

SYNCHRONICITY

WP 7

Data Protection Strategy



European
Large-Scale Pilots
Programme

This project has received funding from the
European Union's Horizon 2020 research
and innovation programme under grant
agreement No 732240



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Synchronicity is a global IoT marketplace where cities and businesses create and trade common digital services to improve the lives of citizens and grow local economies. Find out which cities are already participating in achieving this goal.

These are the participating cities.



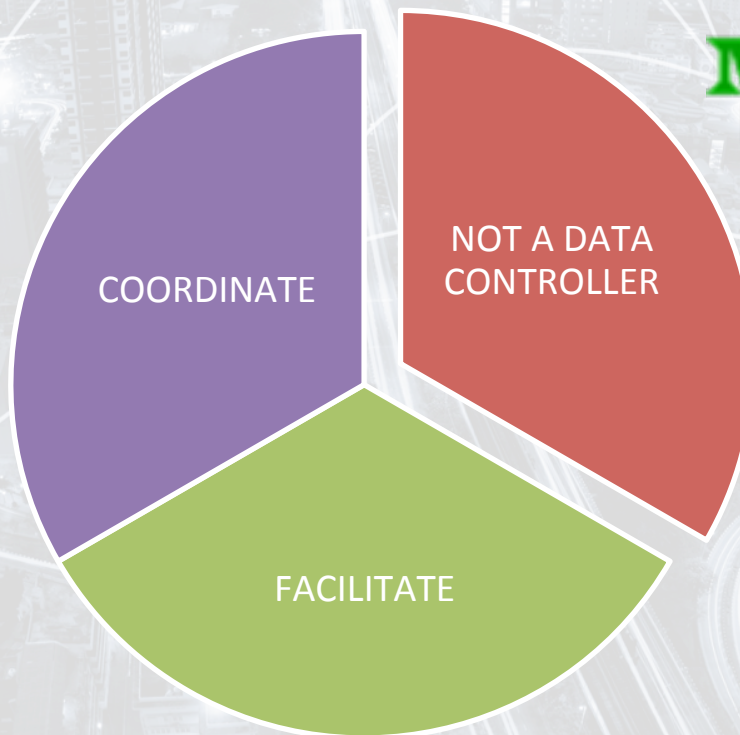
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PROJECT'S DATA PROTECTION OFFICER



MANDAT
INTERNATIONAL 



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Relevant issues

- **Data controllers**
 - **Data processors**
 - **DPOs**
 - **Sanctions for breaches and relevant mitigation plans**
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- **Privacy by design**
 - **Privacy by default**
 - **Privacy Impact Assessment**



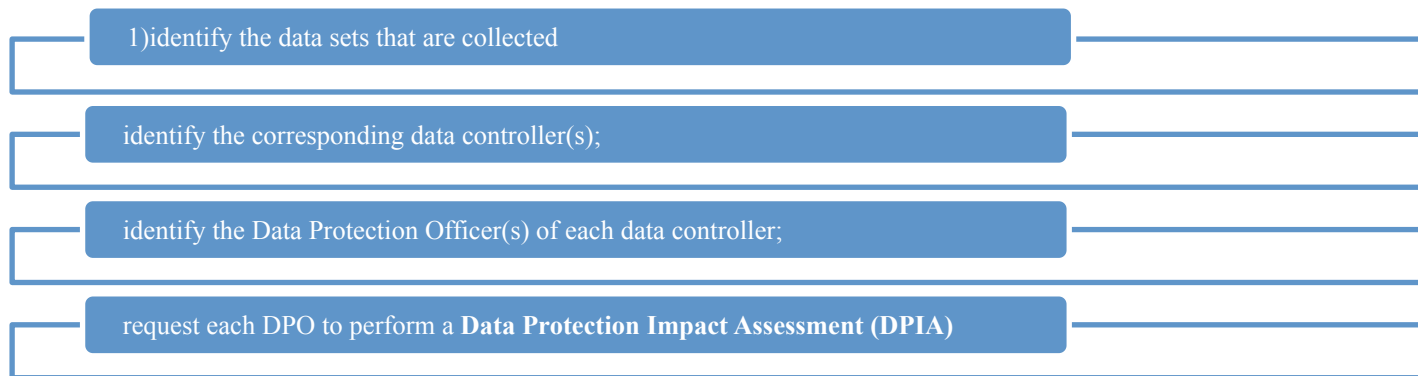
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HOW THE STRATEGY WORKS



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HOW THE STRATEGY WORKS

1) organize and coordinate the work among the data controllers involved in the research project;

ensure that a clear information is provided on the website regarding the DPOs and the data protection policy of the project

Data Protection Principles binding on data controllers and data processors in the cities



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METHODOLOGY AND TOOLS

Regular DPO Telcos to follow up on the strategy (we have also foreseen individuals follow up calls)

Privacy by Design and PIA methodology

Spreadsheet to map the stakeholders in the city

Spreadsheets to map the data sets

Data Protection Principles binding on data controllers and data processors in the cities



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REGULAR DPOs TELCOS



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DATA PROTECTION PRINCIPLES BINDING ON DATA CONTROLLERS AND DATA PROCESSORS IN THE CITIES

Binding commitments for data controllers and data processors within the context of the Synchronicity project

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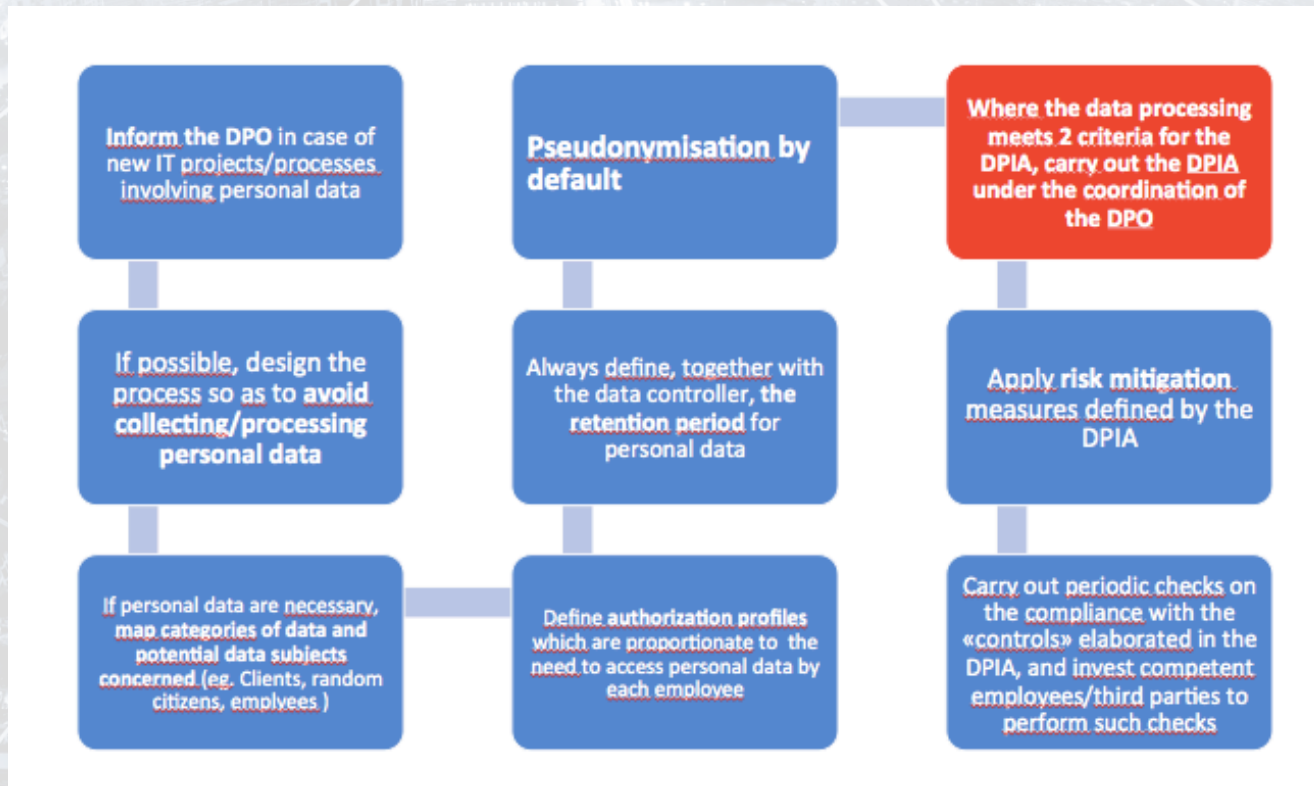
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PRIVACY BY DESIGN AND PIA METHODOLOGY



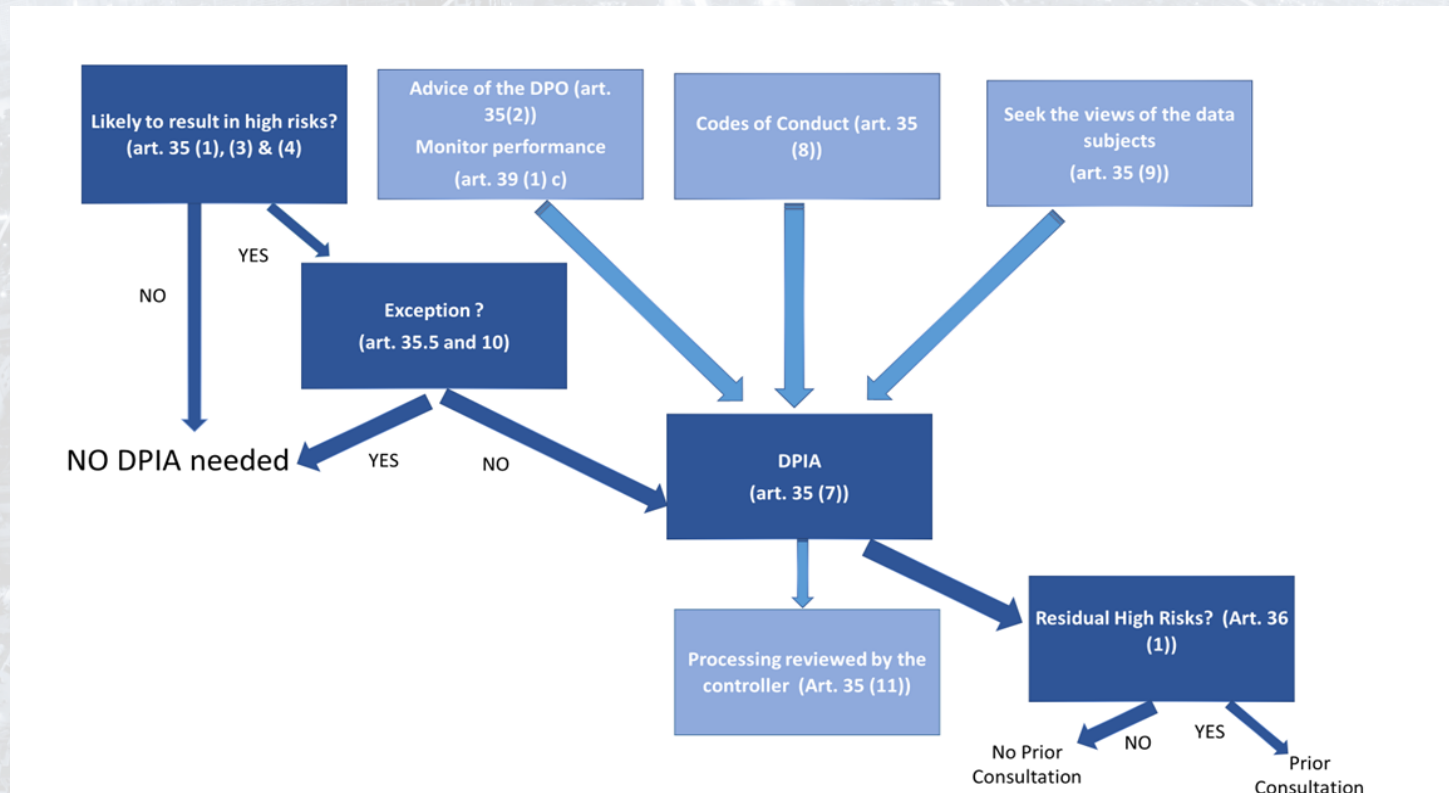
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IMPLEMENTING THE PRIVACY IMPACT ASSESSMENT



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'Living laboratories': the Dutch cities amassing data on oblivious residents

In Eindhoven and Utrecht smart tech is tackling traffic, noise and crime. But with privacy laws proving futile and commercial companies in on the act, are the plans as benign as they seem?



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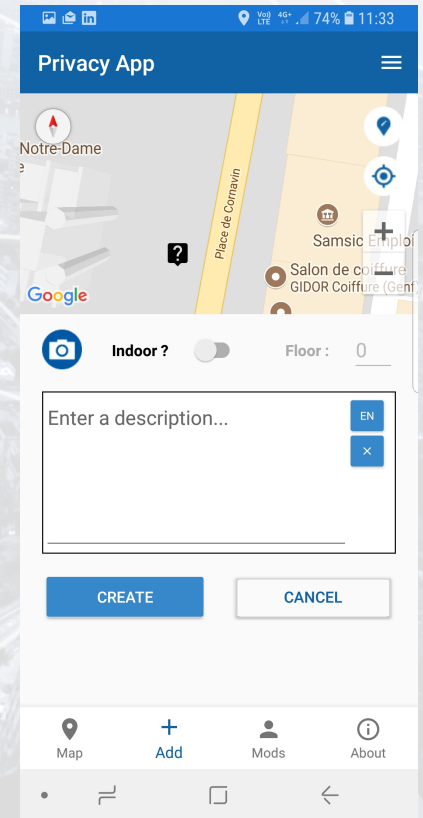


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Privacy App



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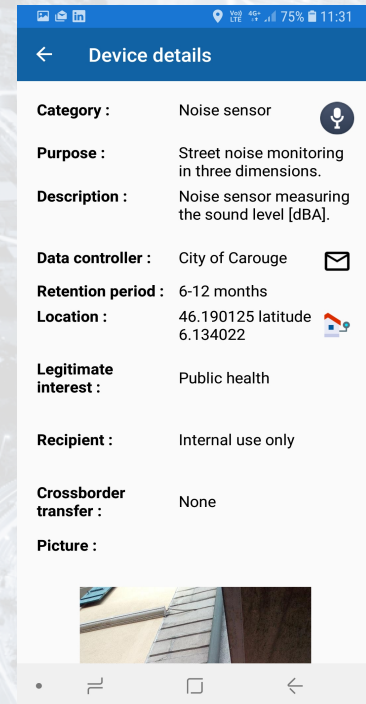
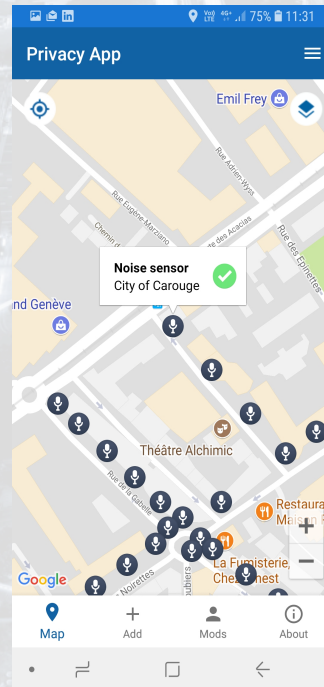
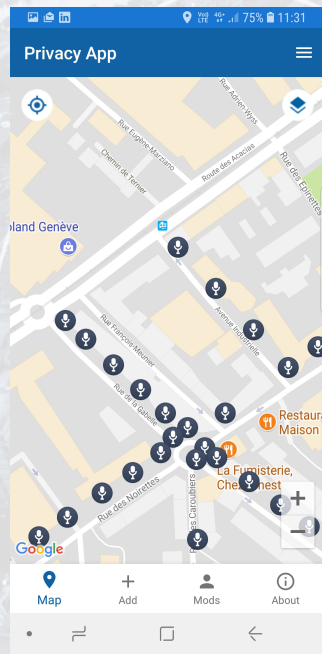


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