Catalysts: Change in Business Models

- Internet of Things
- Blockchain
- Deep Learning
Can existing stakeholders control the business?

Existing Stakeholders to adopt new business models

New Stakeholders with new business models
Change in Business Model

Generate Value Economic and/or Social

Accountability of Stakeholder Coordination

Accountability of Contract

Sustainability of Project

Risk: A class action lawsuit in Bakersfield, California claims newly installed smart meters inflate customers' electricity and gas use, resulting in steep hikes in utility bills. The plaintiffs, a group of about 200 residents, are suing Pacific Gas & Electric, their utility company, and Wellington Energy, the company that installed the meters. (2009)
**GAAS in Street Light Project**

G (E) – Savings in Energy, Maintenance cost

G(S) – improve quality of service, Safety

A(i) – Improved information flow between govt, citizen, Product owner, and Maintenance company for better collaboration.

A(ii) – Performance based billing, Real-time data analytics.

S – Visibility of lifetime Cost of operation and responsibility of stakeholders
Thank you

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