THE INTERNET OF WOMEN℠: A JOURNEY

Monique J. Morrow
President and Co-Founder of The Humanized Internet,
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You Know the Headlines- Frame Up

- Female refugees face physical assault, exploitation and sexual harassment on their journey through Europe”

- “April 2016 – Every state and city in the United States has the opportunity to further gender parity, which could add $4.3 trillion to the country’s economy in 2025.”

- “Women’s median annual earnings stubbornly remain about 20 percent below men’s. Why is progress stalling?

- It may come down to this troubling reality, new research suggests: Work done by women simply isn’t valued as highly.”
Internet of Women: Frame Up

Women control 80% of global annual consumer spending.

More women than men entrepreneurs introduce innovations (new products and services) in developed economies.

Closing the gap between male and female employment rates would have huge implications for the global economy, boosting American gross domestic product (GDP) by as much as 9 percent, Eurozone GDP by 13 percent, and Japanese GDP by 16 percent.
Statistics Frame Up

Women comprise 51% of the 7.4 billion people on Earth
UN Sustainable Goal Number 5
All about inclusion and its modalities!
A huge revolution is taking place in the technology industry, with women forming an increasing part of leadership and the entire tech workforce.”
—Leo King, Forbes Contributor
Our Reality

The Human Bug
Unconscious Bias
Alas we all are infected
Observation: We are the composition of our “social connections” that eventually embed into the DNA of an organization
Making the Case for AI and Gender Neutrality

How about a social entrepreneur currency award the desired behavior?

- Enter Gamification:
  https://janemcgonigal.com
Engineers in Development
Check out Book

https://www.amazon.com/Internet-Women-Accelerating-Innovation-Education/dp/8793379684

This concept was one of the motivating factors behind the new book, “The Internet of Women: Accelerating Culture Change.” This book, released in September 2016, is a collection of the most inspiring, innovative, and hopeful stories from women and men all over the globe. Over 30 countries are represented by entrepreneurs and pioneers doing “on-the-ground” work that makes a local and global difference. With hundreds of pages of stories, you’ll find an abundance of information, roadmaps, and success stories that can be implemented and replicated by its readers.”