NXP SEMICONDUCTORS

Emerging IoT Threats and Ethical Hacking Practical Countermeasure & Solutions

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Marc Gebert – Sr. Director BD IoT Security IoT Week – June 6th, 2018



Secure Connections for the Smarter World





Everything **Secure**

Processing 40B+ devices with intelligence shipped in 2020

Connectivity

1B+ additional consumers online, 30B+ connected devices

Security

Potential economy savings up to half a trillion dollars

Automotive | Industrial | Connected Devices | Internet of Things



The lack of Security in IoT is now tangible

THE BOTNET THAT BROKE THE INTERNET ISN[®]T GOING AWAY

Mirai botnet Disruption of major Internet services

Software bug makes Nest Cams vulnerable to hacks



Jeep hack Loss of control over vehicle via WiFi connection



Nest Hack Security camera shut down by a simple click on a phone

Casino hack Overview of

Overview of high-rollers extracted via thermostat of a fish-aquarium in the lobby

Target Hack

Target declared that the total cost of the data breach had been \$202M NBC news, May 24, 2017

SEPTEMBER 20, 2017 by Mamta Badkar in New York

PUBLIC

3

Parcel delivery company **FedEx** said on Tuesday that a June **cyber attack** on its **TNT Express** unit **cost** the company **\$300m in the first quarter**, ... the **NotPetya cyber attack**, which originated from tax preparation software in Ukraine and resulted in the disruption of communications systems at TNT Express.





Attacks occur in many forms: different types and locations

 Physical – making use of physical
properties or deficiencies in the device

 Logical – by sending malicious messages, the software will misbehave

Adversary's location

Attack type

- *Local* adversary must be in the proximity of the device
- *Remote* adversary can be anywhere

IoT device security features derived for IoT data requirements



IoT Devices

protection

and SW)

Overview of chip based security architectures

Security Architectures supported by current shipping NXP products

Add Trusted Execution based on ARM TrustZone® and/or isolation features²⁾ on the SoC

secure channel

A connected/smart device is vulnerable throughout its lifecycle

Product lifecycle

Develop, manufacture and distribute

Local Attacks (physical and logical)

- Extract keys/certificates
- Overproduction of original device
- False certificate/private key injection
- Malicious image loading
- Counterfeits of devices
- IP Theft

Remote attacks not possible as device not connected

Onboard, operate and update

Local Attacks (physical or logical) – Device level scale

- Tamper the IC to obtain access to data and SW and re-use for remote attacks (Trojan horse, DoS on Cloud, ...)
- Especially dangerous for non-diversified Symmetric key protection: "Break one, Break all"

Decommission

Local Attacks (physical and logical)

- Extract credentials (user data, keys, certificates)
- Inject malware to network

Remote attacks – All products are the attack surface

- Create unauthorized connection to extract data, abuse functionality or inject malware to turn device into a bot
- Perform malicious software update to do the same

Remote attacks are possible by re-commission the device to attack the network or cloud

Reasons to consider a secure element in IoT devices

Why a discrete security IC in IoT devices?

Root of trust	→ Security and key management throughout the whole value chain right from the start
Closed system	 → On Chip NV Memory with access policy → Closed system architecture to isolate memory access from host system. → NV memory only accessible via Chip OS / Applet
Out-of-the-box security	 → Scalable and ready to deploy → No need to develop secure SW

Keeping secrets secret

The Industry starts deploying E2E Security Solutions

NXP and AWS Just-In-Time Registration flow

Demand on Security creates need for Political & Industrial Initiatives

1 GDPR

The GDPR is *strengthening the rights of individuals* whose personal data is being processed through:

- the need for the individual's clear consent to the processing of personal data
- easier access by the subject to his personal data
- the **right to rectification**, to erasure and 'to be forgotten'
- the right to object, including to the use of personal data for the purposes of 'profiling'
- the **right to data portability** from one service provider to another

No privacy without security by design:

- Secure storage of keys
- Individual device ID
- Secure User Identities
- Secure communication channels

2 Charter of Trust

- Charter of Trust first signed at Munich Security
 Conference, February 2018
- Set the pace for binding rules and standards that build trust in cybersecurity and drive forward digitalization globally
- 12 partners from different sectors signed the charter of trust, including NXP

Key principles:

- Ownership for cyber and IT security
- Responsibility throughout the digital supply chain
- Security by default
- User-centricity
- Innovation and co-creation
- Education
- Certification for critical infrastructure and solutions
- Transparency and response
- Regulatory framework
- Joint initiatives

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