



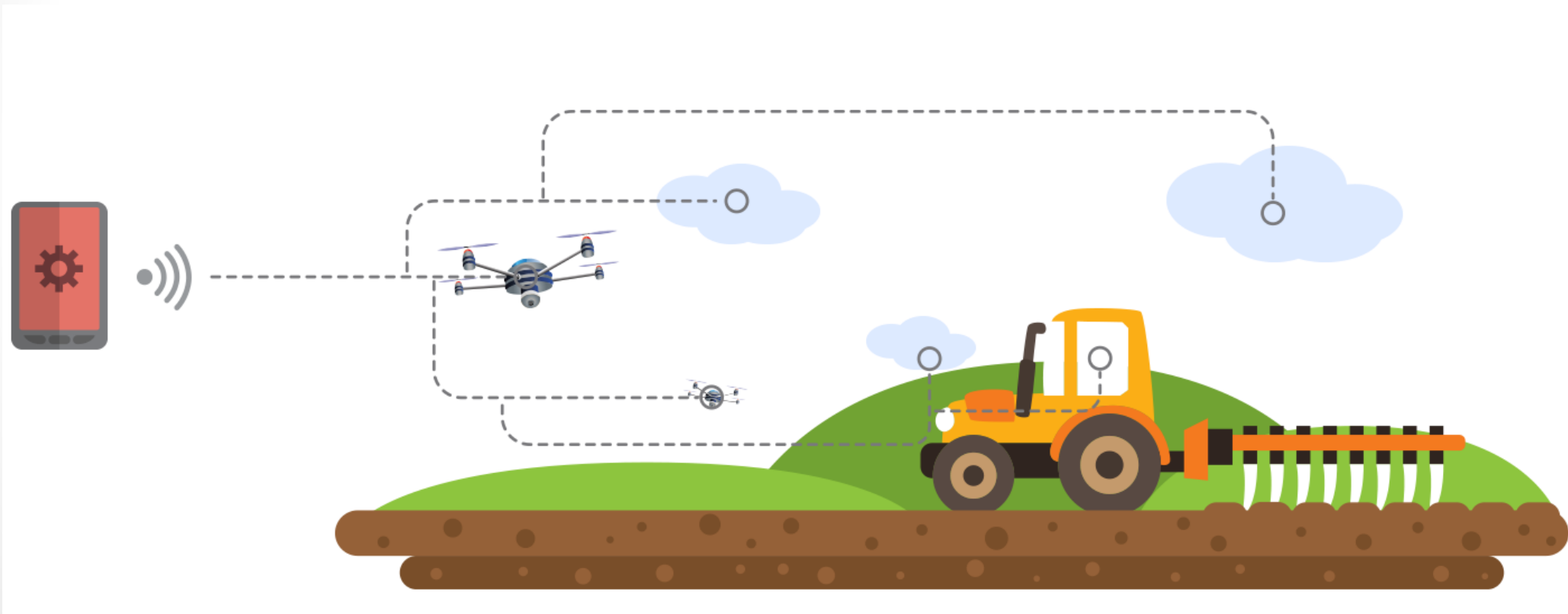
SMART AGRICULTURE

Creation and adoption of new
technologies

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...challenge for modern agriculture - to produce enough food for everyone...

... By providing tools for optimization and improvement of food production processes.....



IoT + Agriculture expertise

agronet

irrigNET
RATIONAL
IRRIGATION

pestNET
EARLY
DETECTION OF
RODENTS
ACTIVITIES

trapNET
MONITORING
HARMFUL
BUTTERFLIES
ACTIVITIES

growNET
MONITORING THE
YIELDS

ekoNET
MONITORING
ENVIROMENT
PARAMETERS

How to create new solutions/services

- The most important role - collaboration with end users - make confidence and trust
 - Learn about the production process,
 - Find out what kind of equipment and machinery they have,
 - Define problems (production and retail part)
 - Define most important field of production or retail chain to improve
- Collaboration with scientist
 - Getting scientist point of view in solving problems
 - Apply knowledge to improve the production process

Next steps

- Education for producers (to realize the opportunities)
 - Confidence in new, unknown technologies
 - How to use support (national and other)
- Gather and published savings and benefits
- Funds (for equipment, new technologies)
 - National support (specially for small and medium producers) , EU funds
 - New services have to be affordable to everyone (small and large producers)

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THANKS!