COMAYAGÜELA, Digital City

THINK SMART, THINK DIGITAL, THINK HONDURAS
HONDURAS

- **Official Name**: Republic of Honduras
- **Capital**: Central District
- **Language**: Spanish
- **Currency**: Lempiras
- **Government**: Presidential Republic
- **Population**: 8,714,641 (2016)
- **Population Growth Percentage**: 1.99%
- **Geographic Coordinates**: 15°00 N 13° 33 S, 83° 9 E  86° 30 W
- **Borders**: with Atlantic Ocean North, North East with Guatemala, South West with El Salvador, South with the Pacific Ocean, East and South East with Nicaragua
- **Territorial Extension**: Total: 112,492 km², Land: 111,890 km², Sea: 200 km², Coast Line: 800 km
- **International Phone Code**: +504
- **Time Zone**: GMT - 6

SOURCE: National Institute of Statistics INE
WHAT IS

HONDURAS 2020?

1. A PUBLIC - PRIVATE STRATEGIC ALLIANCE

2. A NATION DEVELOPMENT PLAN THAT WILL TRASCEND THE CURRENT ADMINISTRATION

3. A PRIVATE ENTITY WITH STRATEGIC AND APOLITICAL CHARACTER

4. FACILITATORS OF THE PROMOTION OF FOREIGN INVESTMENT AND VENTURE ESTABLISHMENTS

Legislative Decree 36-2016

SOURCE: Team Research
HONDURAS HAS IDENTIFIED 6 KEY SECTORS FOR ITS DEVELOPMENT ACCORDING TO THE H2020 PROGRAM.

A HOLISTIC ANALYSIS WAS CONDUCTED TO DEFINE PRODUCTIVE SECTORS IN WHICH HONDURAS HOLDS THE GREATEST POTENTIAL:

- National competitive advantages
- International and regional markets characteristics
- Latest trends and priorities of industrial leaders in the sectors
- The importance of DRIVING THE HOUSING SECTOR was identified in order to manage this growth in a sustainable manner.

SOURCE: Team Analysis
### CONNECTIVITY

**SOURCE:** Team research

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<thead>
<tr>
<th>Destination</th>
<th>Flight Time</th>
<th>Avg Price</th>
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<td>MIA</td>
<td>2H 42M</td>
<td>$400</td>
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<tr>
<td>LAX</td>
<td>4H 58M</td>
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<td>JFK</td>
<td>4H 14M</td>
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<td>DFW</td>
<td>3H 9M</td>
<td>$530</td>
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</table>
**Key facts: People Skills and Availability**

3MM people between ages from 15-35

- Male: 50%
- Female: 50%

School enrollment, tertiary (% gross) in Honduras was reported at 21.18% in 2014

78.7% of the population is within working range consisting of 53.4% Women and 46.6% Men

SOURCE: UN, Trade Economics, Team research
Positioning Honduras as one of the Latin American countries committed to the implementation of Digital Cities and Tegucigalpa as the “Innovation Capital of Central America”, where Science, Technology, Development and Research are promoted, all within an urban design that turns the city into a Digital Ecosystem with a unique lifestyle and a new business model.
OUR VISION IS BASED ON

OUR 8 MAIN OBJECTIVES

1. CREATION OF INFORMATION AND COMMUNICATION TECHNOLOGY JOB OPPORTUNITIES

2. STRENGTHENING OF TECHNOLOGICAL INNOVATION

3. STRENGTHENING OF INFORMATION AND COMMUNICATION TECHNOLOGIES

4. IMPLEMENTATION OF BUSINESS INCUBATORS AND ACCELERATORS

SOURCE: Team Analysis
Our vision is based on our **8 main objectives**:

1. **COMAYAGÜELA Digital City**
2. Access to public information
3. Promotion of Honduran art, culture, and tourism
4. Building a new e-government platform
5. Close the digital gap in Honduras

*Source: Team Analysis*
WE ARE CONCENTRATING IN

COMPONENTS

IMPULSATED BY OUR STRATEGIC LOCATION AND OUR PROJECT IMPACT

LOCATION

- Located in the Central District (Tegucigalpa and Comayagüela)
  - Area of 172,337 square meters = 42.49 acres
  - Low residential density in the area

TECHNOLOGICAL COMPONENT

- Information and Communication Technologies
- Infrastructure
- Centers with Innovation, Investigation and Research Programs (TechHubs and Smart Labs)

URBAN COMPONENT

- Special Regional, Urban and Architectural Configurations
- Public spaces where art, culture and family life are promoted

PROJECT IMPACT

- Economic
- Urban
- Social and Educational
- Cultural and Touristic
La visión del sector requiere más que duplicar el tamaño de las exportaciones y crear ~200 mil empleos adicionales en los próximos 5 años.

**OUR TECHNOLOGICAL COMPONENT PROVIDES 8 SERVICES**

1. Business Process Outsourcing (BPO)
2. Information Technology Outsourcing (ITO)
3. Knowledge and Legal Process Outsourcing
4. Software and Mobile Apps Development
5. E-Government
6. Business Incubators and Accelerators
7. Training and Learning Centers
8. Green Technologies

**PARTNERS**
- Intel
- Microsoft
- Facebook
- Amazon Web Services
- MINTIC – República de Colombia
- Fundación Carlos Slim
<table>
<thead>
<tr>
<th>INFRASTRUCTURE</th>
<th>ECONOMY</th>
<th>LEGAL FRAMEWORK</th>
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<tbody>
<tr>
<td>IMPROVE CIVIL AND DIGITAL INFRASTRUCTURE</td>
<td>STANDARDIZATION AND LEGALIZATION OF INFORMAL ECONOMY IN THE AREA</td>
<td>TO ATTRACT DOMESTIC AND FOREIGN INVESTMENT TO GENERATE NEW JOBS</td>
</tr>
<tr>
<td>TRANSPORTATION</td>
<td>CITIZEN PARTICIPATION</td>
<td>ENVIRONMENT</td>
</tr>
<tr>
<td>MANAGEMENT AND IMPLEMENTATION OF NEW TRANSPORTATION ALTERNATIVES</td>
<td>GIVE ACCESS TO PUBLIC INFORMATION AND PROMOTE OUR ART, CULTURE AND GASTRONOMY</td>
<td>PARK REMODELATION, STREET AND AVENUE CLEANING, REFORESTATION AND GREEN TECHNOLOGY USE CAMPAIGN</td>
</tr>
<tr>
<td>EDUCATION</td>
<td>HEALTH</td>
<td>SECURITY</td>
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<td>WORK WITH NATIONAL AND INTERNATIONAL INSTITUTIONS TO IMPLEMENT LEARNING AND TRAINING CENTERS</td>
<td>INTEGRATION AND ACTIVE PARTICIPATION OF HOSPITALS, CLINICS AND MEDICAL INSTITUTIONS</td>
<td>SUPPORT A NEW AND BETTER SECURITY STRATEGY USING COMMUNICATION AND INFORMATION TECHNOLOGY</td>
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FUENTE: Análisis equipo de trabajo
COMITIUM SOLUTIONS
PROVIDER OF CONTACT CENTER SERVICES AND OUTSOURCING LOCATED IN COMAYAGÜELA, HONDURAS.

CODERISE
COST-FREE PROGRAM FOR STUDENTS WHICH NOT ONLY GENERATES ACCESS TO TECHNOLOGY, BUT ALSO TEACHES THEM HOW TO USE IT.

“Teach to create, inspire with example, learning from the real world and connect to opportunities.”

FUENTE: Análisis equipo de trabajo
Consider multiple exciting opportunities for sourcing Honduran high-quality and affordable technological services and more!

Be part of the technological transformation and begin operations in Honduras. Take advantage of our investment protection laws, attractive tax incentives, robust macroeconomic environment, competitive labor force, privileged logistic position, and multiple FTAs.

Consider attractive investment opportunities throughout a portfolio of 10bn+ USD public-private infrastructure projects that will foster growth and job creation in the economy in the next 5 years.

SOURCE: Team Analysis