



"IoT for Clean Energy and Responsible Consumption & Production"

Geneva
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European Commission

IoT Strategy in Horizon 2020



Digitising European Industry: DEI Strategy

Launched by Commissioner Oettinger
at Hannover Fair on 19 April 2016

- Europe's future is digital:
Digitising European Industry
- *Focus actions on digital transformation of ALL industry*
- complementing our efforts on a Digital Single Market

High-level Roundtables with
Commissioner Oettinger

- Member States and
- High-level industrial representatives for action on EU scale

Consultations:

- DEI Stakeholder groups

See

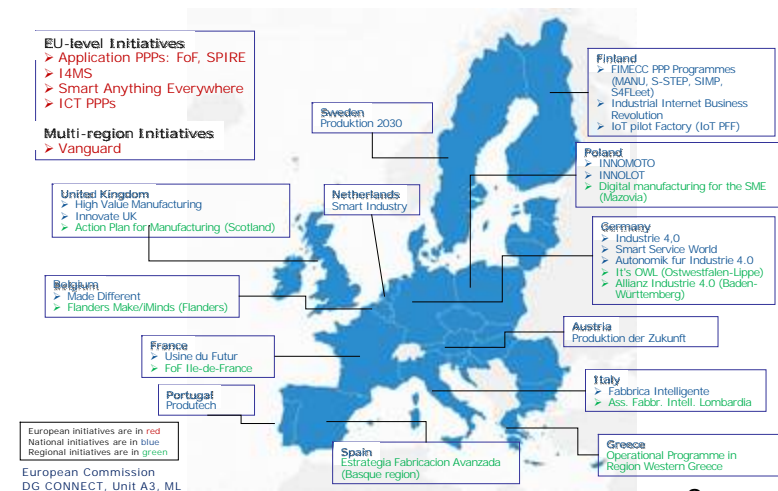
<http://ec.europa.eu/futurium/en/dei-implementation>



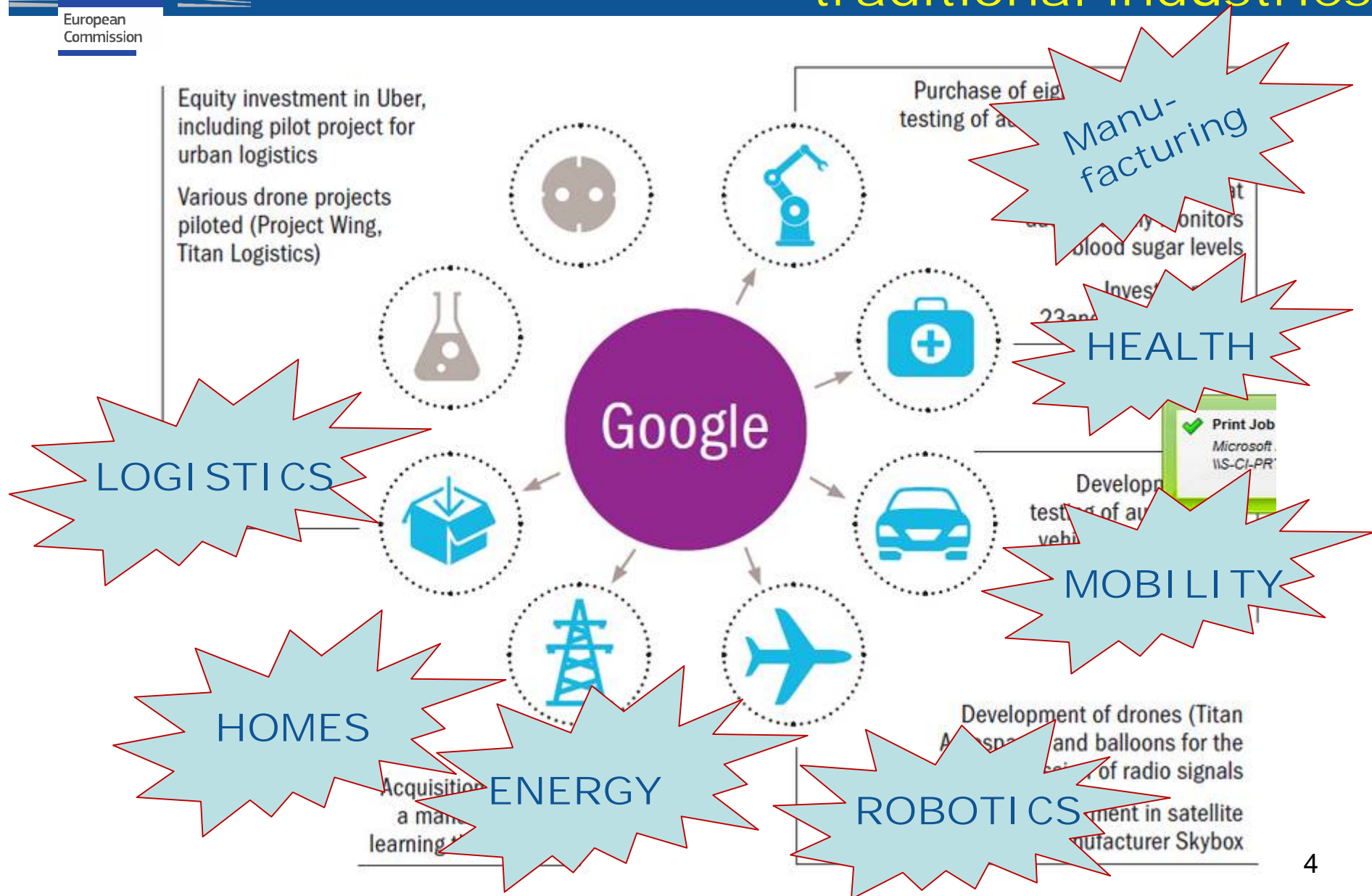
Digital transformation of industry: What is the situation?

- ❑ Strong digitisation in high tech industries and in some MSs.
- ❑ Challenges:

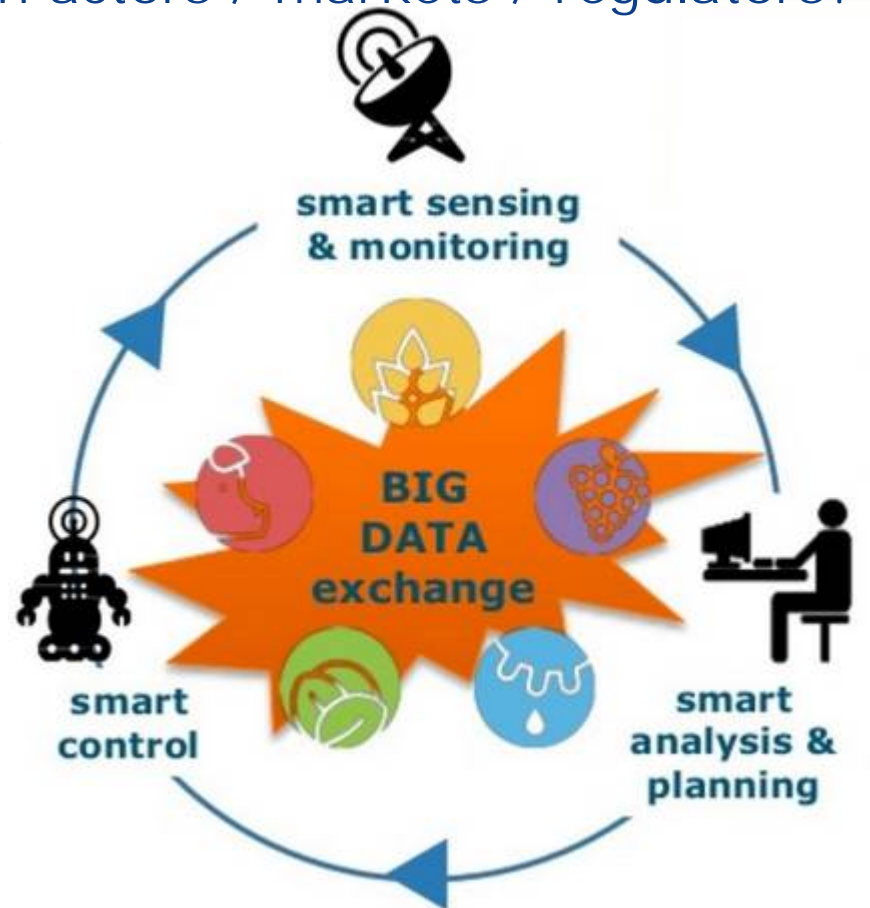
- New competition from non-EU digital platform owners
- Lack of standards and interoperable solutions
- Fragmentation of effort in Europe
- Skills and re-skilling of work force
- Legislative and regulatory gaps



Internet Giants compete with traditional industries



- COP21 – Energy Union –
→ Clean Energy Package 2016
 - What strategy for European actors / markets / regulators?
-
- „The Winter Package 2016“
 - Modernising the grid infrastructure
 - Deployment of Smart Meters
 - Integrate Renewables
 - Empowering the User

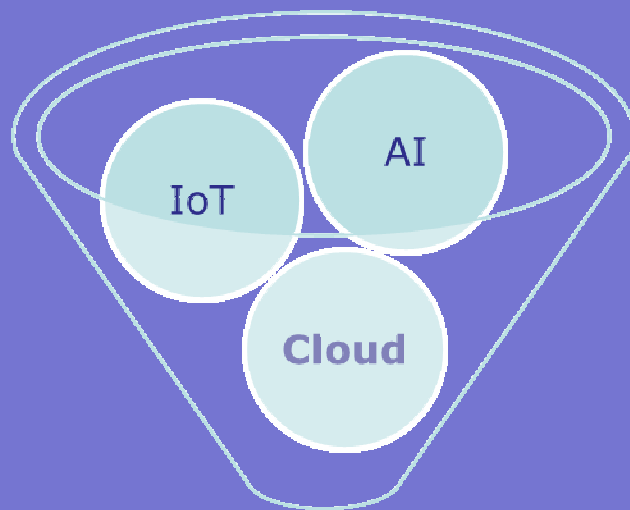


- Roberto Viola calls for new Business Models for the Internet of Energy
 - He stressed the need for new Business Models to sustain investment in an intelligent infrastructure for smart energy, avoid vertical silos to achieve economy of scale
 - ^Moving out of silos, beyond sector based innovation
 - "every object should be connected and interact with other objects and humans".

Ref.: High-Level Meeting on the **Interoperability for the Internet of Energy**, Brussels, 11 May 2017



New business opportunities converging IoT, cloud and data analytics



Identified Smart Environments

**Smart
Energy/
Utilities**

**Smart
Transport**

**Smart Manu-
facturing**

Ageing Well

**Smart
Farming**

Smart Homes

**Smart
Building**

Smart City

- **Setting up innovative platforms**
 - **that can be rules by leading enterprises**
 - **That can be shared by firms of very small to medium size,**
 - **relying on industrial sectors, ecosystems and innovation hubs**

A key to developing successful platforms and services is

- to put them in the hands of autonomous teams/innovators
- To provide the hooks to regional clusters and developer communities

Cross-sector IoT services and new business models

- **Internet of Energy** –
 - *Moving away from silos of different sectors*
 - *Exploiting new business models*
 - *Focus on SME, midcaps*
 - *Knowledge through Data Sharing*
 - *User experience based on Internet platforms and social media*



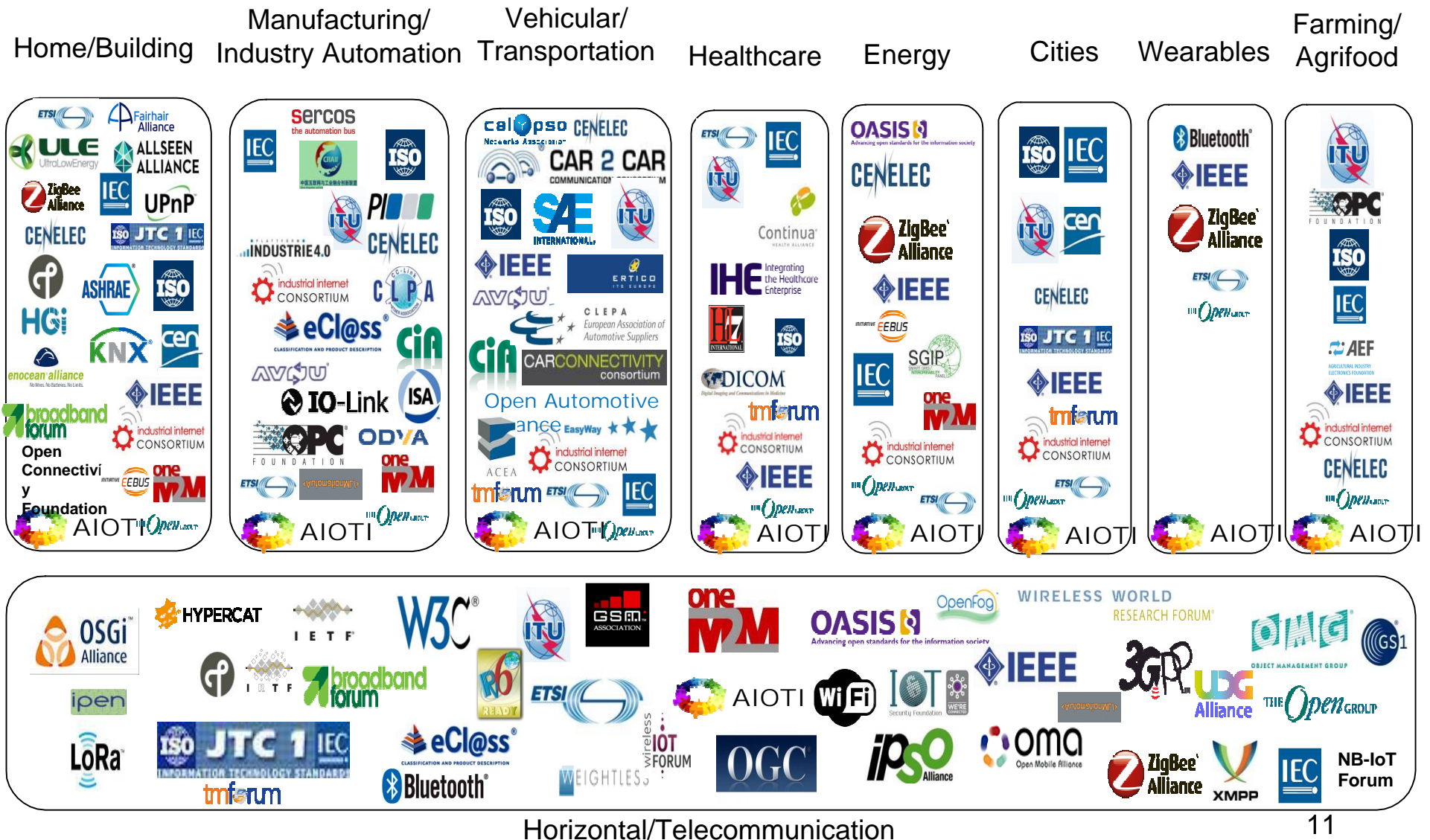


The success of the Internet of Things depends strongly on the existence and smooth and effective operation of global standards.

(ITU)

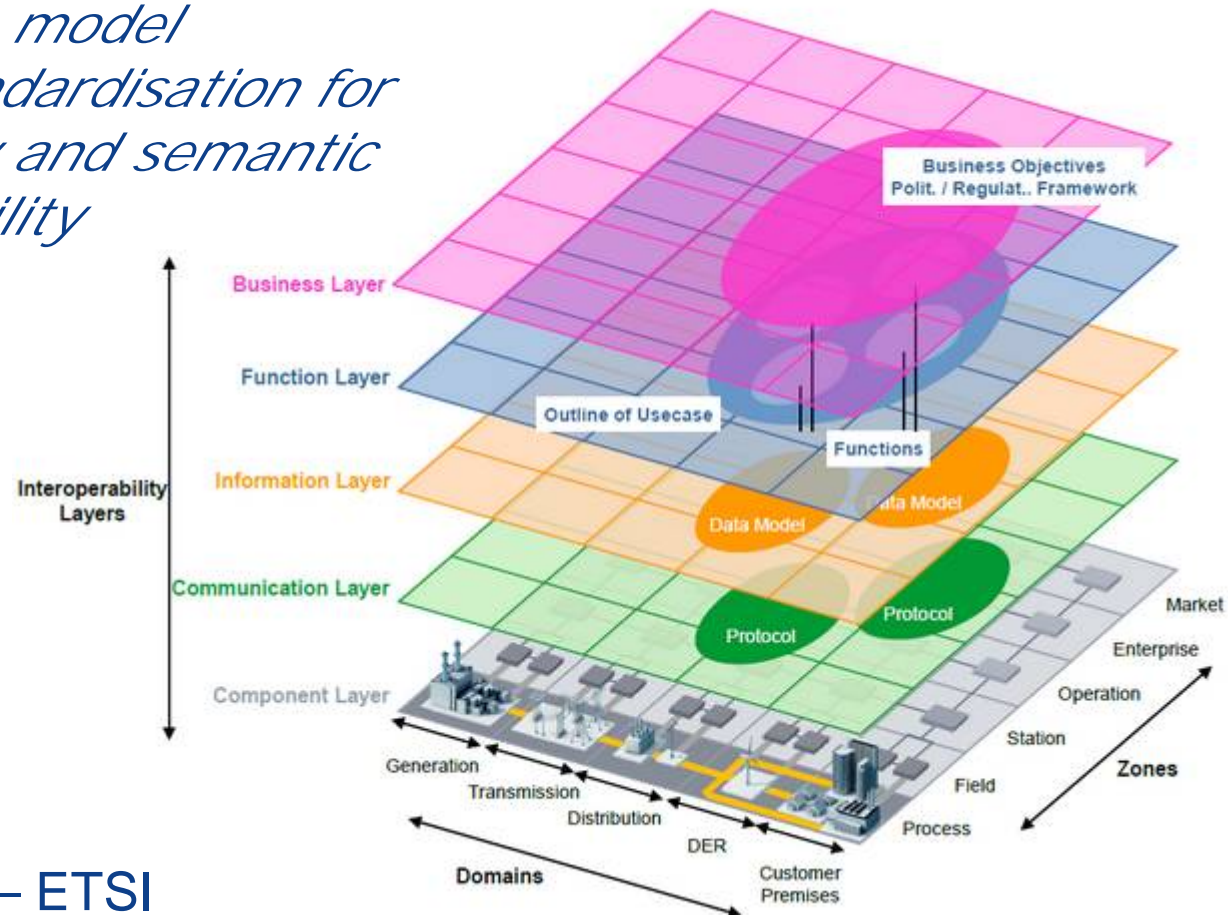
6-9 June
IOT-
WEEK.eu

IoT SDOs and Alliances Landscape



Horizontal/Telecommunication

- **Large-scale Pilots:**
 - *Applying a reference architecture model*
 - *Driving standardisation for connectivity and semantic interoperability*

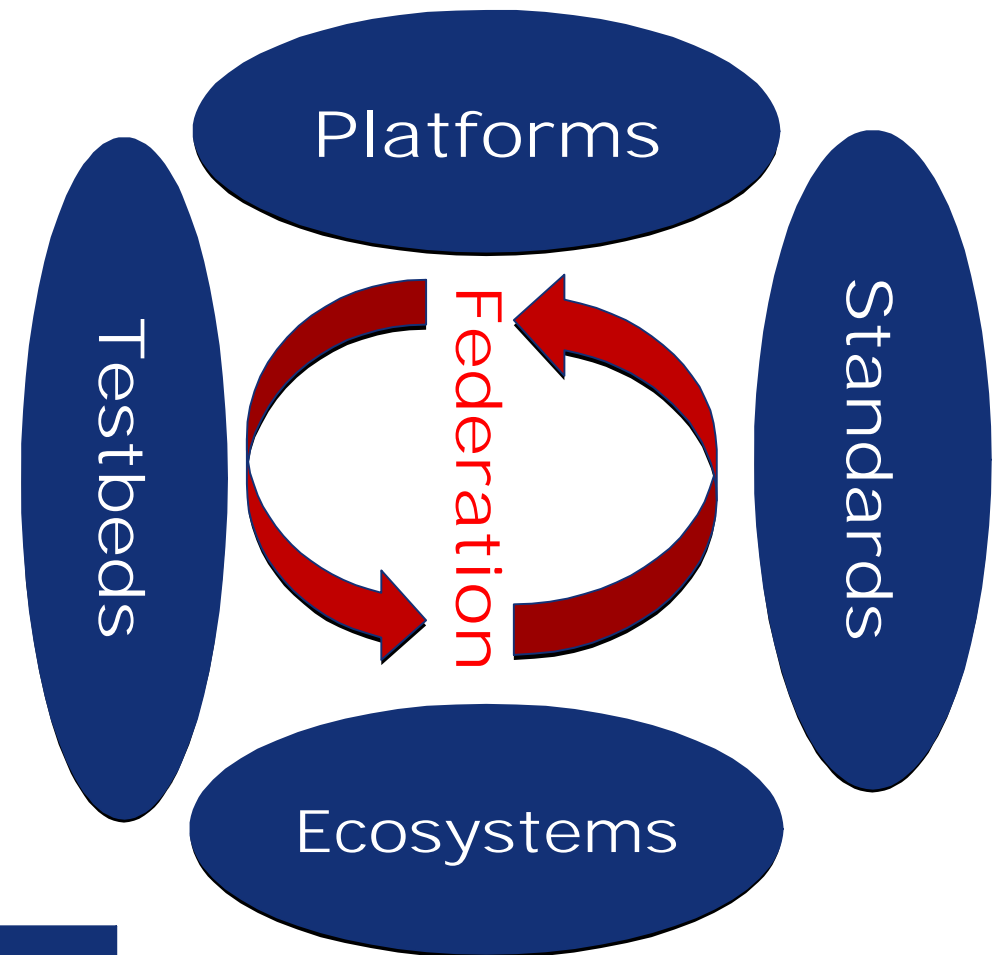


- Courtesy:
CEN/CENELEC – ETSI

- Leadership in next generation open and interoperable digital platforms

Main Characteristics

- Smart connected devices
- Interoperable Services
- Secure, safe Operation
- Co-creation with users
- Transaction support like Blockchains



- *Every object should be connected and interact with other objects and humans*

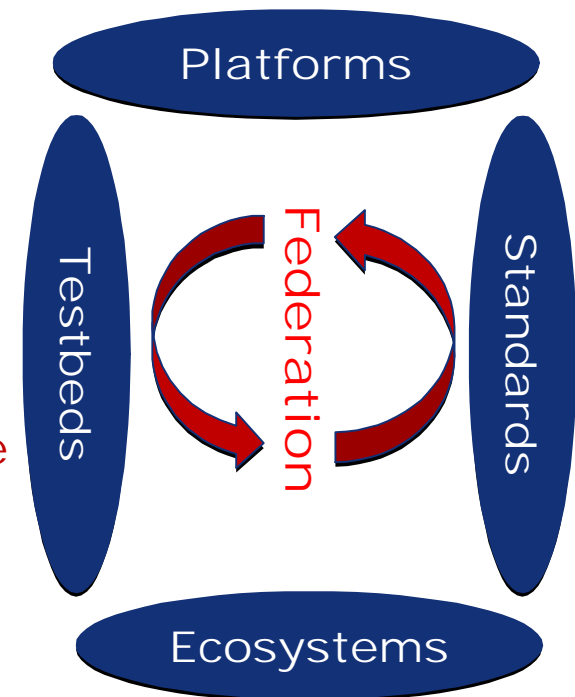
Smart Connected Devices & Systems

- Appliances, white goods
- Boiler, Heating
- Lighting
- Cooling, ventilation
- PV panels
- Batteries, electric vehicles



Concluding on Internet of Energy

- Clean Energy Package
 - Interoperable devices and systems
 - Grid – Demand-Response management
 - Support electrification trend
- Collaboration across multiple verticals
 - Cross-cutting business models to drive investments in grid infrastructure
 - Testbeds + large scale experimentation
 - Broad experimentation by SMEs and mid-caps
 - User validation and bundled services
- Pilot support through Horizon 2020
 - Building on existing platforms/ref architectures
 - Identification of business scenarios and applicable (or needed) standards
 - collaborate with ETSI, and the alliance AIOTI
 - Provide access to SMEs and start-ups
 - Ecosystem – Market Place - societal, users



Attention to Sessions

- *IoT for Home Comfort and Energy*
Thursday 08 June 09 h
- *IoT Standards Convergence*
Friday 09 June 09h

Thank you - useful links

- Digitising European Industry Strategy (DEI):
<https://ec.europa.eu/digital-single-market/en/digitising-european-industry> → FUTURIUM
- European IoT Platform Initiative EPI
<http://IoT-EPI.eu>
- The Alliance of Internet of Things Innovation
<http://www.AIOTI.eu>
- IoT Week: 06–09 June in Geneva
<http://IoT-Week.eu>
- NetFutures 28-29 June
<http://netfuturesconference.eu/>

