic with a purple-to-orange gradient background displaying twelve innovation categories in white circular icons. The categories are arranged in two rows of six. The first row includes Industrial (factory icon), City (skyscrapers icon), Transport (bus icon), Agriculture (plants icon), Material + Packaging (bottle and can icon), and Energy (power lines icon). The second row includes Healthcare (heart with cross icon), Lifestyle + Sports (running shoe icon), Home (house icon), Construction (hard hat icon), Recycling (recycling symbol icon), and Food (fork, knife, and leaf icon). Small green leaf icons are placed above the Material + Packaging, Energy, Recycling, and Food categories. At the bottom, a black banner contains the text "Win prizes worth over \$500,000" in white, and the website "www.innovationworldcup.com" is listed below it.

INDUSTRIAL

CITY

TRANSPORT

AGRICULTURE

MATERIAL + PACKAGING

ENERGY

HEALTHCARE

LIFESTYLE + SPORTS

HOME

CONSTRUCTION

RECYCLING

FOOD

**Win prizes worth over \$500,000**

[www.innovationworldcup.com](http://www.innovationworldcup.com)

# The Panelists

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**CHRISTIAN STAMMEL**  
CEO and Founder  
Innovation World Cup Series



**ALESSANDRO MALOBERTI**  
Director Partner Ecosystem  
STMicroelectronics



**MARK HUGHES**  
IoT Business Development Manager  
EBV Elektronik



**THOMAS WALDMANN**  
Start-up and Venture Manager  
Würth Elektronik



# How to grow and scale up an IoT business – Do's and don'ts for techpreneurs

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CEO and Founder  
Innovation World Cup Series



**ALESSANDRO MALOBERTI**  
Director Partner Ecosystem  
STMicroelectronics



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Christian Stammel, CEO, WT | Wearable Technologies

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# Top10 Techpreneurs 2022

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 APOCRAT

  
GLOBAL ID  
MULTI-VIEW FINGER VEIN  
BIOMETRIC AUTHENTICATION

  
OVON TECHNOLOGY

R3-IoT

 SIGMA  
Industrial Precision

 ajuma

COAIMED.

 DICE  
Pure design, smart impact

 LUMEO  
T E C H

 STEPUP  
HORSE



**IoTWeek**

**Dublin**  
June 20-23, 2022

[www.innovationworldcup.com](http://www.innovationworldcup.com)

PARTICIPATION IS FREE OF CHARGE



**WÜRTH  
ELEKTRONIK**  
MORE THAN  
YOU EXPECT

