



IoT and Big Data



BDV BIG DATA
VALUE

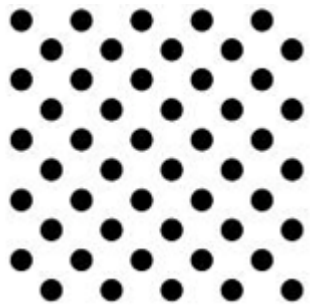
IoT Week 2017
Geneva, June 7th, 2017

Moderation: Ana Garcia Robles (@RoblesAG)

@BDVA_PPP
#Bigdatavalue
#Bigdata
#IoTWeek2017

When is Data 'Big'?

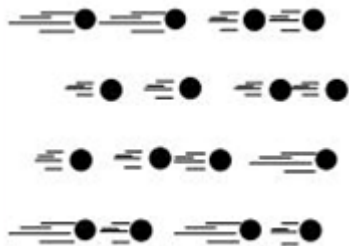
Volume



Data at Rest

Terabytes to exabytes of existing data to process

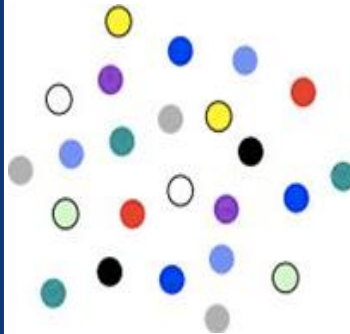
Velocity



Data in Motion

Streaming data, requiring mseconds to respond

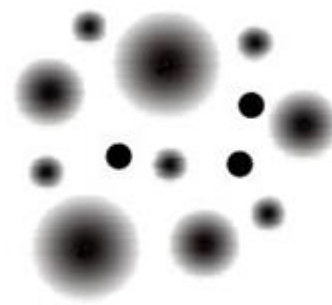
Variety



Data in Many Forms

Structured, unstructured, text, multimedia,...

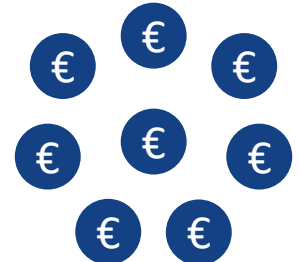
Veracity



Data in Doubt

Uncertainty due to data inconsistency & incompleteness, ambiguities, latency, deception

Value



Data into Money

Business models can be associated to the data

Adapted by a post of Michael Walker on 28 November 2012

BDVA SRIA

Strategic Research and Innovation Agenda

› The SRIA defines:

- the overall goals,
- **technical** and **non-technical priorities**, and
- a **research** and **innovation roadmap**

for the contractual Public Private Partnership (cPPP) on Big Data Value.

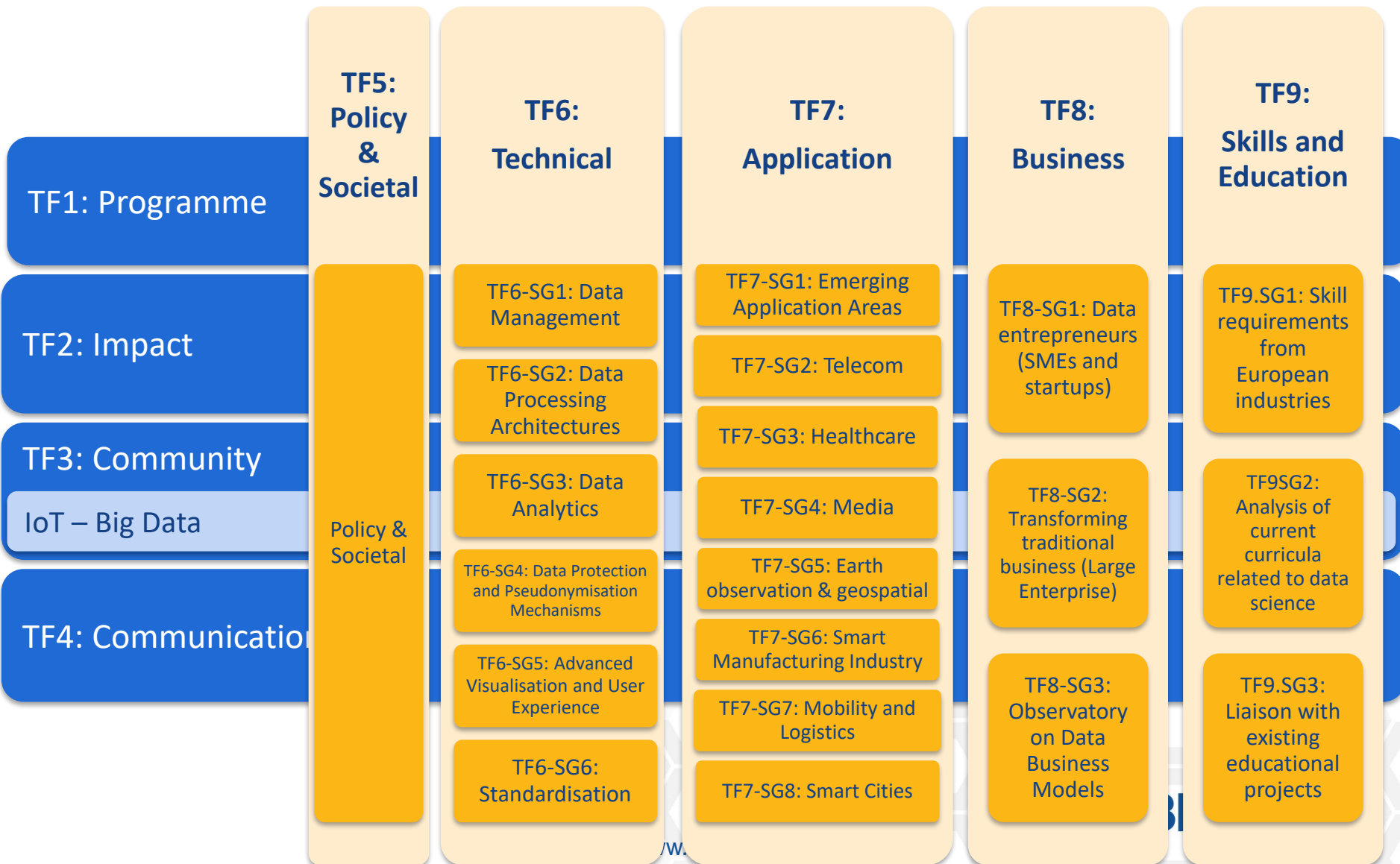
› The SRIA

- explains the strategic importance of Big Data,
- describes the Data Value Chain and the central role of Ecosystems,
- details a vision for Big Data Value in Europe in 2020,
- analyses the associated strengths, weaknesses, opportunities and threats, and
- sets out the objectives and goals to be accomplished by the cPPP within the European research and innovation landscape of Horizon 2020 and at national and regional levels.

www.bdva.eu



BDVA is taking care... of many different aspects of the big data



Speakers



Thomas Hahn

Chief Software Expert Siemens
BDVA Vice-President



Peter Wittenburg

Max Planck Computing and Data Facility
RDA Director Europe



Martin Serrano

Insight Centre for Data Analytics
Principal Investigator & Data Scientist

Further Information:

BDVA: <http://www.bdva.eu/>
info@core.bdva.eu / Secretarygeneral@core.bdva.eu
@BDVA_PPP #Bigdatavalue #Bigdata