SYNCHRONICITY

IoT Product Marketplace

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SynchroniCity IoT Marketplace

- to deliver a Digital Single Market for IoT-enabled smart cities in Europe and beyond.
- to open innovation ecosystem around the proposed digital single smart city marketplace.

Smart City Services

IoT Edge

IoT Devices and Solutions
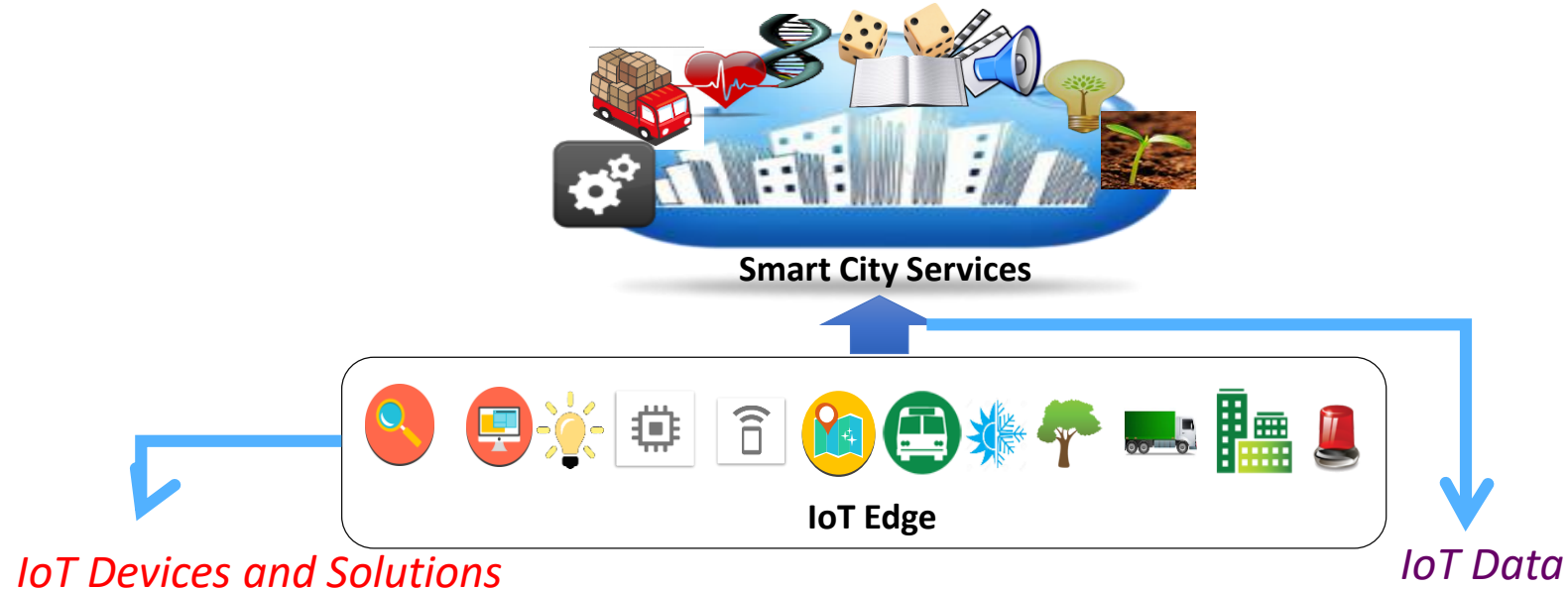
IoT Data

IoT **Product** Marketplace

Helping SMSes,
Connecting stakeholders together,
User-created market ensuring sustainability,
X-Cart Platform

IoT **Data** Marketplace

Providing a natural incentive to share data through monetization,
Data management with common APIs,
FIWARE + TMForum Business APIs
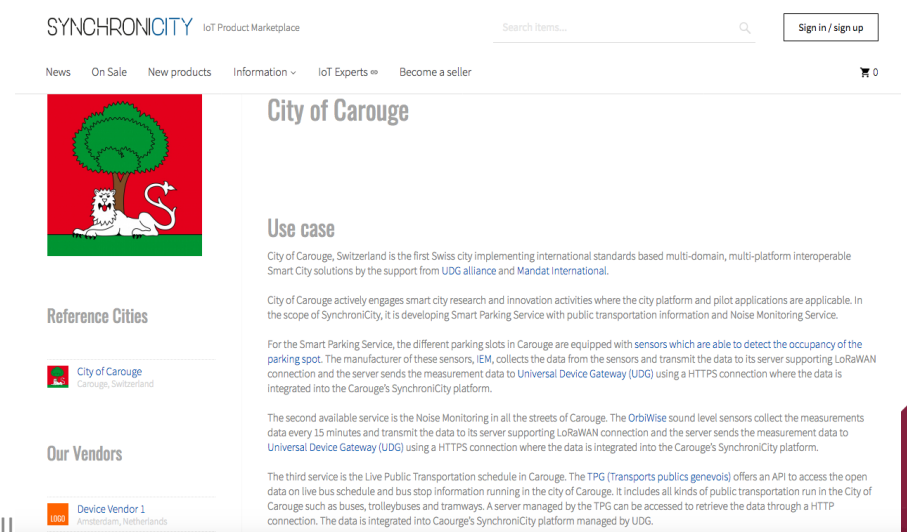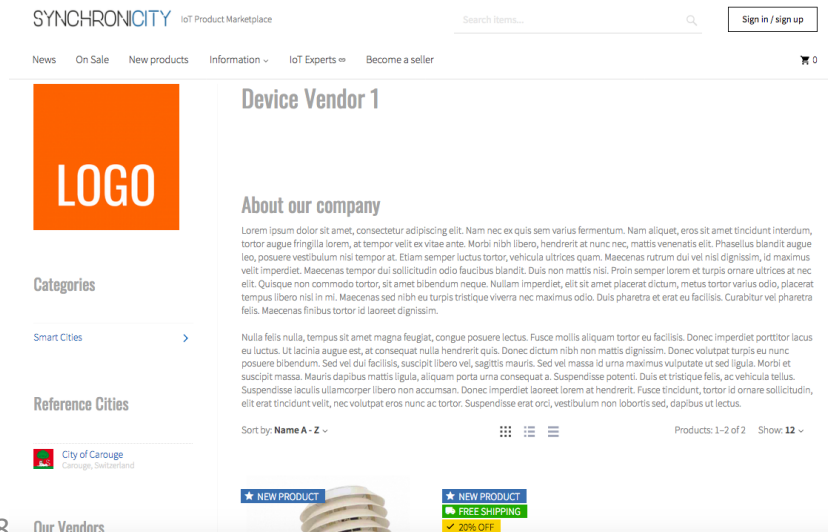
IoT Product Marketplace

http://smartcity.market, https://smartcity.market

- IoT infrastructure owners
- IoT manufactures and vendors
- IoT service providers

Enlarge IoT Business ecosystem
Foster new markets and innovation

Vendors create their own pages and upload their products.

Reference City usecases with IoT products to be used. → Provide contacts to the cities.

IoT Week 2018 Bilbao – Eunah Kim, UDG All...

IoT Product Marketplace Demo

http://smartcity.market
https://smartcity.market

Categories are the list of urban service applications
what SynchroniCity's Reference Cities are developing.
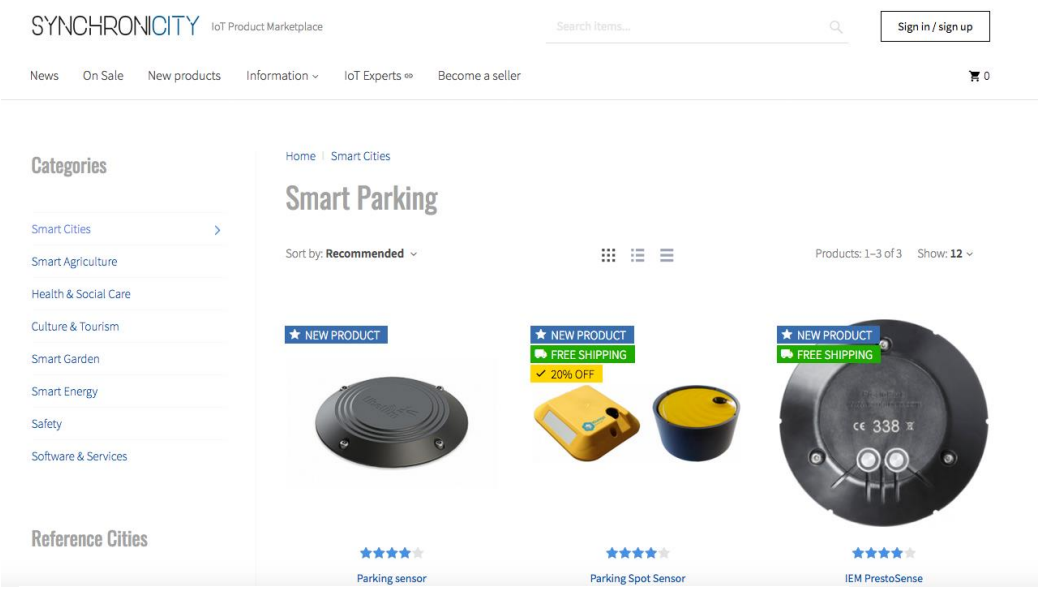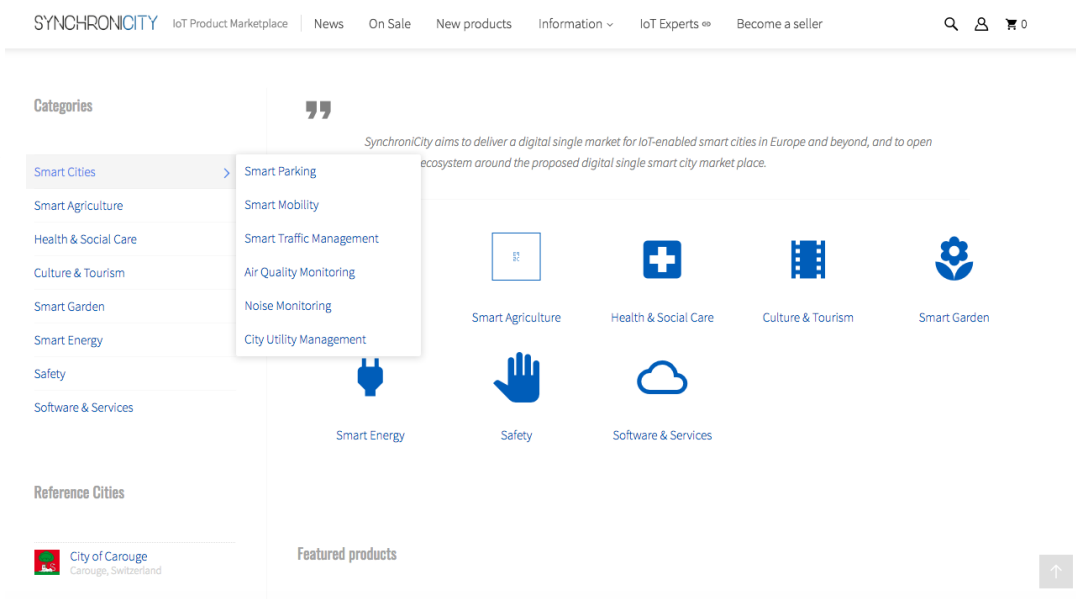
SYNCHRONICITY

Initial version of IoT Product marketplace
smartcity.market

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Work Together with US!

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