

THE INTERNET OF WOMENSM: A JOURNEY

Monique J. Morrow

President and Co-Founder of The Humanized
Internet,

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You Know the Headlines- Frame Up

- Female refugees face physical assault, exploitation and sexual harassment on their journey through Europe”
- “April 2016 – Every state and city in the United States has the opportunity to further gender parity, which could add \$4.3 trillion to the country’s economy in 2025.”
- “Women’s median annual earnings stubbornly remain about 20 percent below men’s. Why is progress stalling?”
- It may come down to this troubling reality, new research suggests: Work done by women simply isn’t valued as highly.”

Internet of Women: Frame Up

Women control 80% of global annual consumer spending.

More women than men entrepreneurs introduce innovations (new products and services) in developed economies.

Closing the gap between male and female employment rates would have huge implications for the global economy, boosting American gross domestic product (GDP) by as much as 9 percent, Eurozone GDP by 13 percent, and Japanese GDP by 16 percent.



Statistics Frame Up

Women comprise 51% of the
7.4 billion people on Earth

UN Sustainable Goal

Number 5

All about inclusion and its
modalities!



A huge revolution is taking place in the

technology industry, with women forming an increasing part of leadership

and the entire tech workforce.”

—Leo King, Forbes Contributor

Our Reality

The Human Bug

Unconscious Bias

Alas we all are infected

Observation: We are the composition
of our “social connections”

that eventually embed into the DNA
of an organization

Making the Case for AI and Gender Neutrality

How about a social entrepreneur currency award the desired behavior?

- **Enter Gamification:**

<https://janemcgonigal.com>

Engineers in Development



Check out Book

<https://www.amazon.com/Internet-Women-Accelerating-Innovation-Education/dp/8793379684>

This concept was one of the motivating factors behind the new book, “The Internet of Women: Accelerating Culture Change.” This book, released in September 2016, is a collection of the most inspiring, innovative, and hopeful stories from women and men all over the globe. Over 30 countries are represented by entrepreneurs and pioneers doing “on-the-ground” work that makes a local and global difference. With hundreds of pages of stories, you’ll find an abundance of information, roadmaps, and success stories that can be implemented and replicated by its readers.”

THE INTERNET OF WOMENsm

Accelerating Culture Change

*Nada Anid Ph.D., Laurie Cantileno,
Monique J. Morrow, Rahilla Zafar (Eds.)*



*Foreword by Susan Ann Davis
Chair of the Board, Vital Voices*