Change in the environment

GAP

Transformational business model innovation

During periods of discontinuity, companies will either disrupt or be disrupted

Demise

Incremental business model innovation
Balance between environmental and enterprise change

Misalignment
Gap between environmental and enterprise change

Transformation or demise
Transformational business model innovation or demise

WORKSHOP ON BUSINESS MODEL INNOVATION AND SOCIO-ECONOMIC IMPACTS IN IOT

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