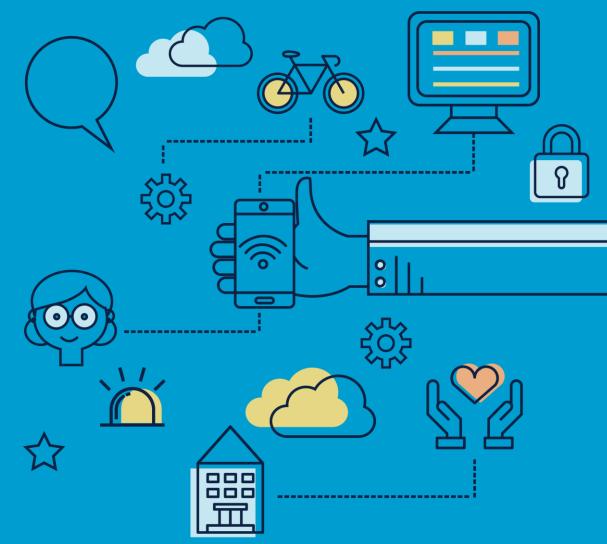
ACTOVAGE PROJECT

IOT ON ACTIVE & HEALTHY AGEING

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CONTEXT



A very simple message: ACTIVAGE is here to plant a seed that will change the life of 100 million people across Europe, including us.

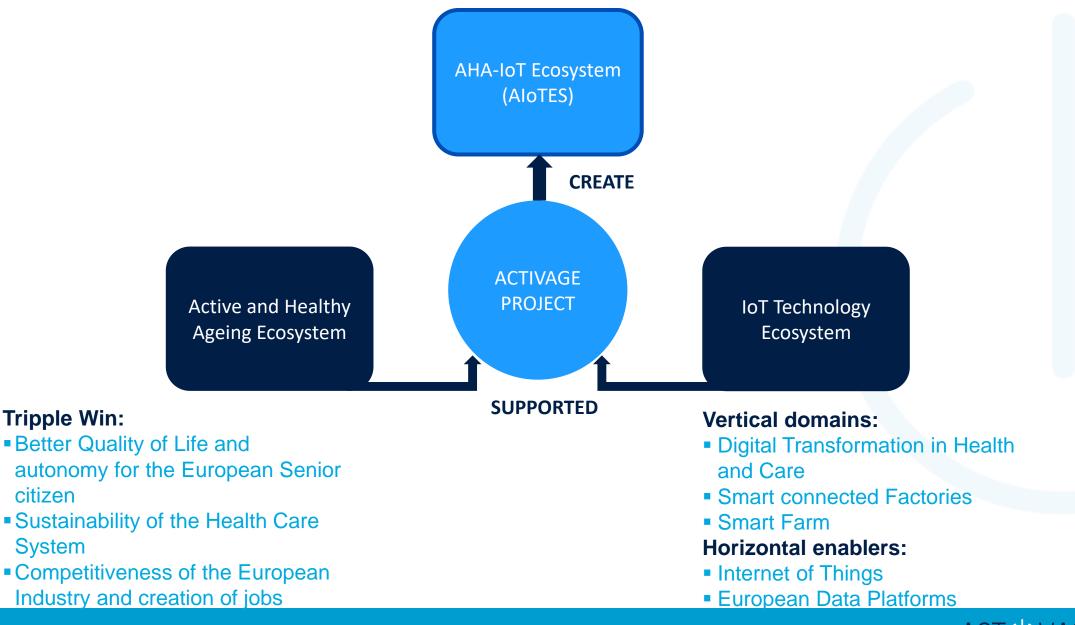




CONTEXT



ACTIVAGE is founded on the cross – road of two big strategic initiatives launched by the UE Commission in the frame of the European Digital Single Market





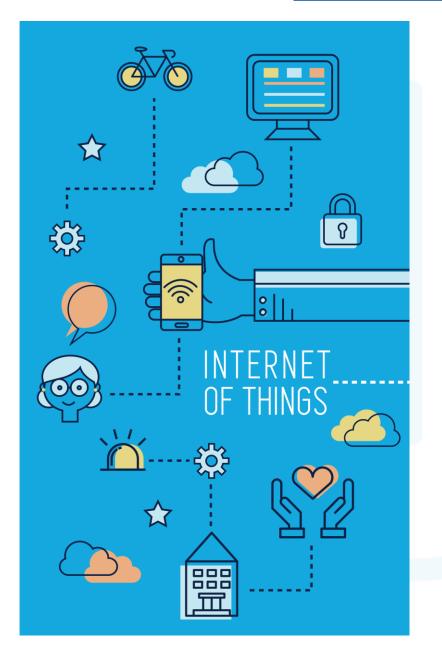
citizen

System

ACTIVAGE CONTEXT Ageing population

* * * * * * * * *

- Mortality rates have fallen significantly: heavy impact on health and social care systems
- Final goals for EU initiatives related to older adults: Active ageing and independent living
- Active and Healthy Ageing (AHA) community pretends to answer and prevent health and social care systems challenges through Internet of Things (IoT)
- Removing interoperability barriers to convert the current available IoT platforms in a DYNAMIC ECOSYTEM with connected devices and open systems and architectures integrated within different areas





VISION



The VISION of ACTIVAGE is to be the <u>global world-wide reference</u> for providing the EVIDENCE that STANDARD-SECURE-INTRAOPERATIVE IOT ECOSYSTEMS enable new BUSINESS MODELS and cost-effective solutions for ACTIVE AND HEALTHY AGEING, contributing to the <u>sustainability</u> of the health and care systems, the <u>competitiveness</u> of the European industry through innovation, and the <u>improvement</u> of the <u>quality</u> <u>of life and autonomy</u> of older adults in the form of <u>independent</u> living.

SIMPLICITY IS NOT A FEATURE OF ACTIVAGE!! Lets put in more simple words for our guests (and some of our consortium members)...



VISION





"My Quality of Life is better becasue I have a blend of affordable services that fit my (our) needs. I'm feel free to choose what is better for me (us) any time and I've full control on my life"

"As Service Provider, I have enlarged my portfolio de services for the living of senior people customers and I'm able to upgrade, downgrade, adapt to the very personal needs of my customers. Moreover, I've enlarged my customer base!!!! And now I'm more profitable!! "

"In my small company we are developing a new advanced algorithms to

predict risks of and prevent Falls. Our competitive advantage is that we only use context data and no wearables. Well leverage spreaded IoT ecosystems throuhg Europe to reach international market. We rose 500K of venture capital to go international"



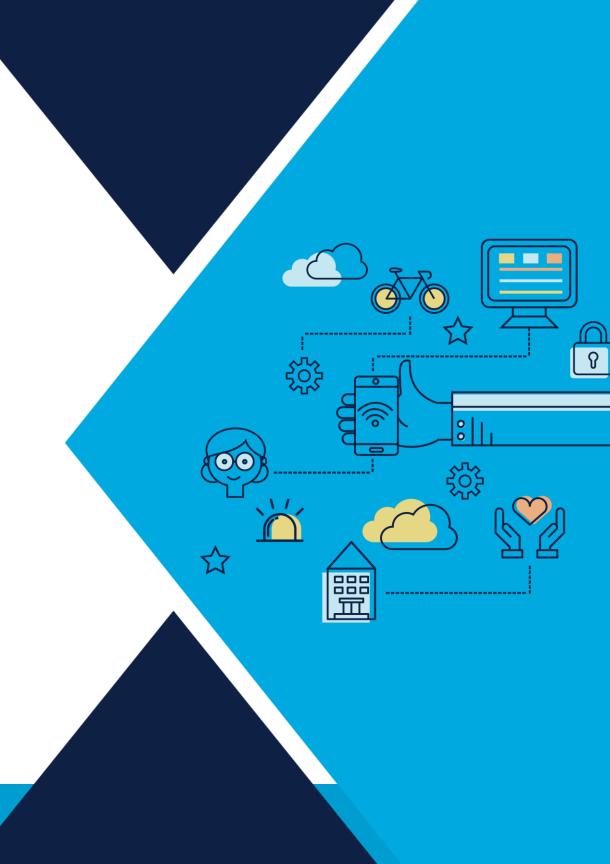
"In my town we have deployed an IoT smart City infrastructure Inaddition to city services we are providing platform service to our Social Care Office to deliver multiple services through providers to senior citizen in town .

ACTIVAGE have to prove with measurable key performance indicators that all the above and more is possible and true.





HOW WE ARE GOING TO IMPLEMENT



MAIN ACTIVAGE OBJECTIVES

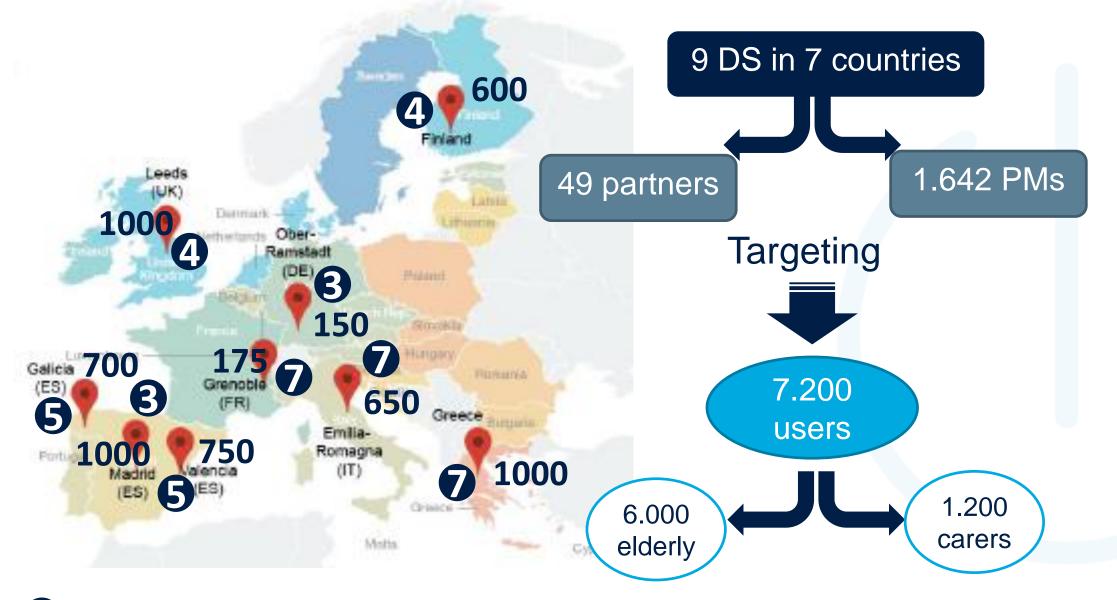


- Prolong and support the independent living of older adults in their living environments
- Respond to real needs of caregivers, service providers and public authorities
- Deployment of innovative and user-led large scale pilots across nine Deployment Sites in seven European countries based on the IoT technologies
- Create the first European interoperable and open ecosystem, reusing existing IoT platforms, technologies and standards that will enable to develop AHA IoT services and solutions at large scale.
- Assess the socio-economic impact, the benefits of IoT-based smart living environments in the quality of life and autonomy of older citizens, and in the sustainability of the health and social care systems
 new business models



ACTIVAGE CONSORTIUM





Number of partners in the local ecosystem



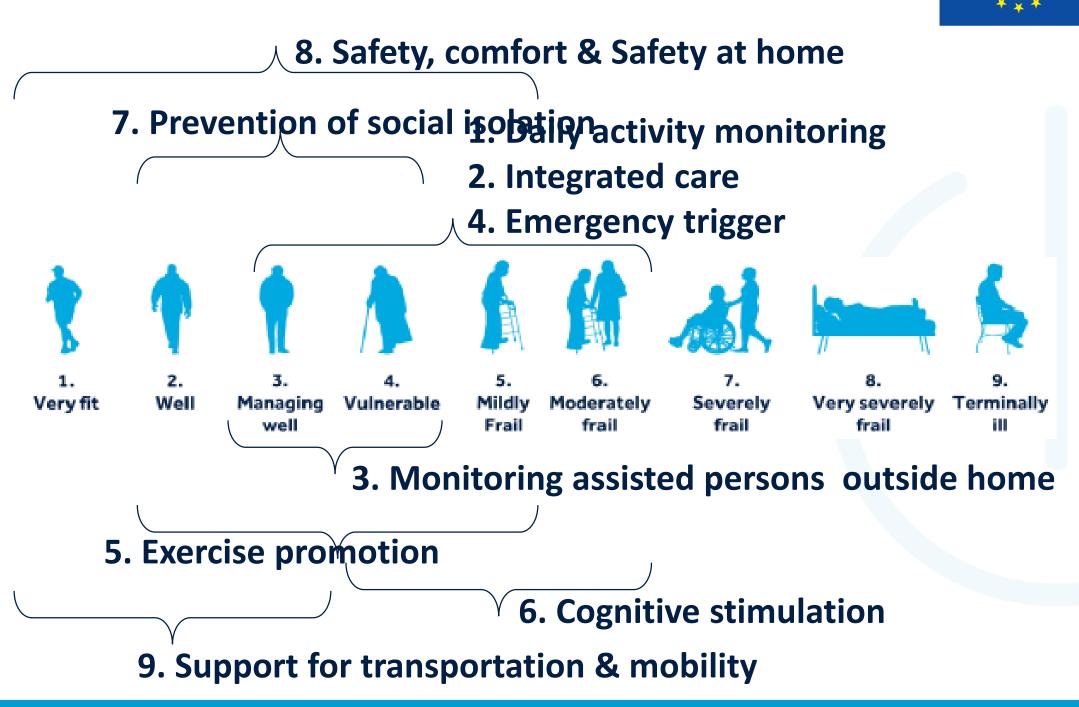
ACTIVAGE USE CASES







UC MAPPING TO USER GROUPS





UC MAPPING TO DS

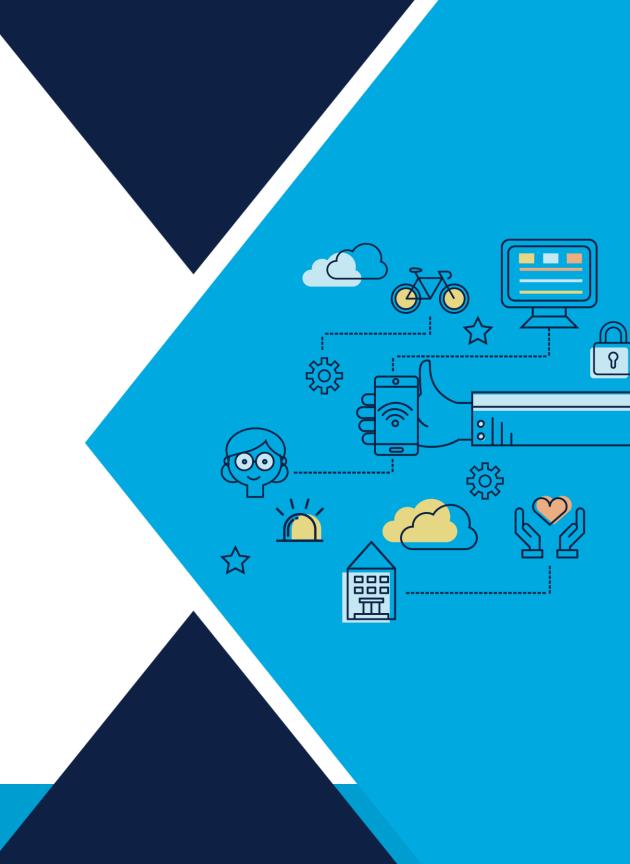








AHA-IOT ECOSYSTEM



IOT LEGACY PLATFORMS

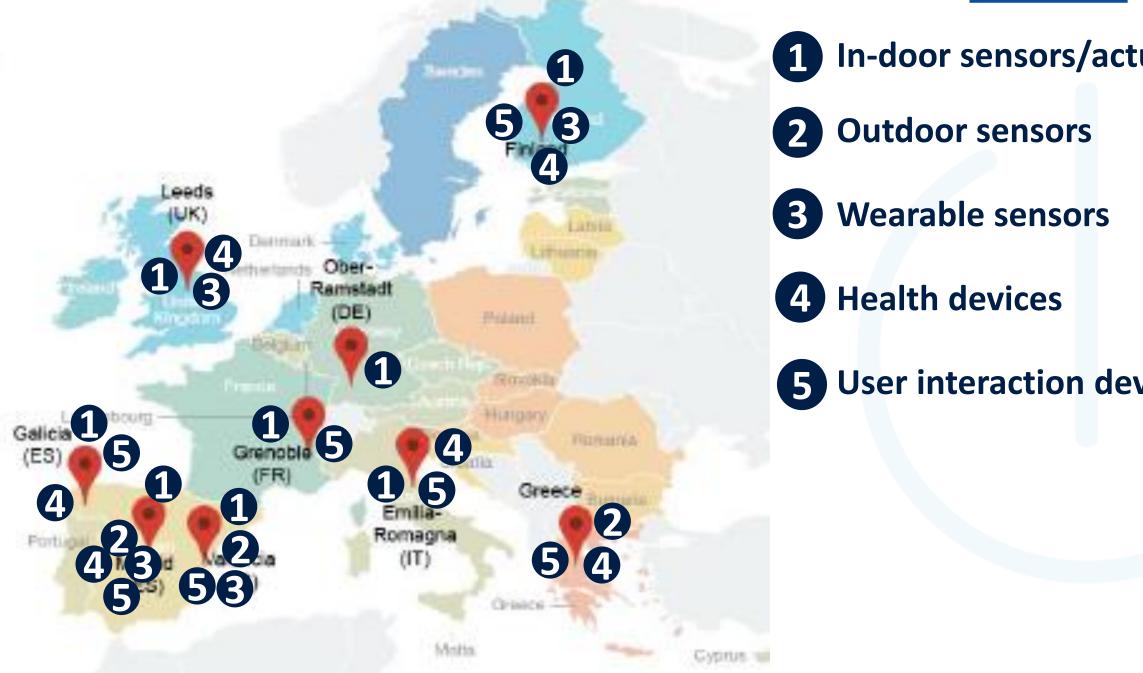






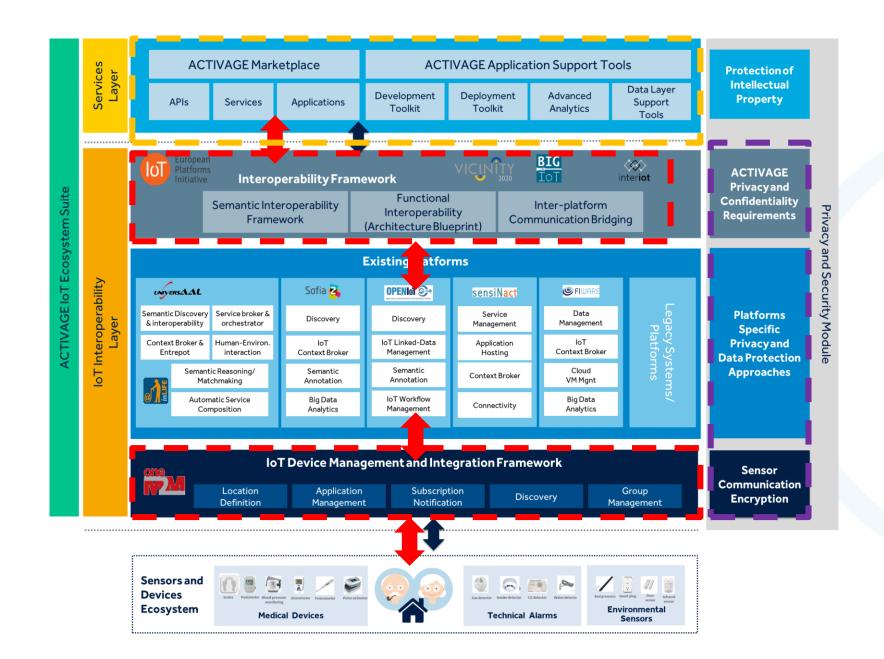
IOT DEVICES



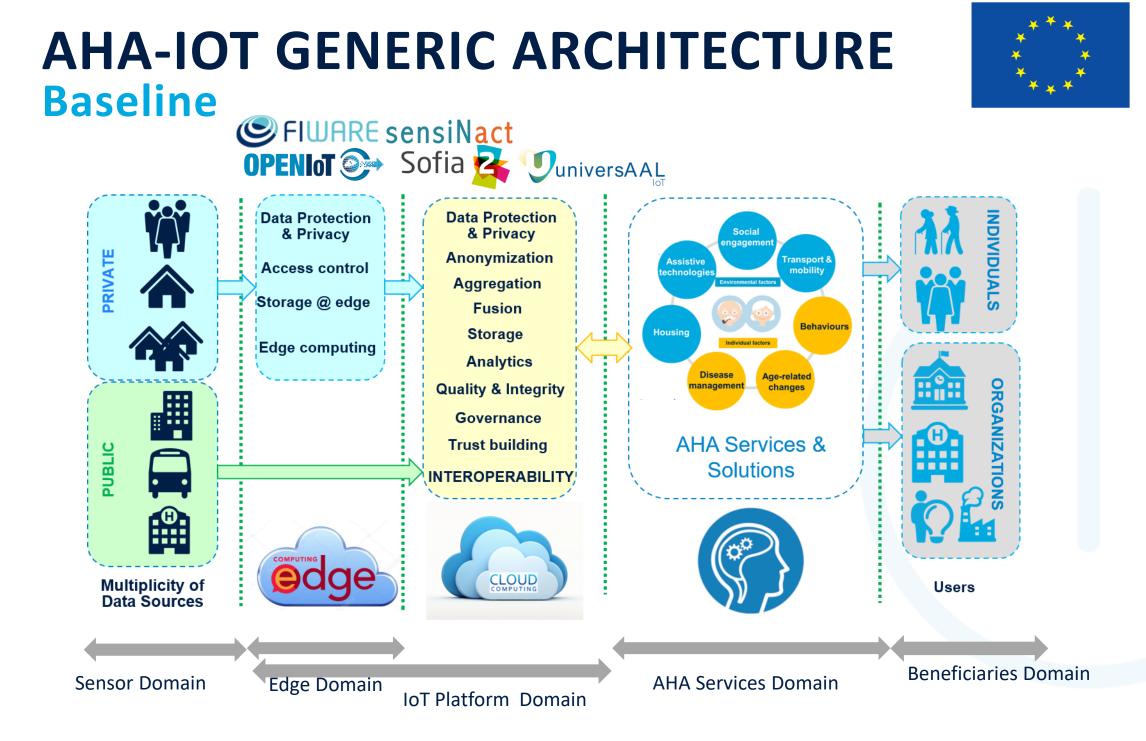








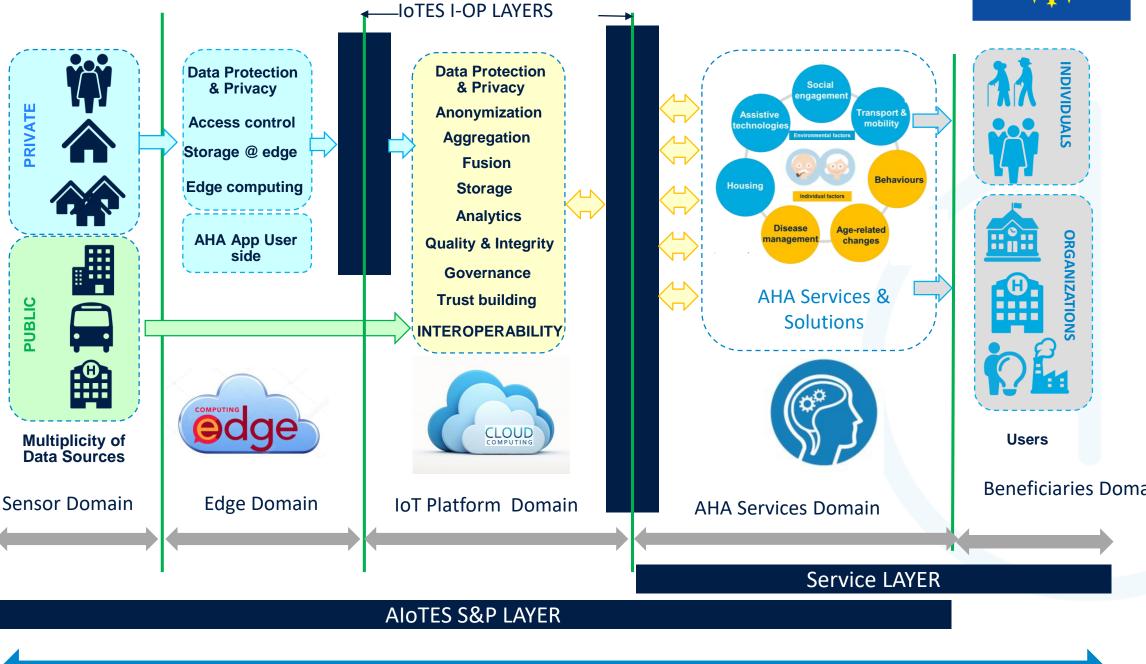






FULLY-OPEN AHA-IOT ECOSYSTEM





AHA – IOT ECOSYSTEM DOMAIN





The most radical and disruptive innovation produced by ACTIVAGE will be the creation of a **standards-based IoT Ecosystem for Health and AHA** that includes a "Person Centered Data Management Framework"



TOWARDS AND IOT ENABLED SOCIET





ACTÓVAGE PROJECT

IOT ON ACTIVE & HEALTHY AGEING Thank you for your attention

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