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dg connect



S+T+ARTS  
TALKS



# STARTS Talk on Human Touch AI *part 2*

# “Human AI” ??!!

\_critical thinking about use and  
configuration of AI

\_artificial, decentral and ollective intelligence,  
in the era of the Internet of Things

\_artistic exploration of possibilities  
and design choices



# *Outcome from this morning*

- \_ Positive opinion of AI for advancing human capabilities
- \_ 'Human touch': usefulness, pragmatic, hybrid
- \_ Principles, e.g. non-discrimination, built in from the beginning
- \_ Art as a communication and exploration vehicle
- \_ "Education" of public and AI-experts important

# Now we want to talk...

- \_ How to separate 'good' from 'bad' AI?
- \_ Governance of AI?
- \_ Mediation?
- \_ Opportunities for AI and STARTS collaboration, also regarding the LSP?
- \_ *Could we work on a Manifesto etc. ?*



# From the morning...

- \_ What could be a “Human AI”?
- \_ Opportunities for AI and STARTS collaboration, also regarding the LSP?
- \_ Towards a European AI narrative “powered” by art?
- \_ *How do we move on?*

[www.STARTS.eu](http://www.STARTS.eu)

<https://www.facebook.com/STARTSEU1>

do not prove **STARTS**  
do **STARTS**



# STARTS hot topics

\_ Human AI

\_ All around Media/Social Media

\_ Space and biospheres

\_ Fashion (materials, manufacturing)

\_ Sound & music

\_ Cyber....

# The **STARTS** EU-initiative

- \_ Art for a different kind of innovation
  - \_ Art for social cohaesion and cultural welfare
  - \_ New engagements for (contemporary) artists
- >all fields and industries



The background features a dark, abstract composition of binary code (0s and 1s) in white and light blue. Interspersed are colorful, semi-transparent geometric shapes, including triangles and polygons, in shades of red, green, and blue. The overall effect is a digital, data-driven aesthetic.

# STARTS since 2015 +20 MEUR

- \_ STARTS Prize (2 per year)
- \_ STARTS Residencies (science/tech projects)
- \_ STARTS Lighthouse projects (EU Horizon 2020)
- \_ STARTS Academy & education
- \_ STARTS International collaboration