Boosting the potential of IoT solutions at SMEs through the Digital Innovation Hubs

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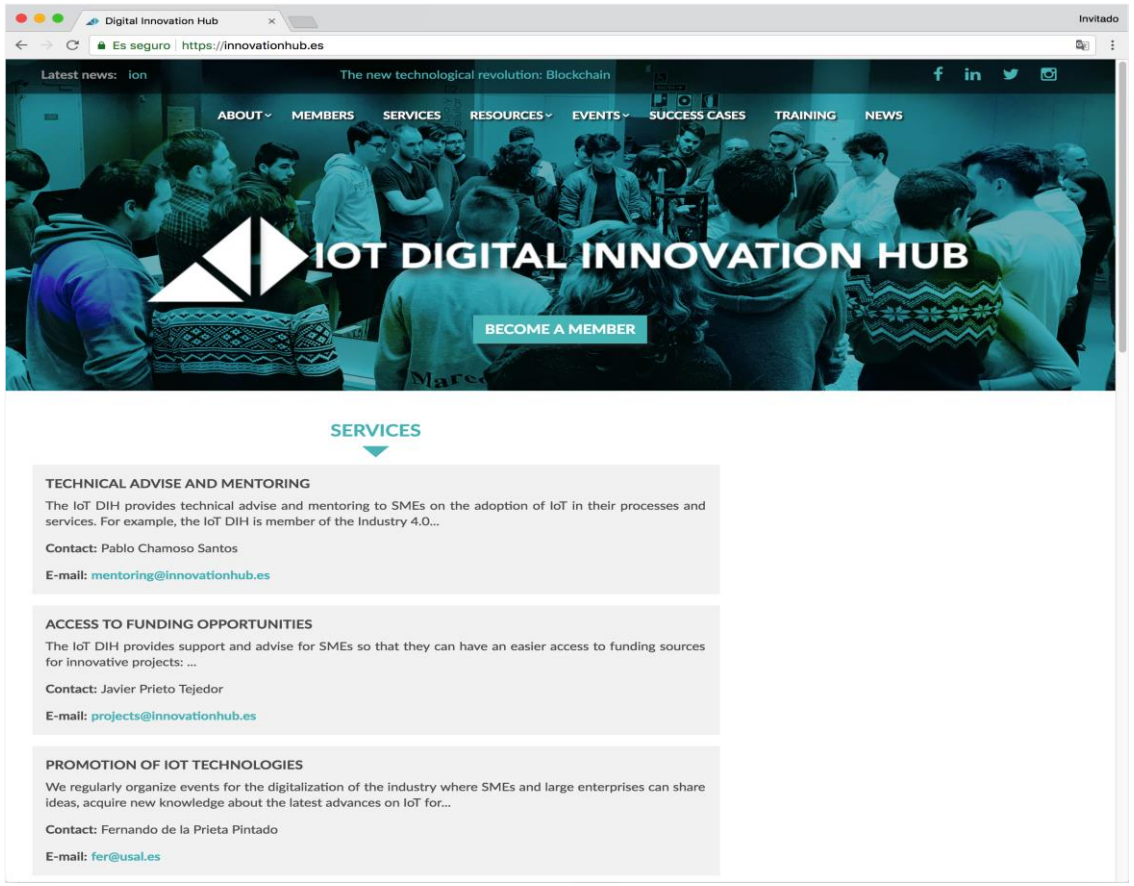
Our DIH, ***IoT DIH***

IOT DIGITAL INNOVATION HUB



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IoT DIH – Key Partners

DIH Leader

AIR INSTITUTE

Coordination Council

aetical

fes federacionempresarialsegoviana

competitividad empresarial ice Junta de Castilla y León

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IoT DIH – Members

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IoT DIH – Partners

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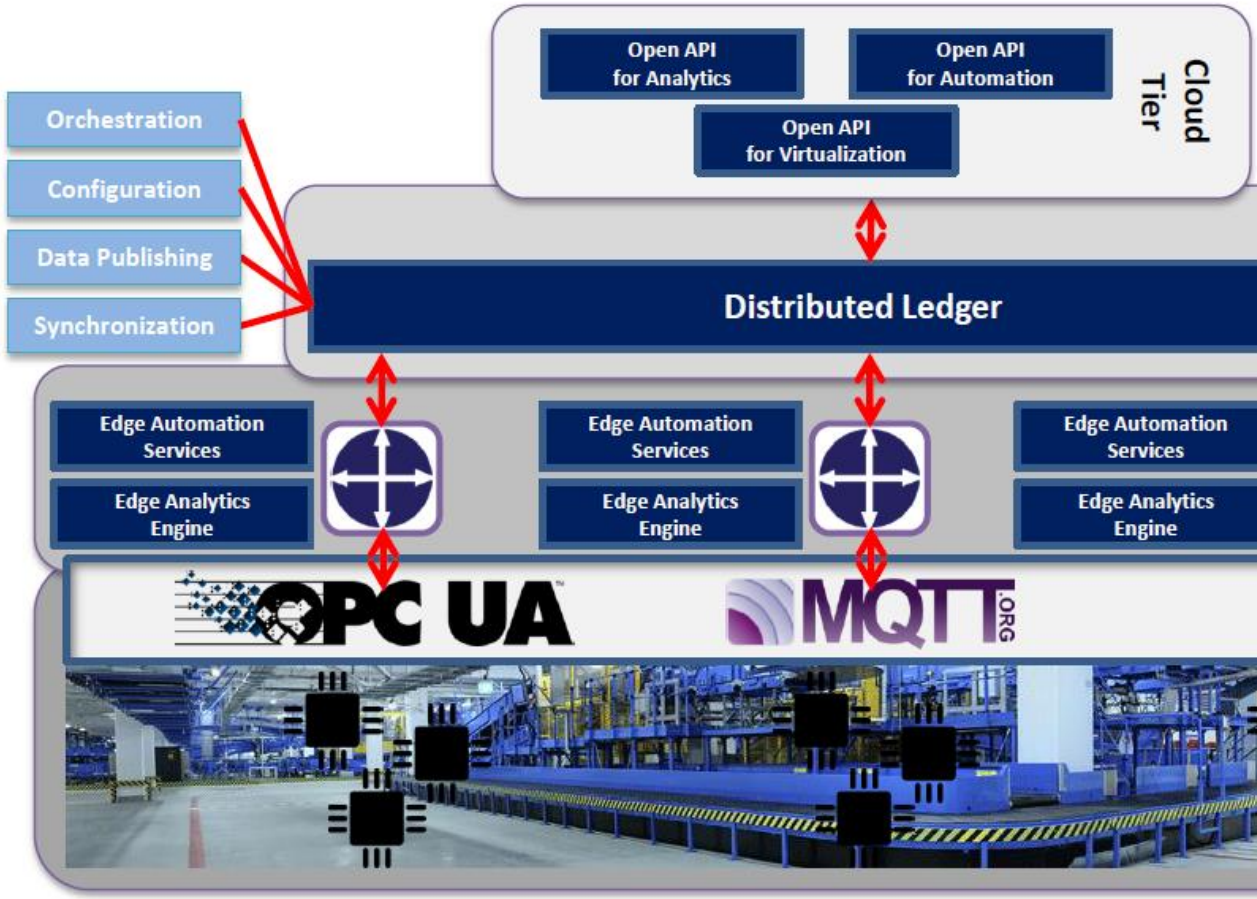
IoT DIH – Partners

IoT DIH – Value to the SMEs

Develop novel products and services

Propose creations that have *the potential of transcending our society*

Provide our society with designs that will help improve it and to transfer these designs when our society and industries require them



IoT DIH – Problems and SMEs needs that we are going to satisfy (i)

- The IoT DIH provides *technical advise and mentoring to SMEs* on the adoption of IoT in their processes and services.
- The IoT DIH provides *support and advise for SMEs* so that they can have an easier access to funding sources for innovative projects.
- The IoT DIH offers a *benchmark event for the international tech-entrepreneurial ecosystem*.
- The IoT DIH provides *access to research and development laboratories and high-performance equipment* where SMEs can test their solutions, acquire knowledge on IoT and assess practical cases.

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IoT DIH – Problems and SMEs needs that we are going to satisfy (ii)

- The IoT DIH *puts together different players in the IoT ecosystem* to collaborate in research and innovation projects with the aim of increasing the competitiveness of SMEs.
- The IoT DIH has *standardized a methodology to carry out technical diagnostics to SMEs* to assist them in the development of new products and services based on IoT (in the case of ICT SMEs) and in the adoption of IoT technologies in their internal processes (in the case of industrial SMEs).
- The IoT DIH has *established different training* programs to increase the digital skills of SMEs.

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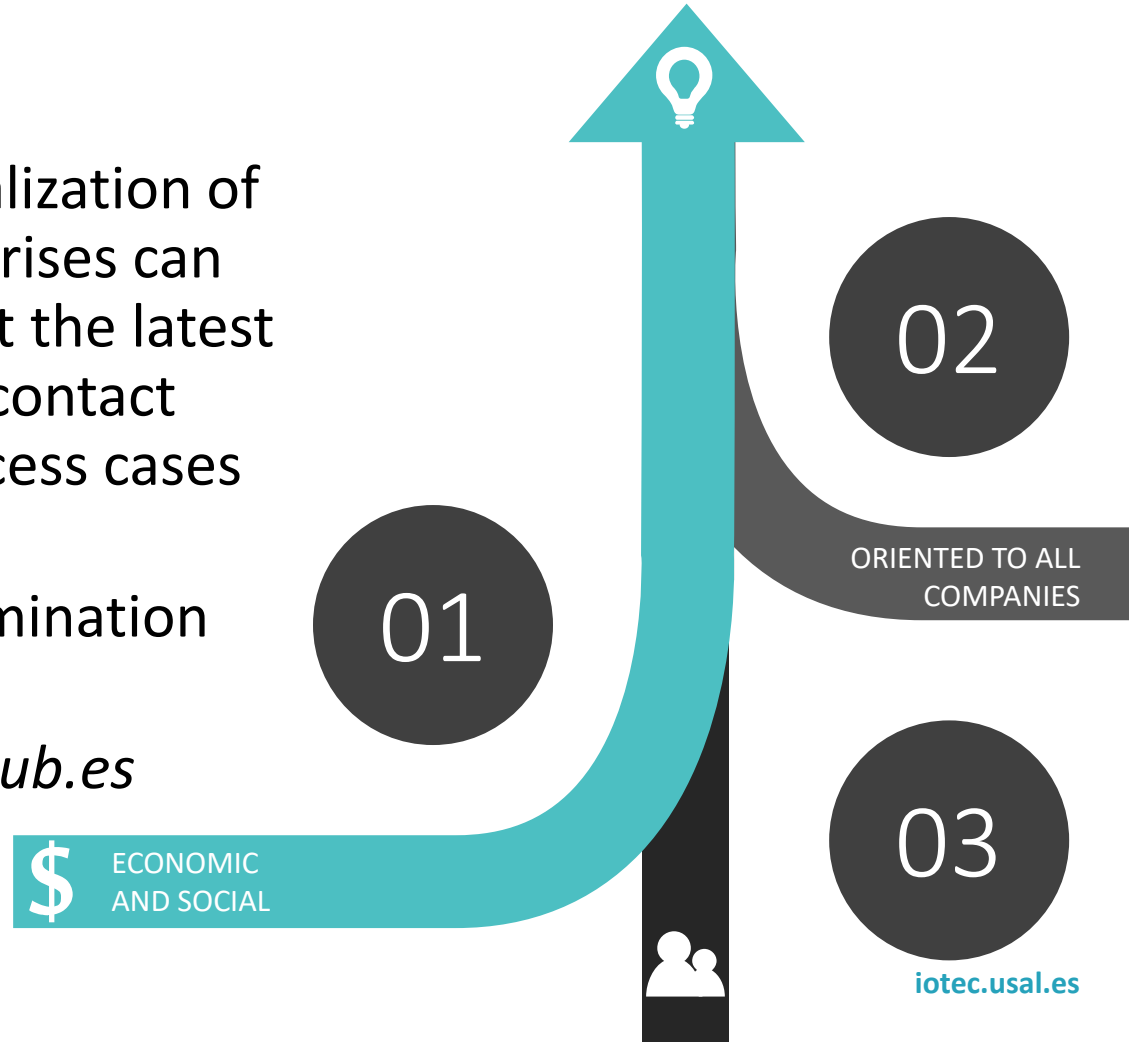
IoT DIH – Integrations of relationship

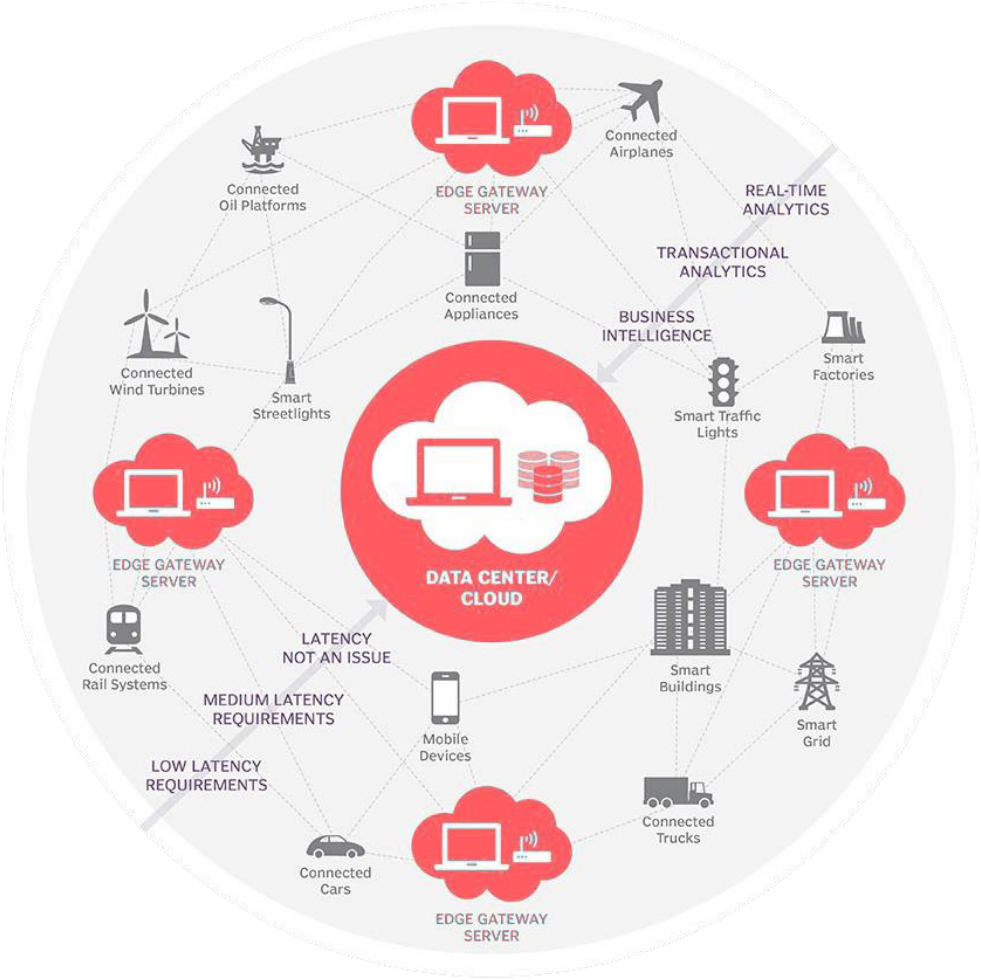
- We regularly organize events for the digitalization of the industry where SMEs and large enterprises can share ideas, acquire new knowledge about the latest advances on IoT for companies, establish contact with other companies, learn different success cases of the use of IoT technologies…
- We have a DIH Communication and Dissemination Department

  Javier Parra *dissemination@innovationhub.es*



IoT DIH – Technological Resources

The IoT DIH *provides access to research and development laboratories and high-performance equipment* where SMEs can test their solutions, acquire knowledge on IoT and assess practical cases. It includes: an IoT lab, showroom, 3D printers...



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