# European Platforms

8 June 2017 IoT Week Geneva, Switzerland

Initiative

Innovative Platform Technologies & Collaboration

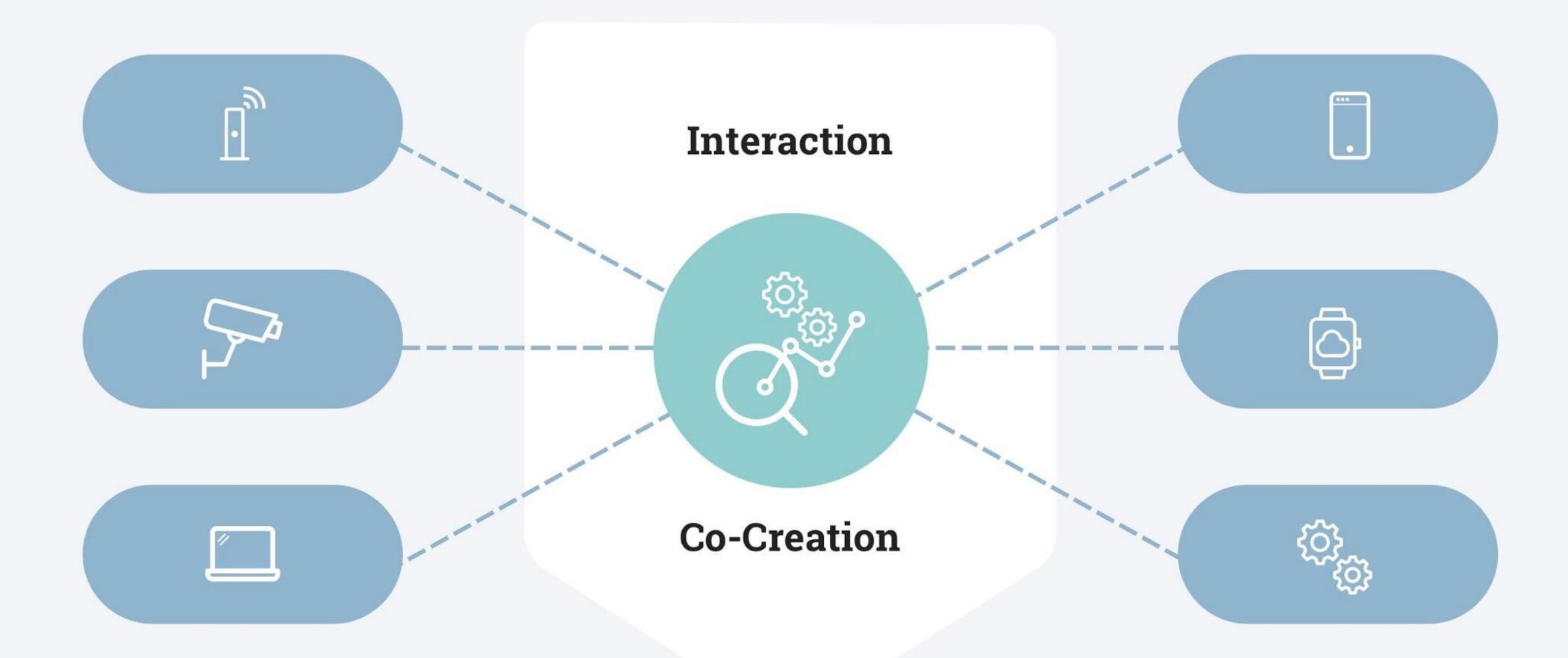
#### IoT Platforms are key for scalable IoT Applications & Services

- IoT Platforms connect the real and virtual worlds
- Connecting people with systems and objects.
- Non-existent segment few years ago
- Complex & ever-changing landscape

## \$1 billion

IoT Platforms Market(2019)

#### IoT Platforms help organizing an increasingly connected world

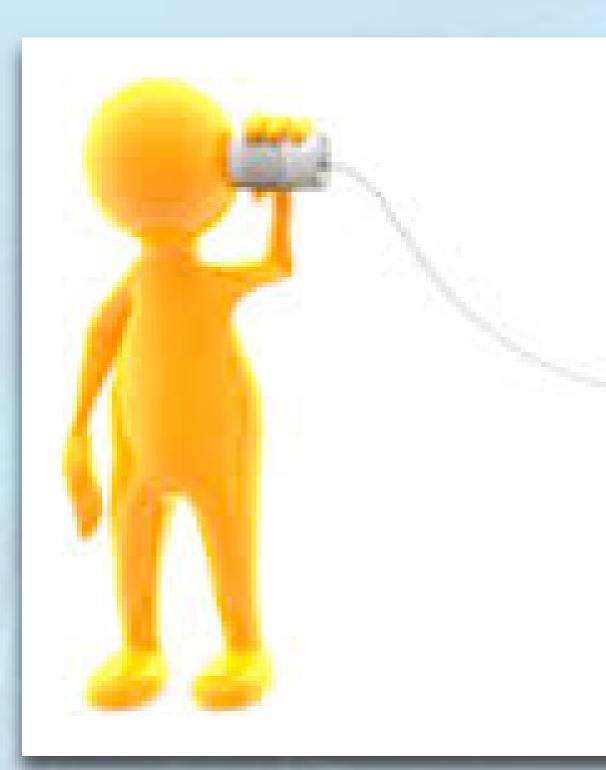




**Products & Services** 

#### Real value of IoT Platforms come from data and connected services

#### **The Challenge:** There are 700+ IoT Platforms on the market!





Interoperability is key to the success of IoT platforms.



#### **IoT-EPI strives for interoperability among IoT Platforms**



#### 7 Innovative Projects addressing Platform Interoperability

### **€ 50 m** Total EU Funding

## 120+

#### Partner Organizations











#### 7

#### IoT Platform Tech Projects

## **€ 5.5 m** Funding for Startups



















#### **Getting Involved**

## **10+ INDUSTRIES OF INTEREST**





#### **SUPPORT & FUNDING FOR EUROPEAN IOT PROJECTS**



MILLION EURO FUNDING

\*\*\*\*\*\*\*\*\*\*\*\*\*

EUR 30,00	O TO EUR	150,000	PER FUN	DED PRO	JECT
150,000					
120,000					
90,000					
60,000					
30,000	I				

SMES, STARTUPS, COMPANIES,

RESEARCH CENTERS OR UNIVERSITIES WILL GET FUNDED





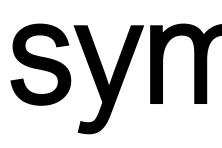


#### Success Stories on Collaboration



Horizon 2020 European Union funding for Research & Innovation

#### **Grant Agreement No 688156**



#### **Collaboration opportunities**



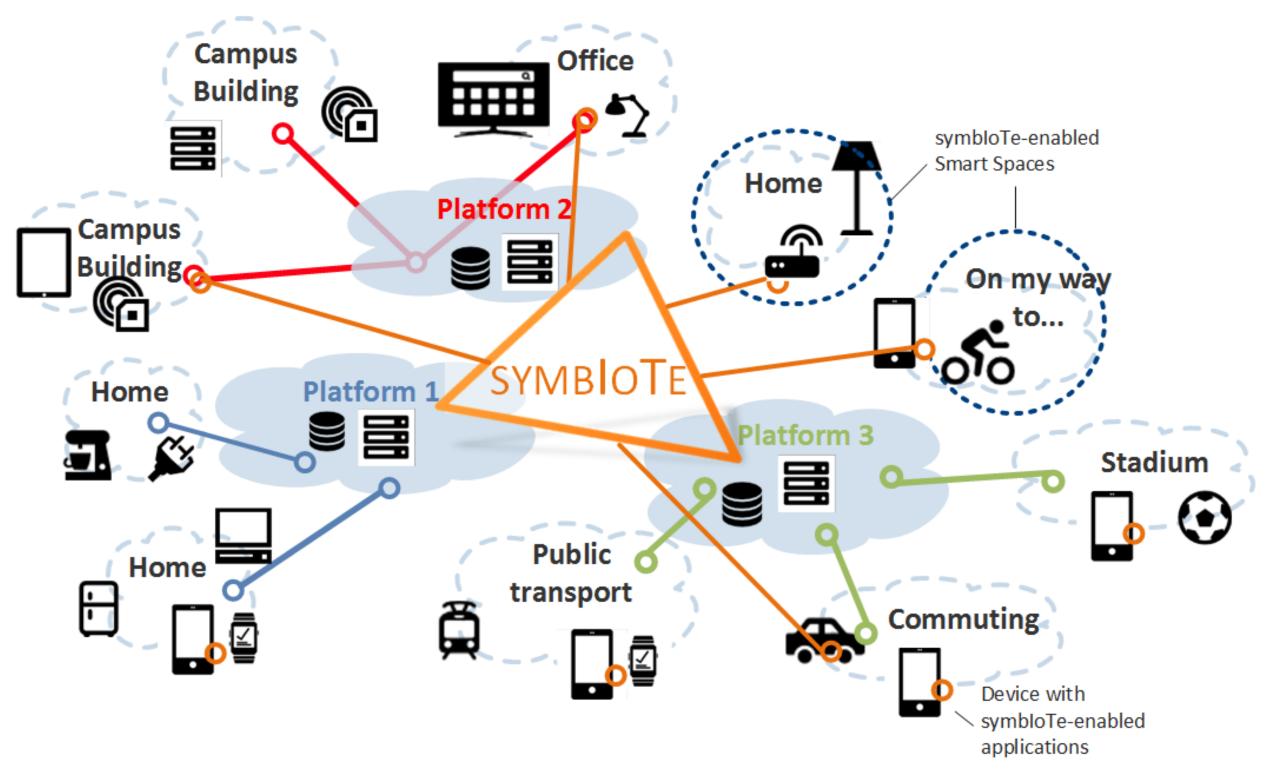


## symbloTe

#### Sergios Soursos, Intracom Telecom IoT week, June 8, 2017, Geneva

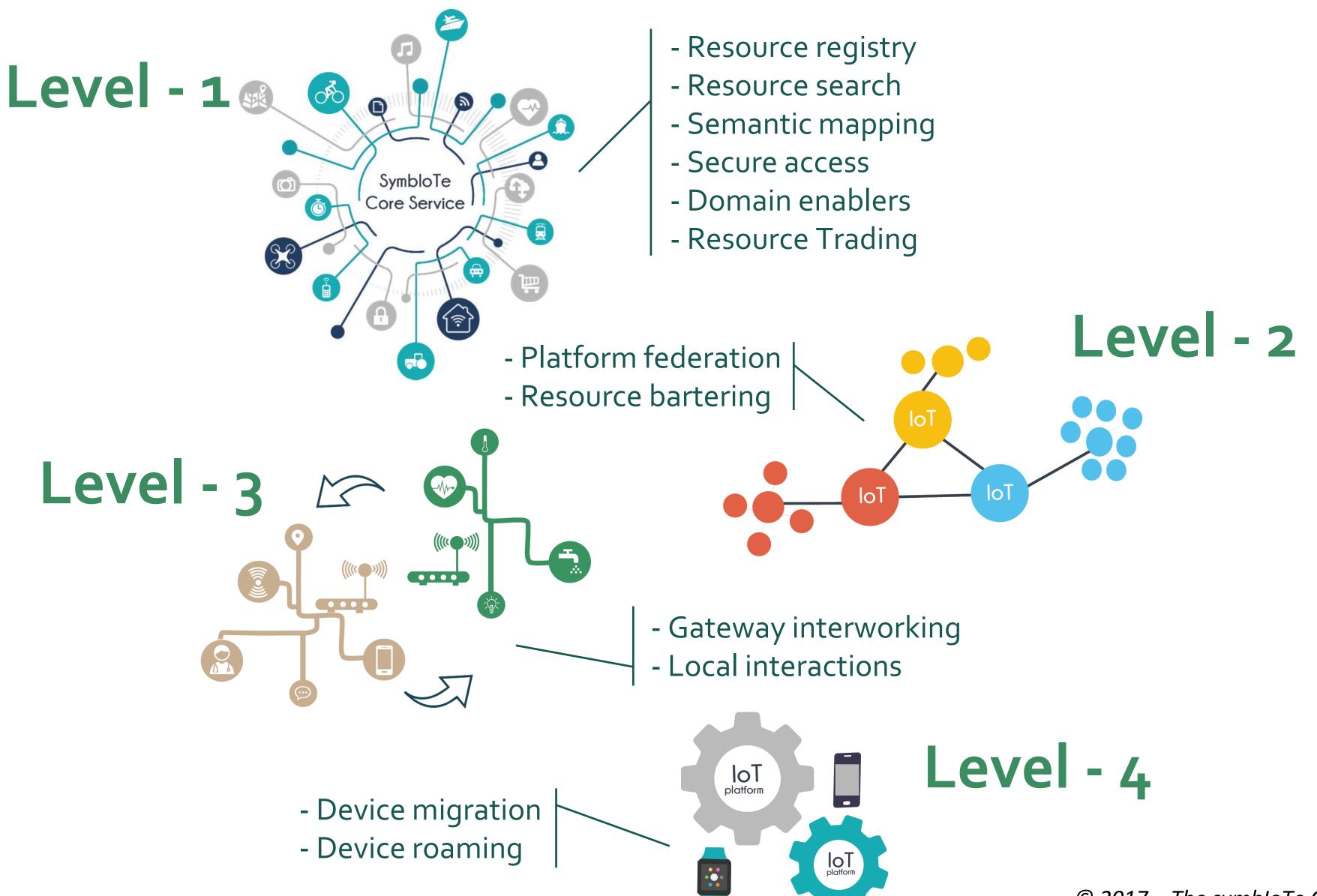
#### What is symbloTe?

- symbiosis of smart objects across loT environments
- interoperability and mediation framework
- aims at the collaboration of vertical IoT platforms towards the creation of cross-domain applications





#### Details on IoT Interoperability



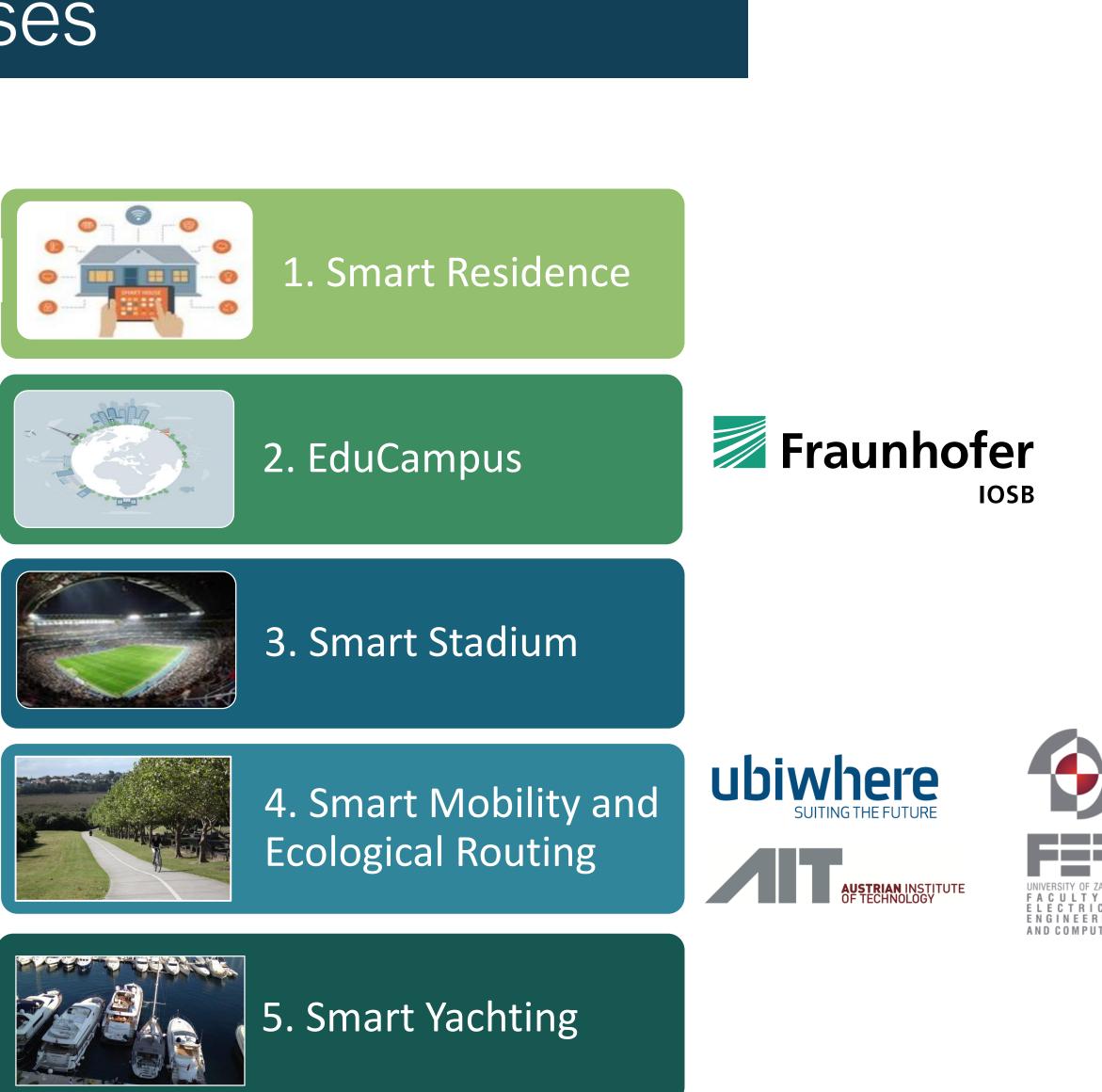


















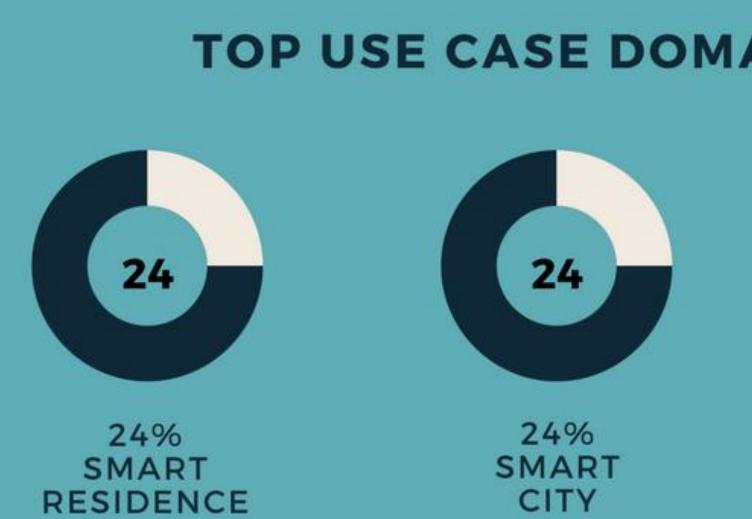


#### 1st Open Call

- Looking for <u>loT</u> platforms to become Level-1 compatible
  - mainly SMEs and startups
- Decide what resources to open
- Provide information model of resources
- Extend Interworking API
  - use generic components, and
  - implement platform specific components
- Proof-of-concept showcase
  - together with symbloTe consortium
  - advertise own resources
  - make them discoverable through Core Services

#### Den Call Statistics

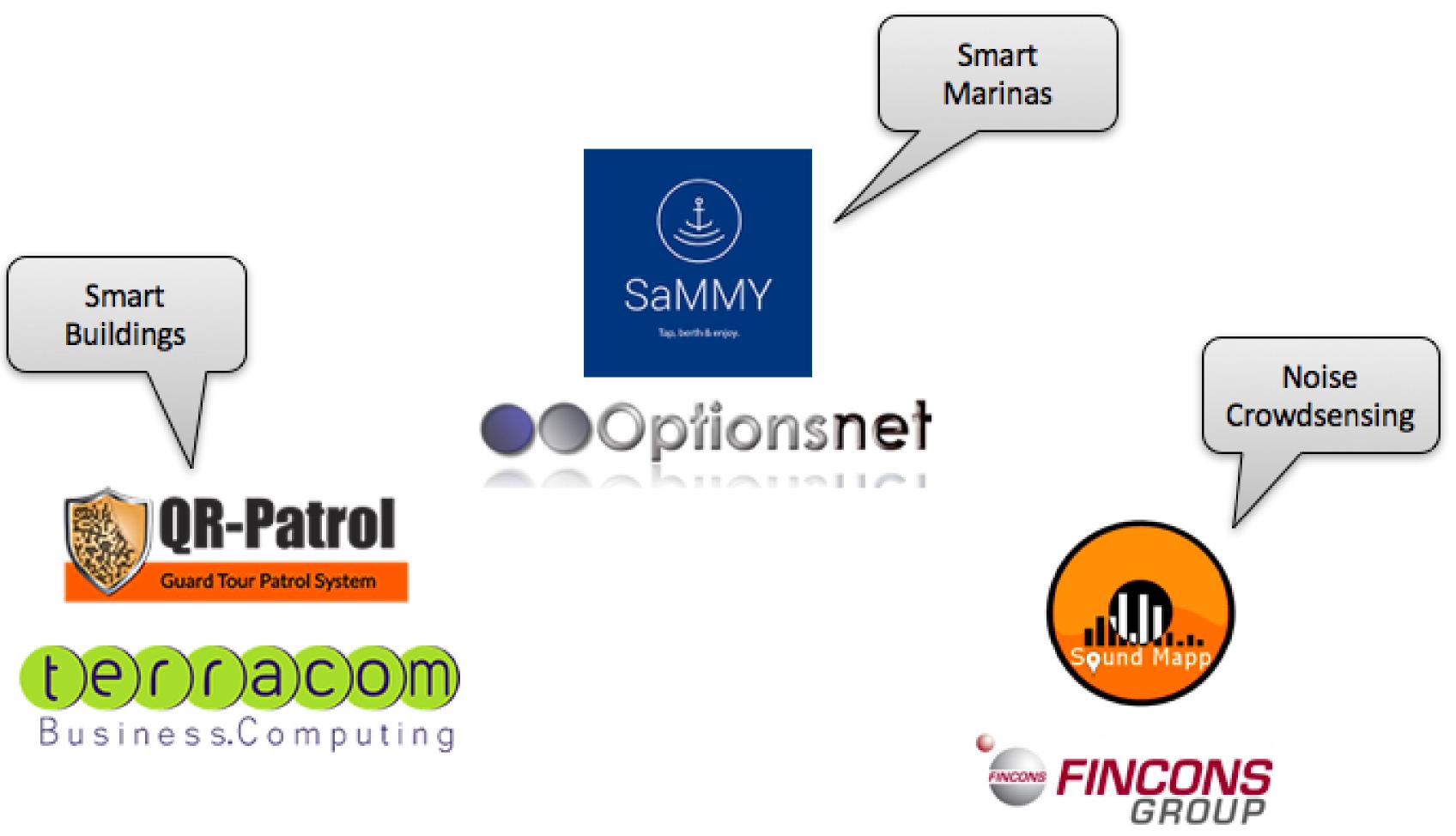




S		
14		
different countries ross Europe		
	1 university 3 large enteprises 7 SMEs	
IAINS	23 startups	
17%17%SMART		

MOBILITY







#### 2<sup>nd</sup> Open Call

- Launching: 31st October 2017
- Funding: from 40k  $\in$  to 150k  $\in$ , no equity
- Total Budget: 520k €
- Looking for:
  - IoT platforms
  - IoT domain enablers
  - IoT cross-domain applications
  - Small scale trials
- Applicants:
  - Start-ups
  - SMEs
  - and others

More info at https://www.symbiote-h2020.eu/ Subscribe to our **Open Call Notification Service!** 

#### Why collaborate with us?

#### A solution by SMEs for SMEs





#### ... backed-up by established companies TELECOM ATOS VIP ... and well known universities and research institutes cmit **Fraunhofer** IOSB universität FER RIAN INSTITUTE







 Opportunity to explore interesting business synergies



## Thank you!

#### **Questions?**



www.symbiote-h2020.eu



- @symbiote\_h2020
- github.com/symbiote-h2020



#### SMART TAGS DRIVEN SERVICE PLATFORM FOR ENABLING ECOSYSTEMS OF CONNECTED OBJECTS



programme

#### M A R S



#### Dr Srdjan Krco @skrco









## Do you know their story?













GI





## Let them speak...









#### Scorching hot... or cold and cozy...



## Smart tags - it's how they speak!

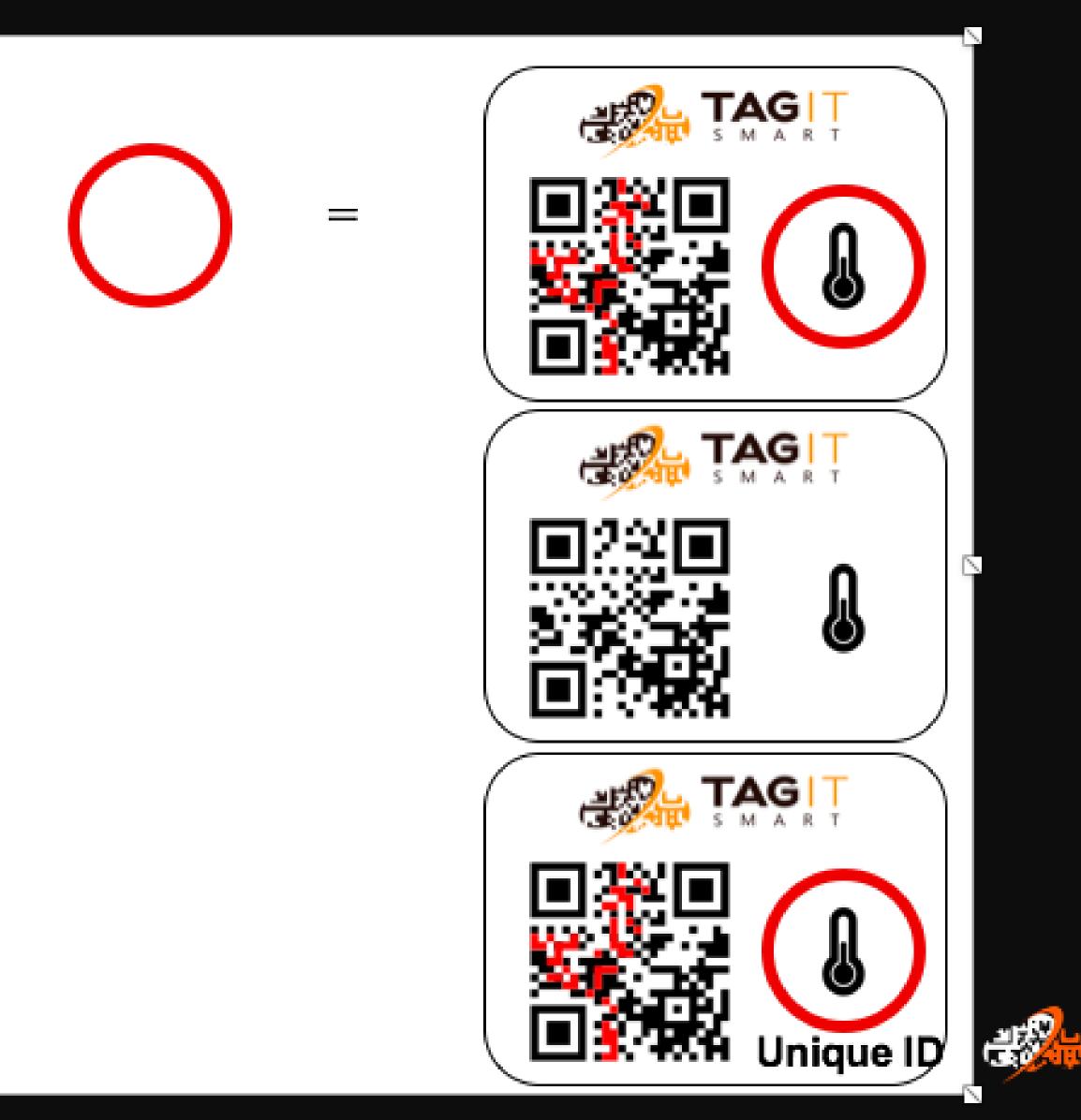


+ functional ink



#### + Heat, Light, Humidity =

+ printed NFC =

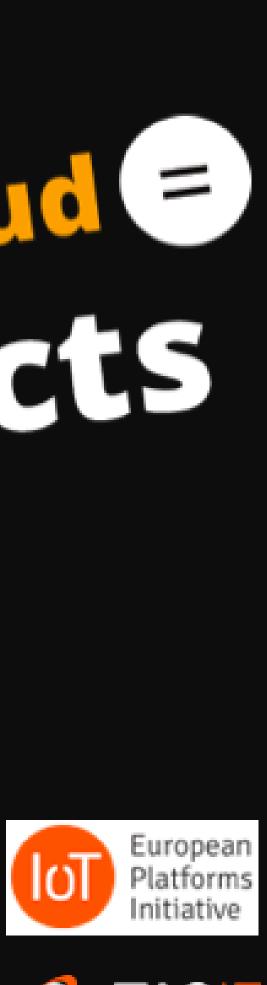




## Smart printed tags + smartphones + cloud = loT for mass-market products







## Why I like this project?











## Why I like TagItSmart?

## We put smiles on the people faces ③









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### Not smiles only...

## Our pilots are driven by real industry needs

## We do it out in the wilderness of real life

## Supported by strong business cases





#### Not smiles only...

# External (large) companies interested to work with us

## Not about the money, but the value we provide!





. -



## Not smiles only...

# External (small) companies interested to work with us

## And we have budget to support them





## Get (and stay) in touch!

•Web: www.tagitsmart.eu

•Web: <u>www.iot-epi.eu</u>

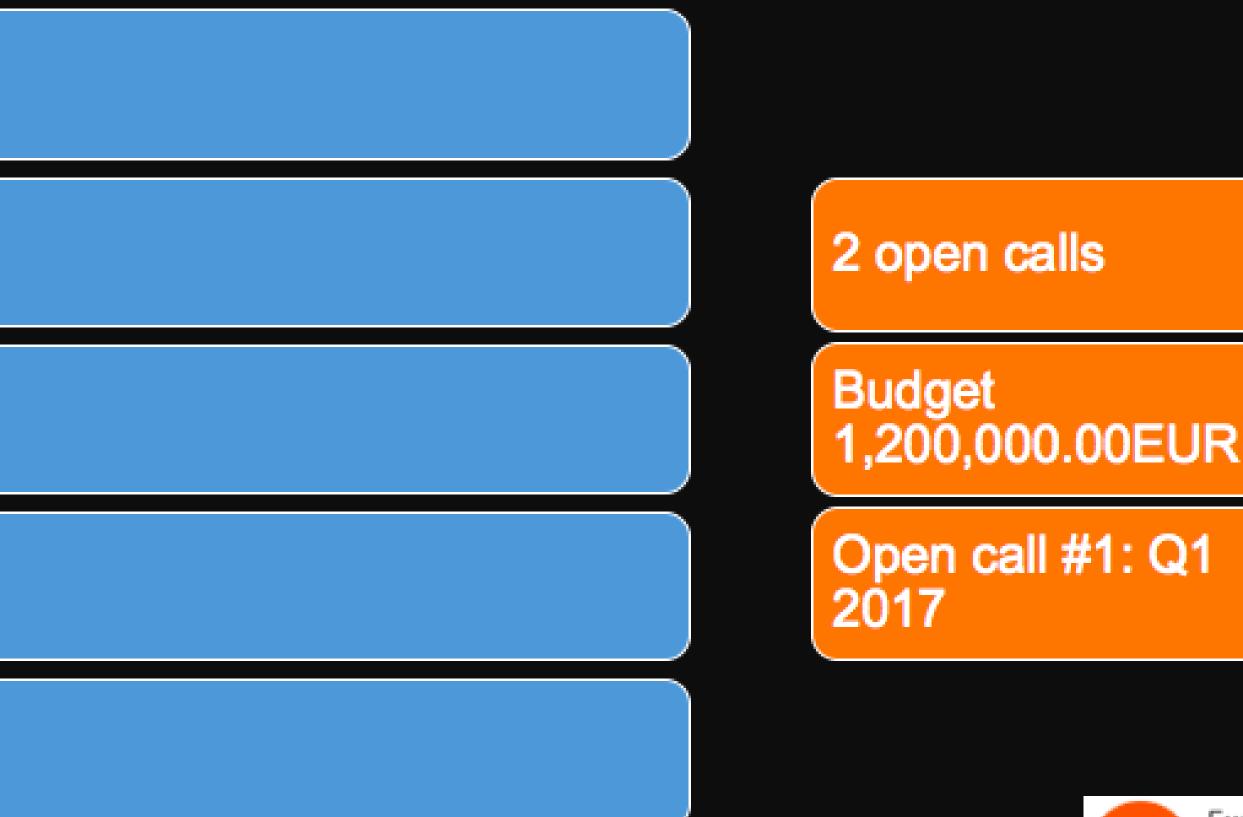
Twitter: @TagItSmart

Twitter: @loT\_EPI, #loTEPI

Twitter: @skrco



innovation framework programme









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#### **Success stories from FIWARE Accelerator**

IoT Week, Geneva, June 8st, 2017

Ulrich Ahle **FIWARE CEO** ulrich.ahle@fiware.org **Open APIs** for Open Minds







#### Shared context information would boost innovative services and the development of multi-sided markets



GOVERNMENT

SMART TRANSPOR

#### THE DATA ECONOMY



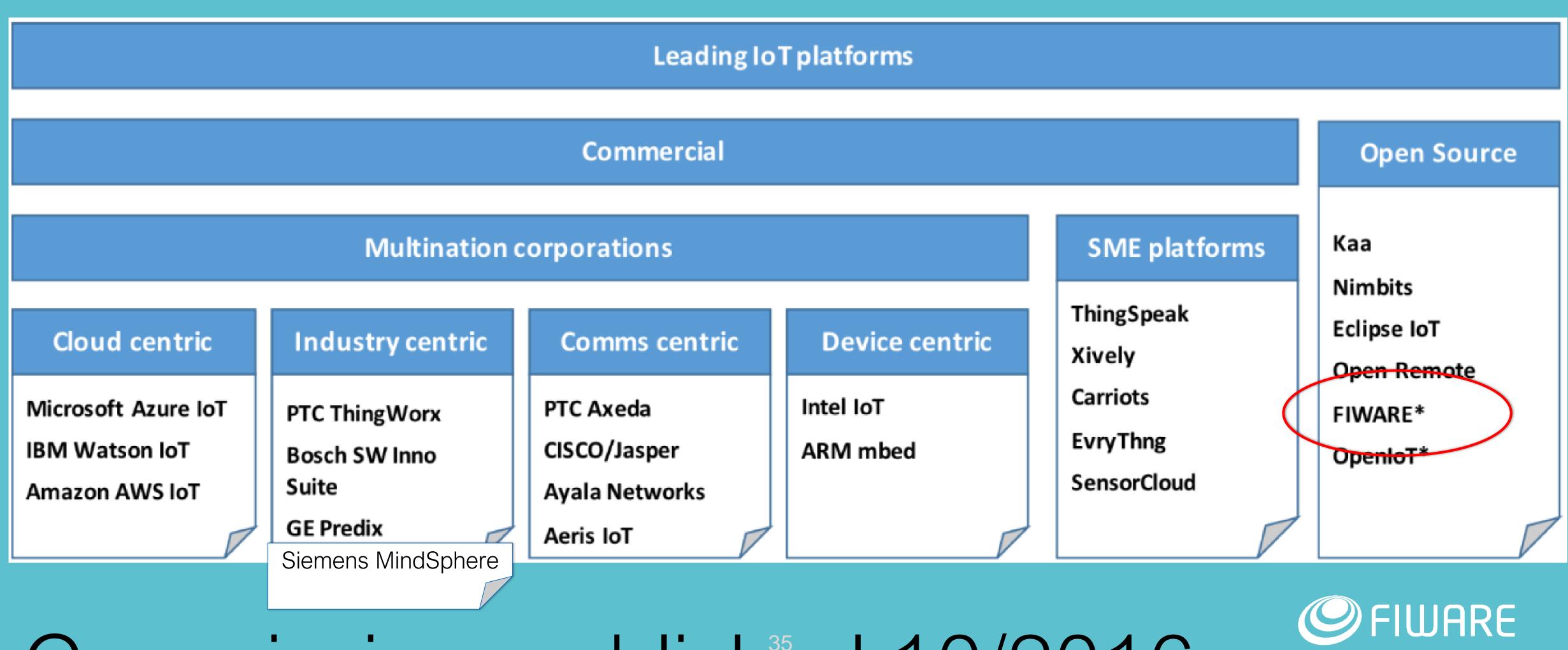
SMART EDUCATION







#### Leading IoT Platforms out of actually more than 360 world wide



#### n Commission nublished 10/2016

#### What is FIWARE?

## **PERFERENCE**

 An open source IoT platform to access context information

 A standard for exchange of context information: NGSI (Next Generation Service Interface)

 Generic Enablers and Solutions to provide **Smart Services** 

• The core Generic Enabler, Orion Context Broker' will become a CEF Building Block (Creating European Facility)







### FIWARE Foundation Mission

### **FIWARE** Foundation

The FIWARE Foundation is a legal independent body providing shared resources to help to achieve the FIWARE Mission by Empowering, Promoting, Augmenting, Protecting, and Validating the FIWARE technologies and the whole Community around them.

#### Main Tasks

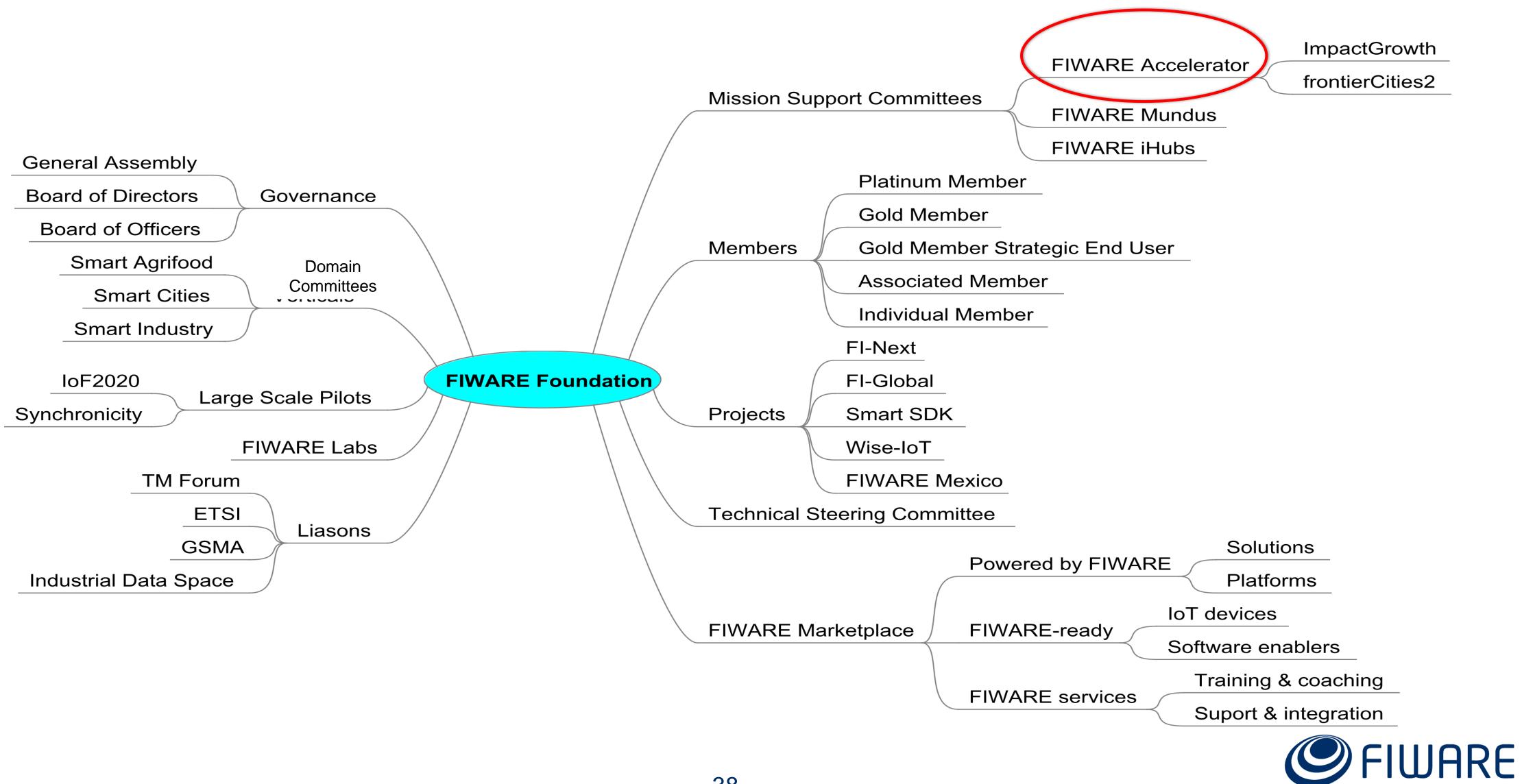
 Management and further development of the FIWARE ecosystem Industrialization of the technology Enhancement of the former focus vertical Smart Cities to Smart AgriFood and Smart Industry incl. Industrie 4.0 Globalization of FIWARE







### The FIWARE eco system









# The Startup Accelerator made by top accelerators, global brands and VCs



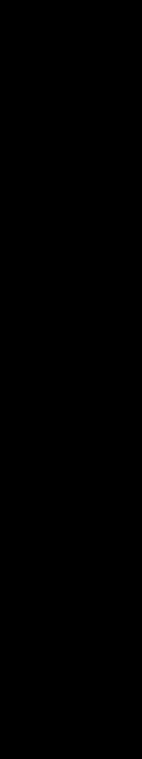






#### impact-accelerator.com

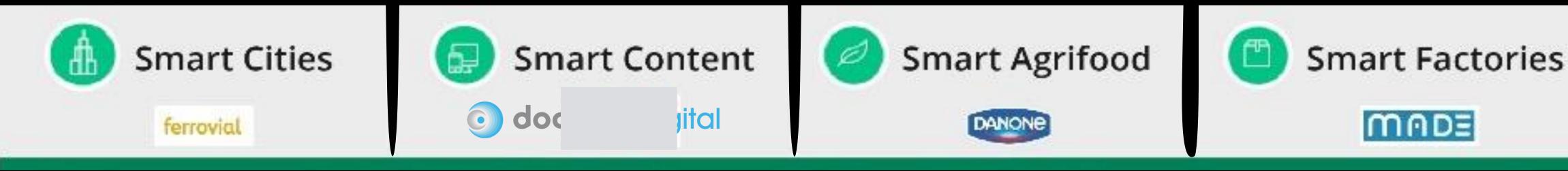








# **OPEN CALL 4 VERTICALS** IN COLLABORATION WITH GLOBAL CORPS AND VC's



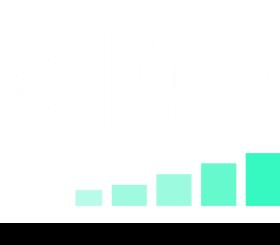


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# 28 startups

4 ngnæst 

STEP 2

**STEP 1** 





# f100K+acce eration +£150K Up to £250K

# 

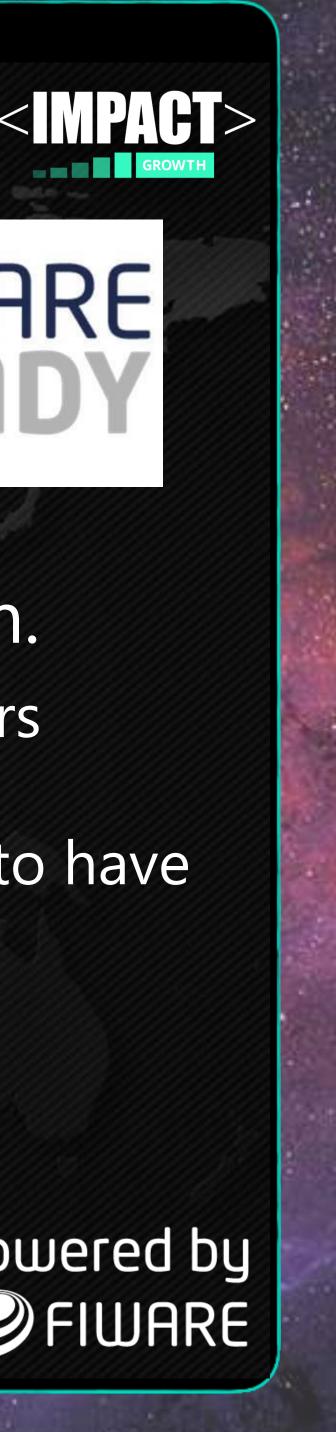




# Powered by **OFILLARE**

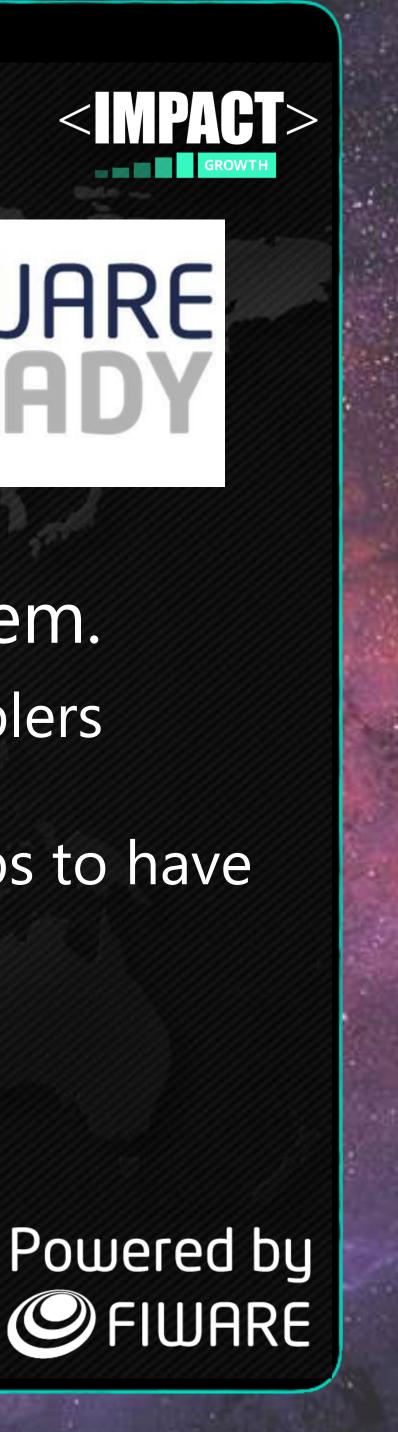
Startups enjoy the benefits of the global FIWARE ecosystem. • FIWARE is an open-source "toolkit" of technologies - Generic Enablers • FIWARE mentors & personalized technical support • FIWARE Foundation is a partner in IMPACT Growth, allowing our startups to have access to the best resources • 100% of IMPACT startups have FIWARE implemented

# FWARE EGGS/STEM





# visit fiware.org for more information



# Mentoring MUDE





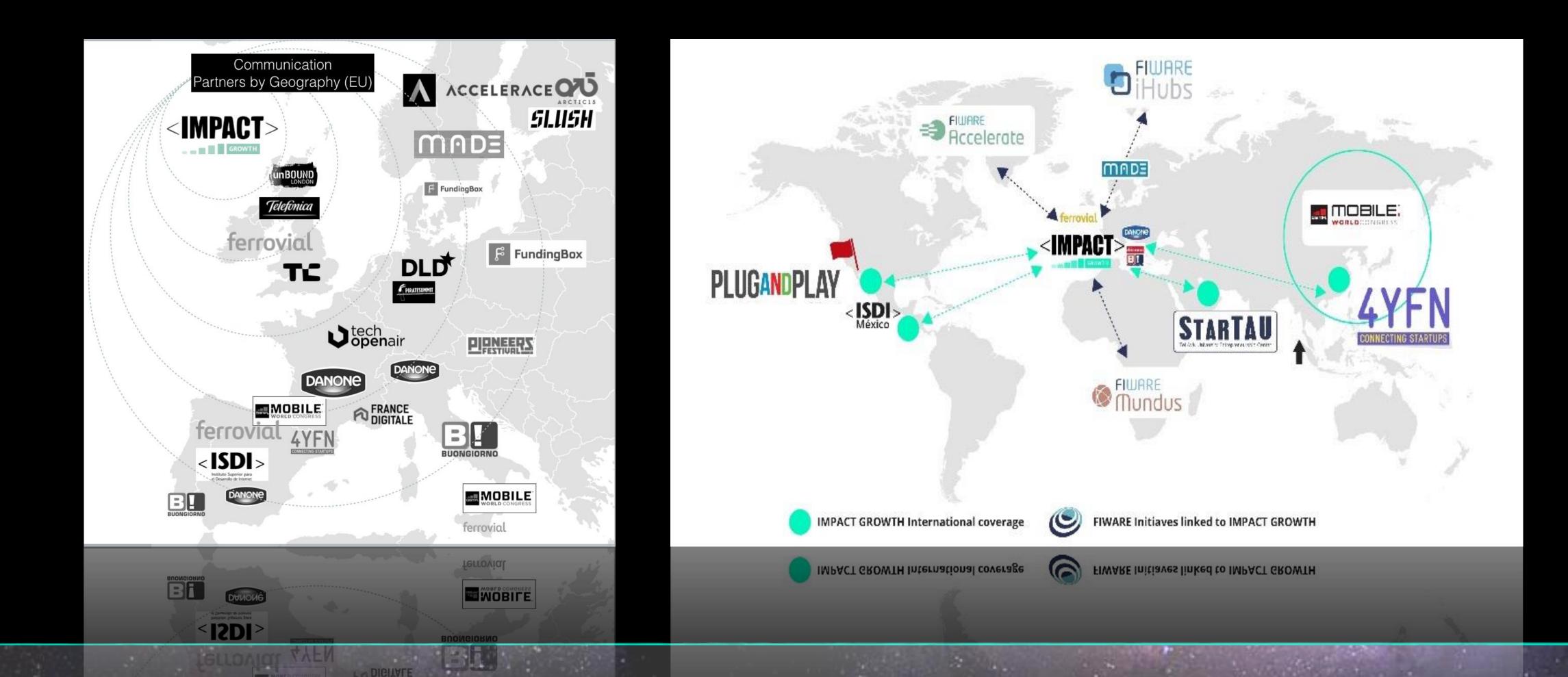








### IMPACT Growth will take a small number of its startups on **#DigitalMissions** to Silicon Valley, London, and Tel Aviv.



# **BAR ODA Network**





# STARTUPS PROFILE

1. Product already on the market 2. Initial investment 3. Established partnerships 4. Looking to open in new territories in the short term 5. Looking for investment to grow the business in the next 9 months.

6. Implemented or will implement FIWARE



#### IMPACT Growth is looking for startups in the growth stage:



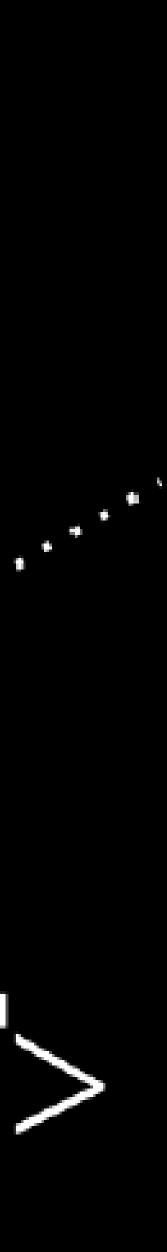


# **1st Open Call** by the numbers

# Applications started

# Applications submitted

# GROWTH





# Next Open Gall Launch impact-accelerator.com

#### GROWTH



# frontierCities2 EUROPEAN SMART CITIES DRIVING THE FUTURE IN The Smart Cities Accelerator www.frontiercities2.eu













## Thank you!

Ulrich Ahle FIWARE CEO ulrich.ahle@fiware.org

www.fiware.org Follow @FIWARE on Twitter







#### Bridging the Interoperability Gap of the Internet of Things





# BIG IOT – Open Call IoT Week Geneva, 8<sup>th</sup> of June 2017

Arne Bröring, Siemens AG



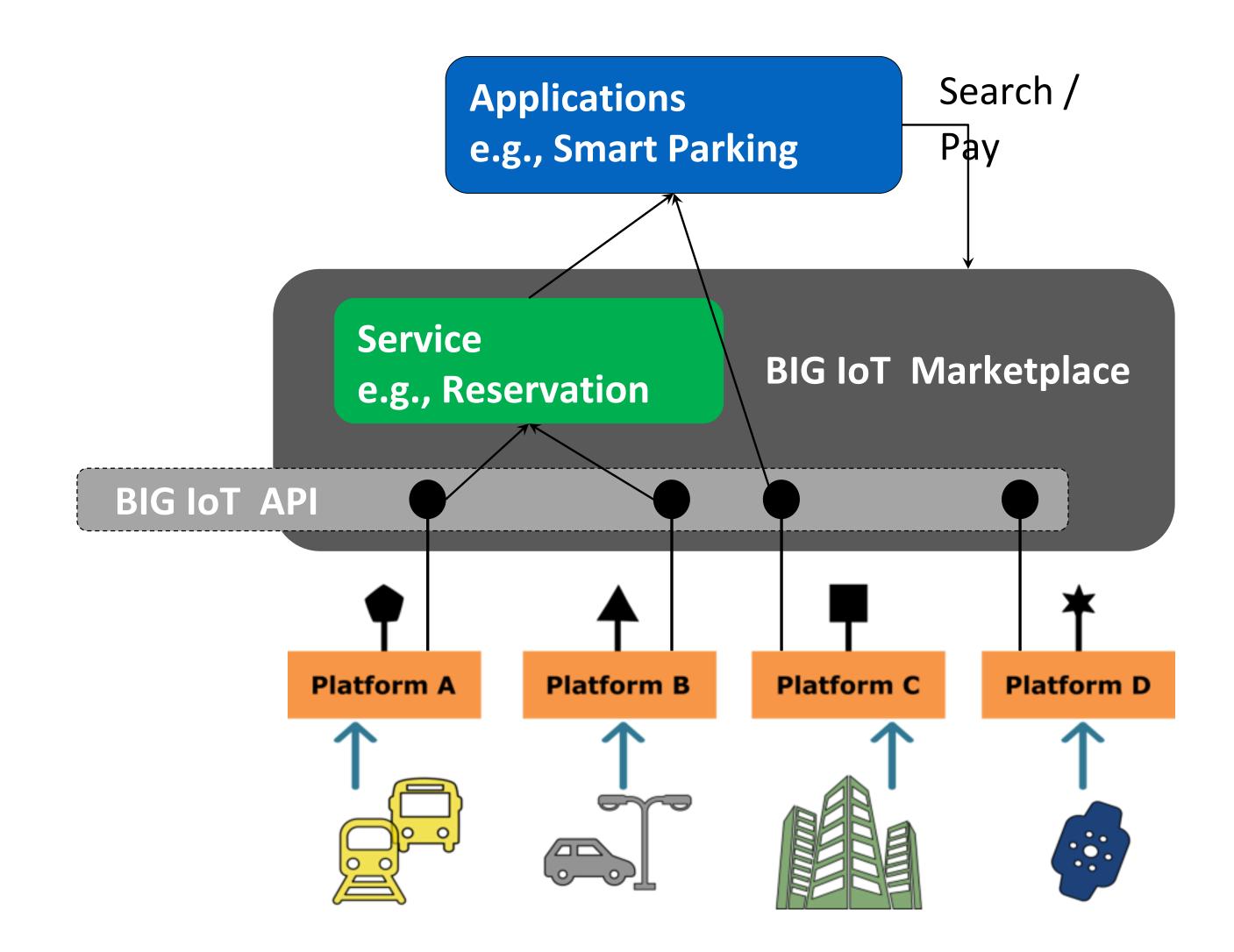


Horizon 2020 European Union funding for Research & Innovation





### **BIG IoT Overview**



### **Strong Partners**















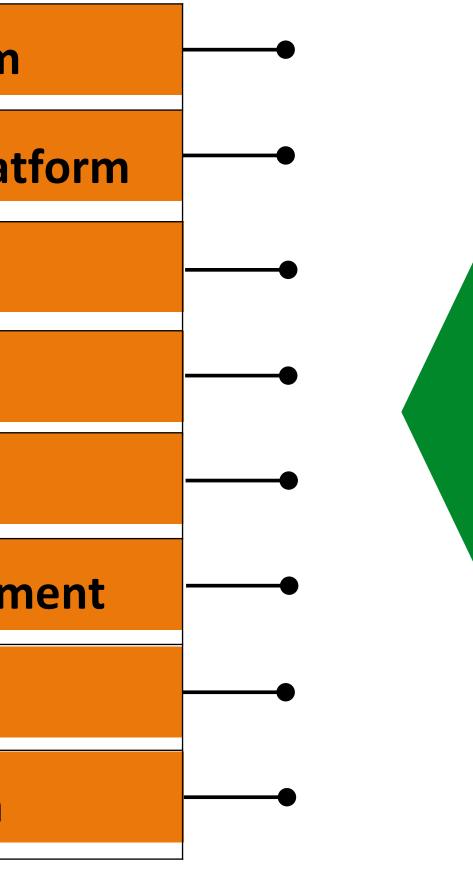


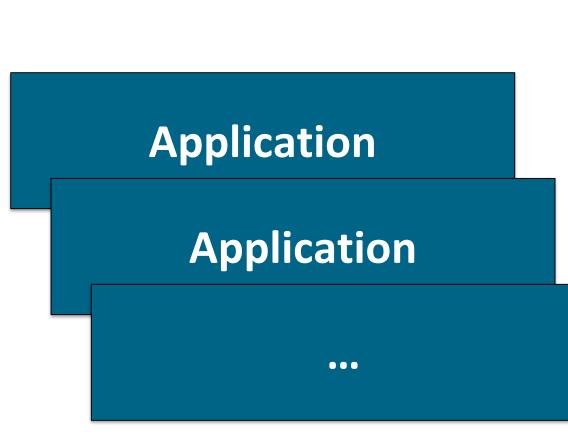
### 8 Platforms

#### **Platforms & Services**

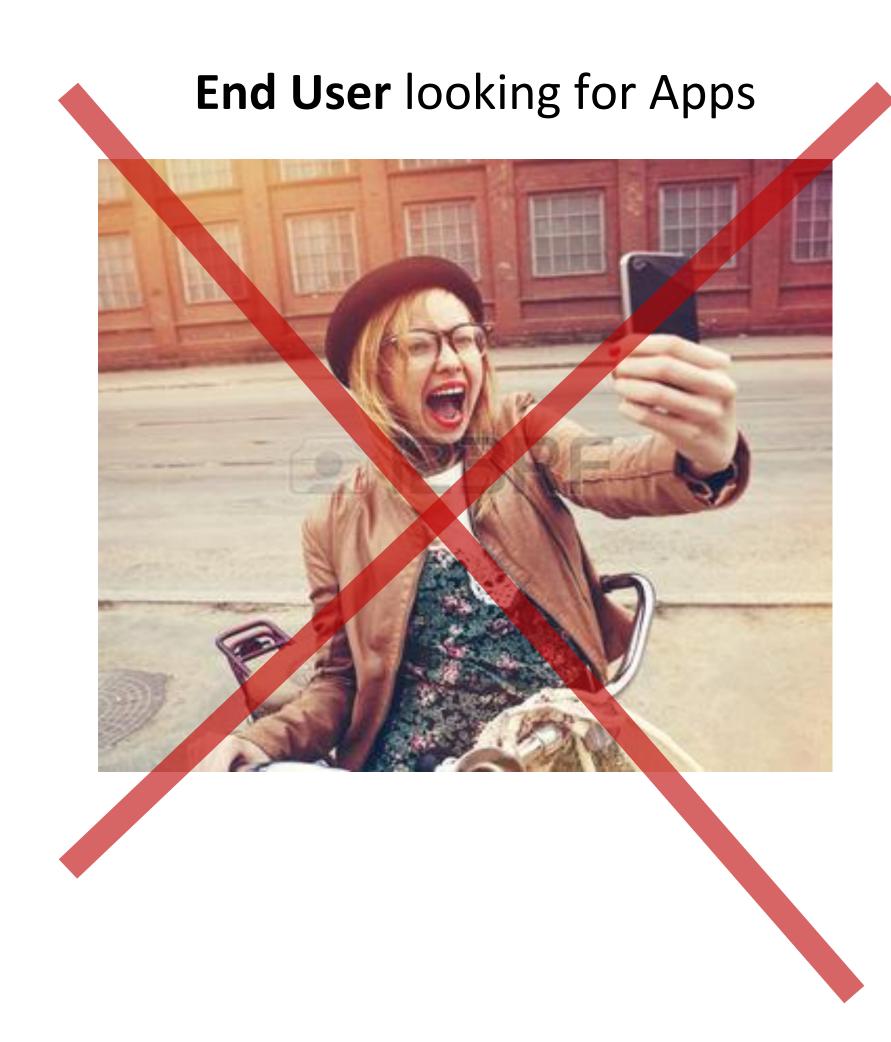
<b>BOSCH</b>	<b>ConnectedCity Platform</b>
	Distributed Smart Object Plat
<b>CS</b> <i>piemonte</i>	Smart Data Platform
econais	Wubby Platform
OÉ Gaillimh NUI Galway	<b>OpenIoT Platform</b>
SIEMENS	Advanced Parking Managen
VMZ Verkehr Mobilität Zukunft	TIC Platform
WORLD W SENSING	Smart Traffic Platform







# Marketplace for whom?





#### **Developers, Web Infrastructure Manager, Creatives...**

- @ Smart City
- @ Mobility Company

... wants to setup of Smart City services & Applications



Search



Barcelona

#### Wolfsbur





#### My Applications Browse Info



Berlin

Piedmont





Munich

Dublin





# Join Us!



### Integrate through **BIG IOT API**



Marketplace

### Engage through Open Call





# 1<sup>st</sup> Open Call What?

- IoT platform and data providers
- Smart City, Smart mobility, Environment, ...

#### Who?

- SMEs, StartUps, Companies, ...
- €300k (up to €60k)

#### Why?

- Collaborate with EU industry leaders
- Participate in shaping an IoT Marketplace
- Visibility in key IoT events
- Make trials and extend your IoT offerings

#### When?

- Call closes: 16th Jun 2017
- Implementation: 09/2017-01/2018



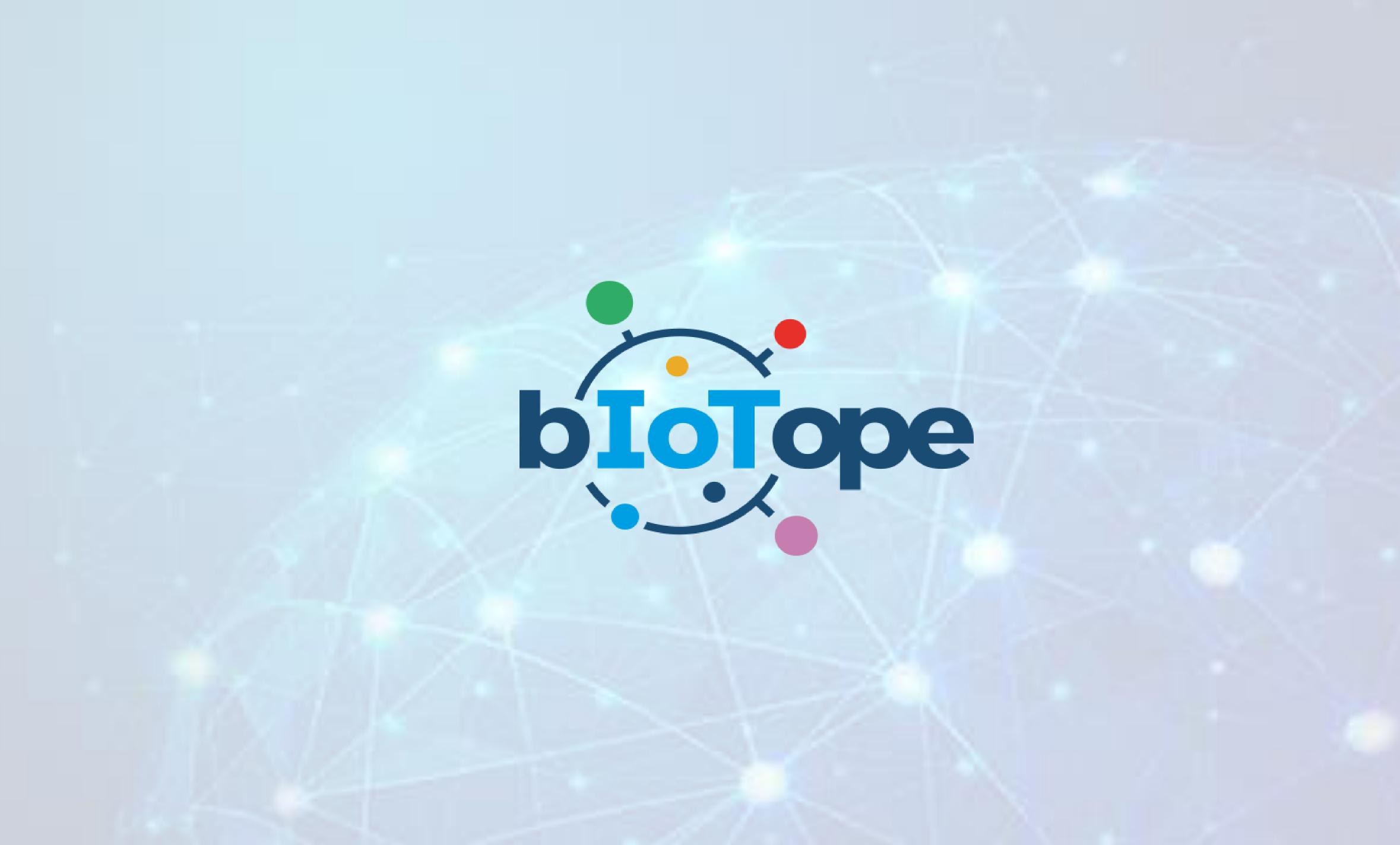
#### Dr. Arne Bröring, <u>arne.broering@siemens.com</u>





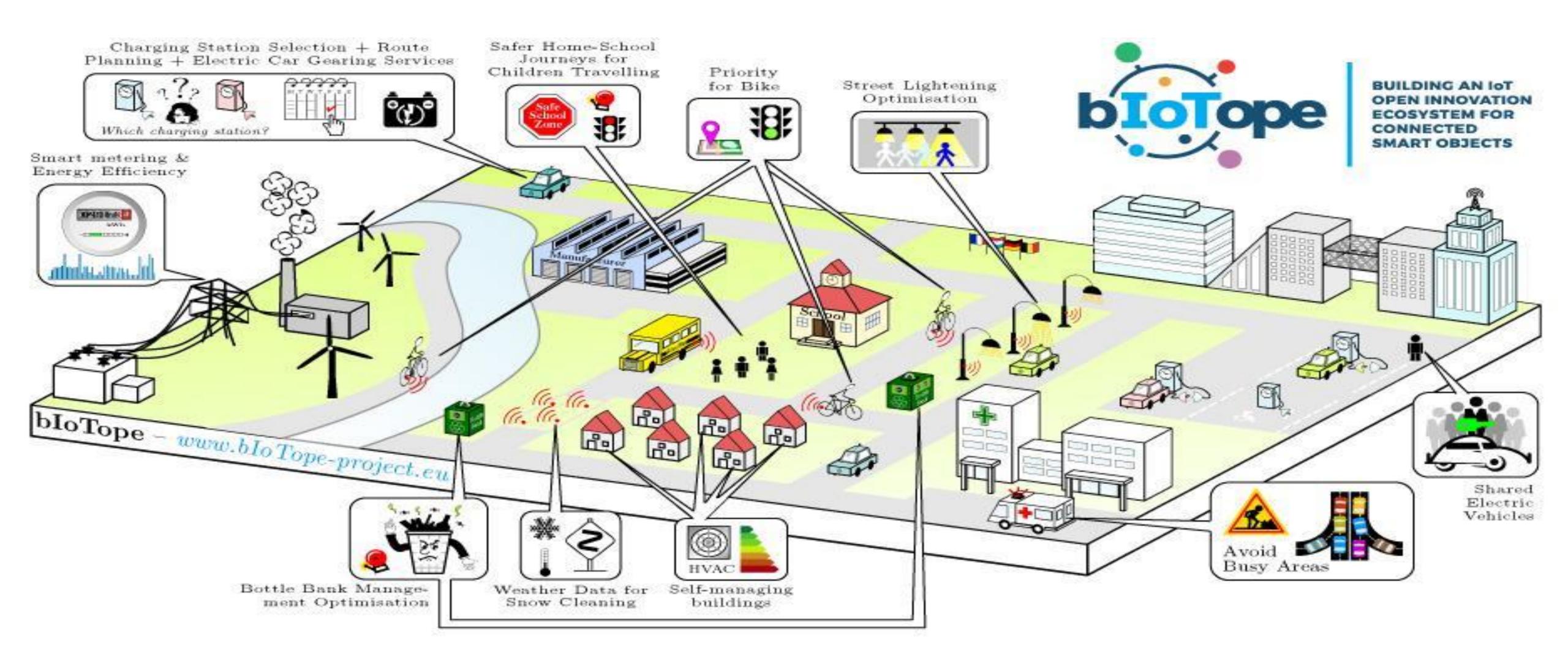


Horizon 2020 European Union funding for Research & Innovation



# **Building an IoT Open Innovation Ecosystem for Connected Smart Objects**

# bIoTope Open Call 1



# **bIoTope** project partners





# bIoTope Call 1 is Open Now

## Participate to our Open Call and:

- Be part of the bIoTope ecosystems
- Test your solutions in real-world scenarios
- Facilitate the development of your IoT solutions
- Help us to validate bIoTope techniques
- Get funding up to €150k (total funding €420k)



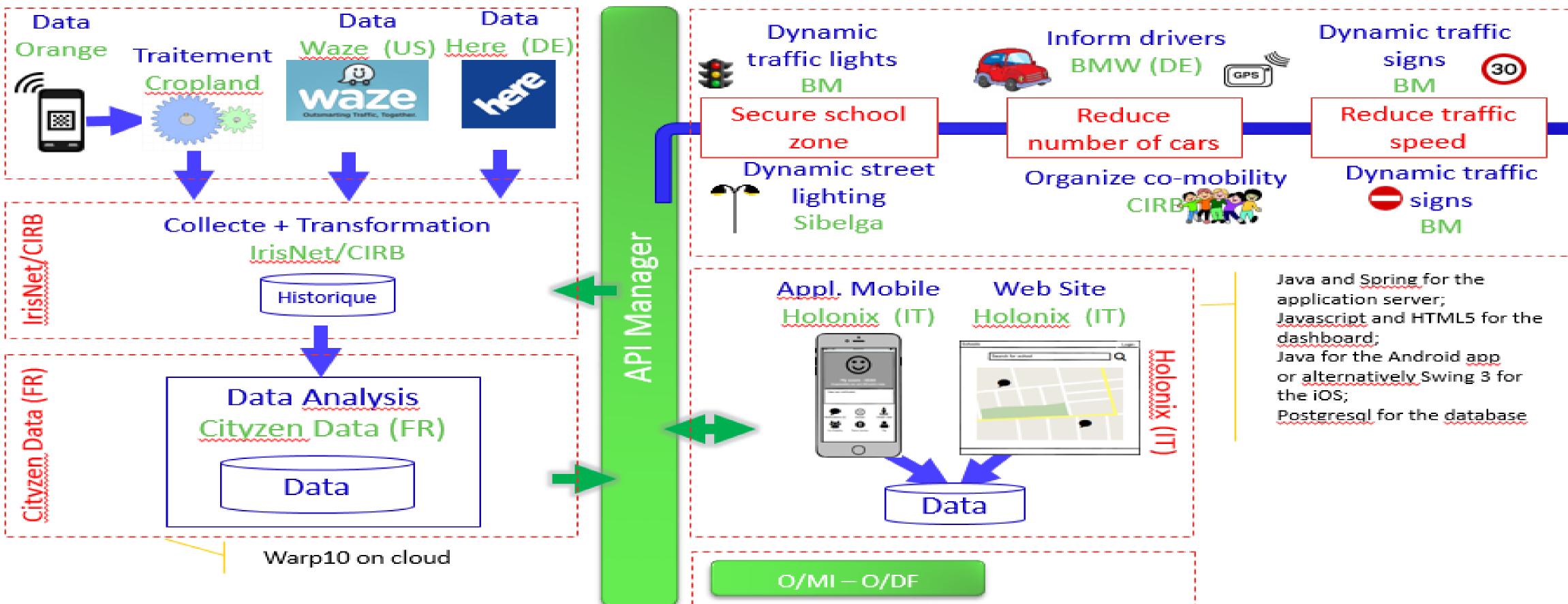




# SMART CITY PILOTS: BRUSSELS - HELSINKI - LYON



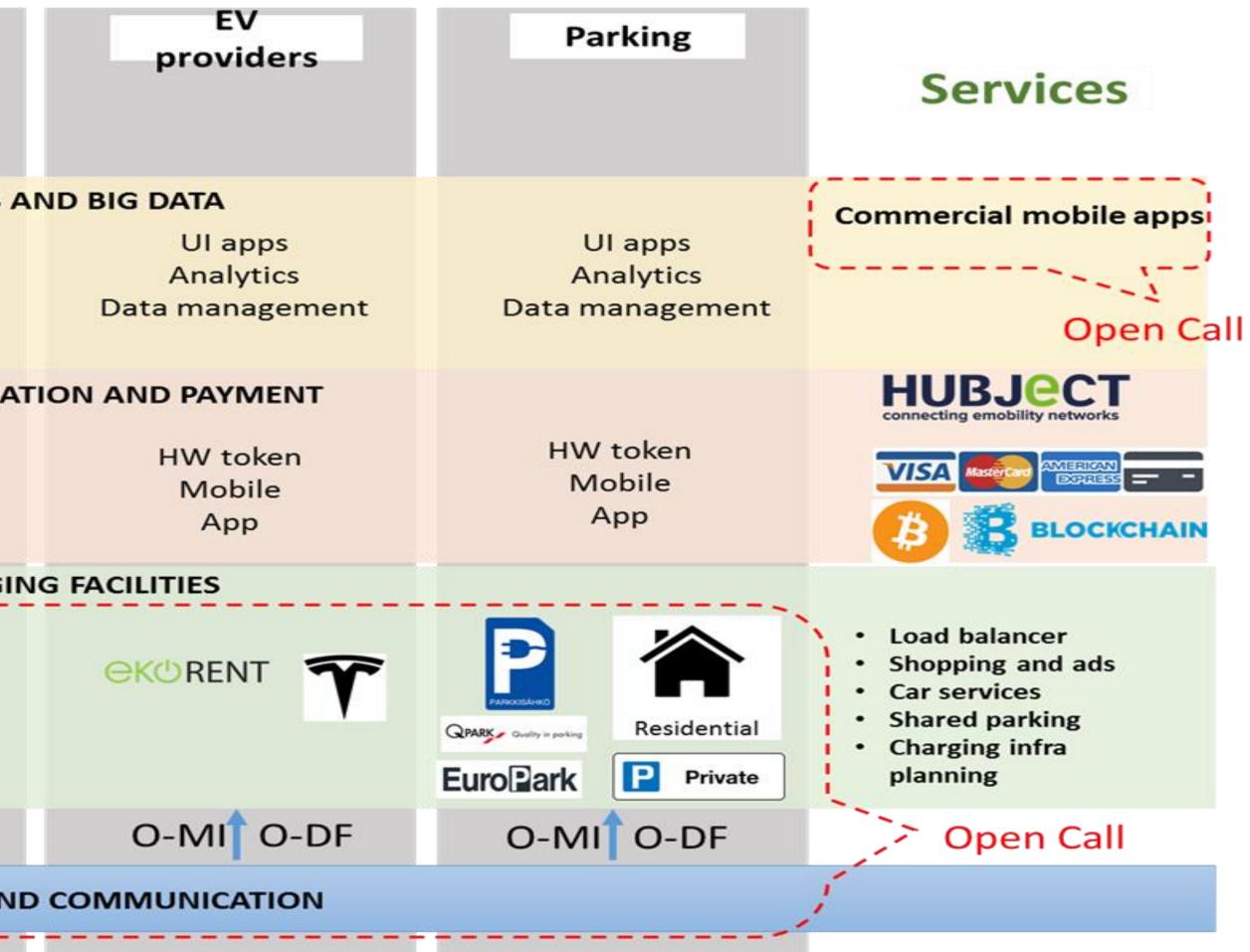
# Brussels: Improving the security of commuting schoolchildren around the schools



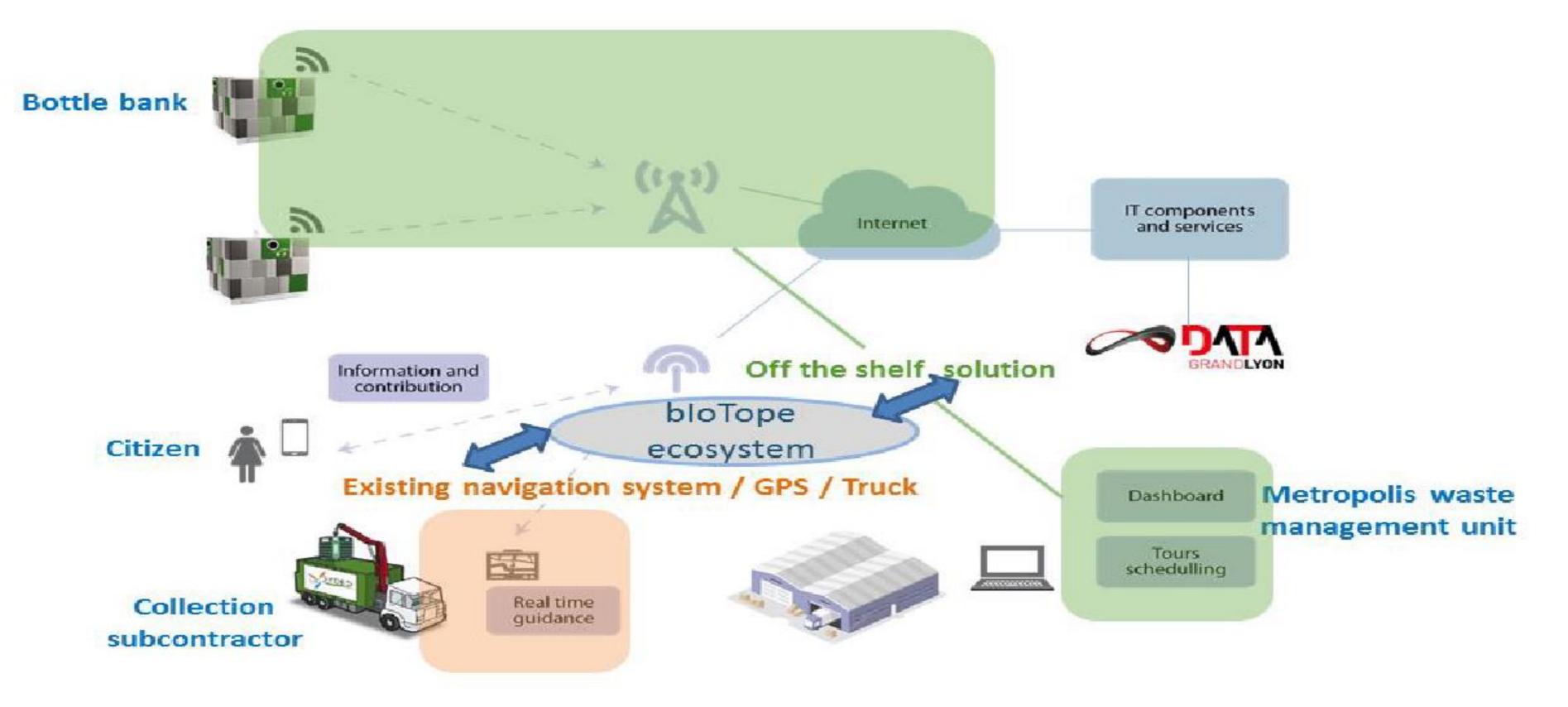


# Helsinki: Building technical infrastructure for EV charging services

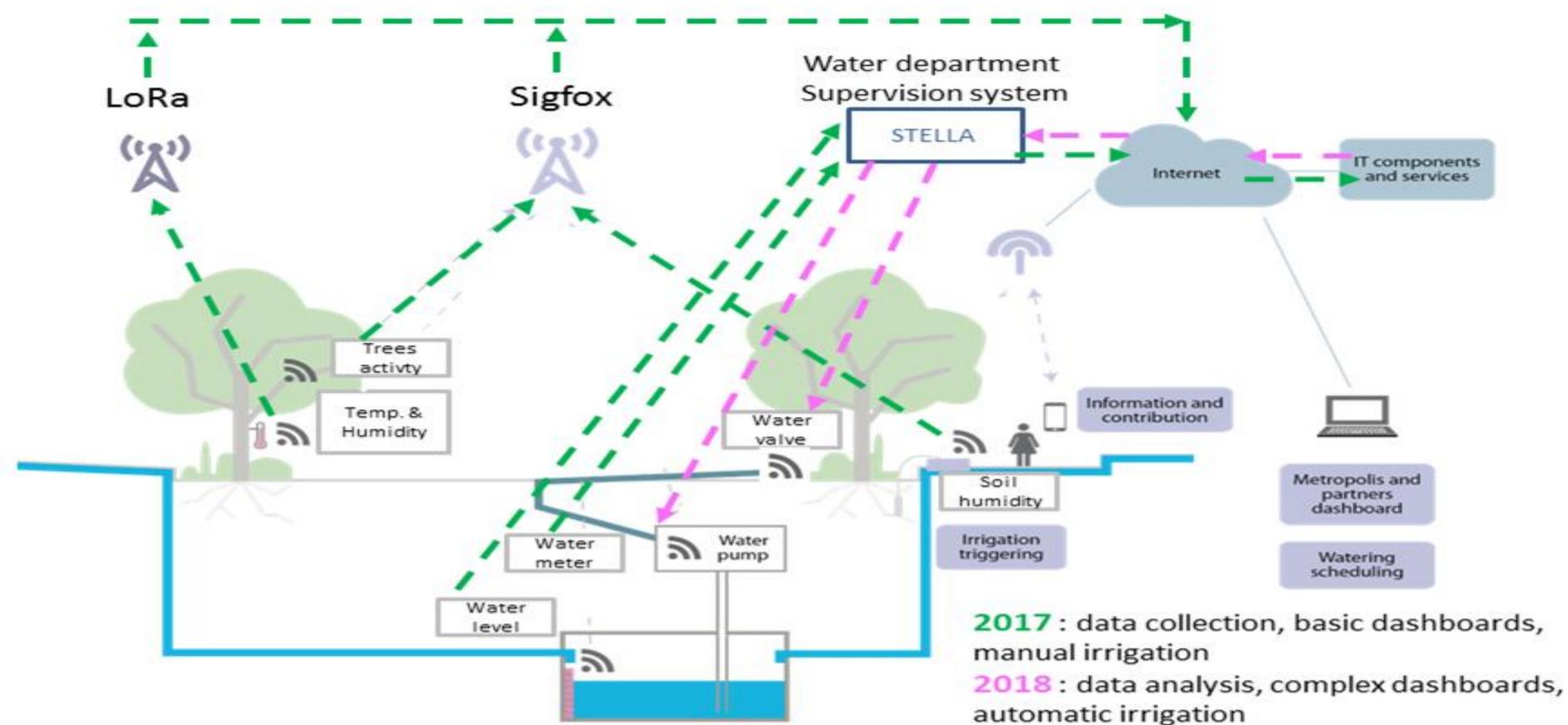
biotope	UIT71.	<b>© Fortum</b>
Static and live data management Car dashboard integration	UI apps Analytics Data management	UI apps Analytics Data management
Trust-based communication Micro-billing Framework	HW token Mobile App	AUTHENTICA HW token Mobile App
IoT Service Catalogue IoT BnB	C	
O-MIO-DF	O-MITO-DF	O-MIO-DF
THE Open GROUP	1	DATA FLOW AN



# Lyon 1:Bottle bank management and vertical solutions for waste management optimization



# Lyon Open 2: Heat wave mitigation through data analysis, complex dashboards and automatic irrigation



# We are looking for:

# Start-ups, SMEs, companies or research institutes

in the areas of smart city services, citizen involvement.





# environment, mobility, smart housing and

# When to act?

Call open for applications: 22 May 2017 

CEST (Brussels time)

Selected Third Parties joining the Project: October 2017



#### Deadline for the proposal submission: 22 August 2017, 17:00

# How to apply?

How to prepare a proposal?

- Technical annex
- Feasibility check
- How to submit a proposal?
  - F6S portal <u>www.f6s.com/opencall1biotope</u>

#### How to get support?

- Applicant materials at bIoTope website, <u>www.biotope-</u> project.eu/open-call-1
- Applicant support (FAQ, Feasibility check, **OpenCallSupport@bIoTope.eu**)







European Platforms Initiative

# @IoT\_EPI

# IoT-EPI.eu

# info@IoT-EPI.eu

facebook.com/IoTEPI

