

**IoT Week 2019**

# IoT Ecosystems and Partnerships: The Government Sector - An Overview

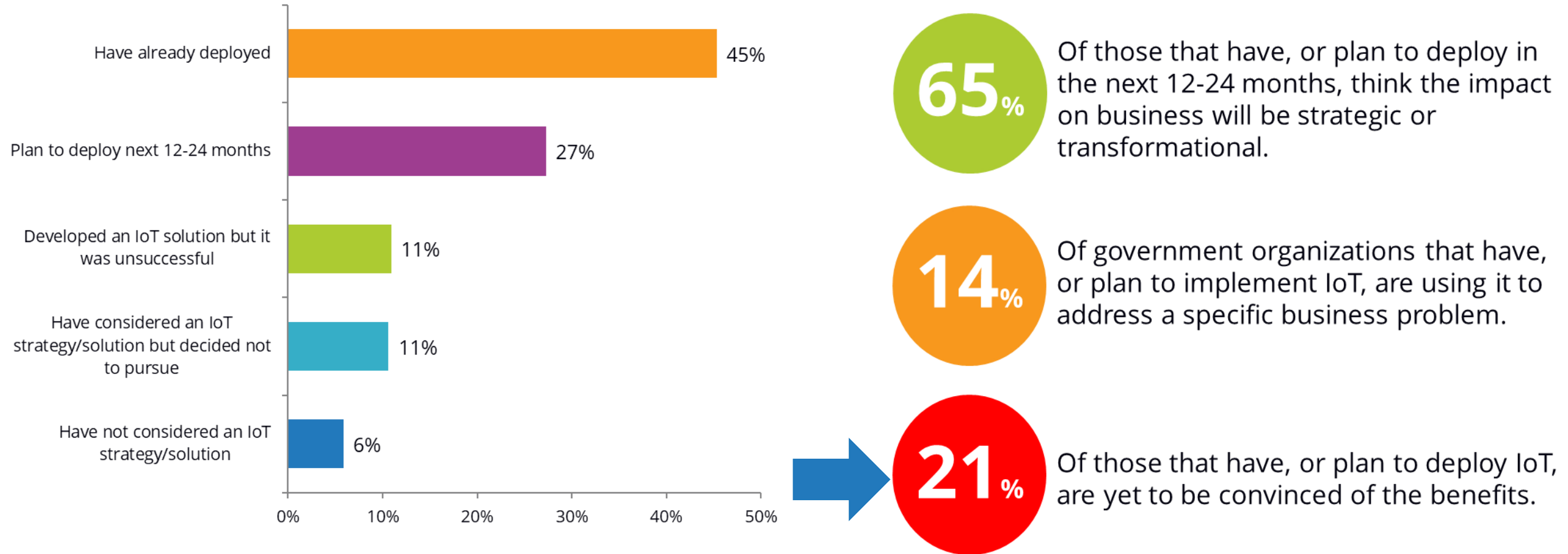
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IDC Government Insights Europe and European Customer Insights & Analysis

**Aarhus, 18. June 2019**

# What does Government understand of IoT

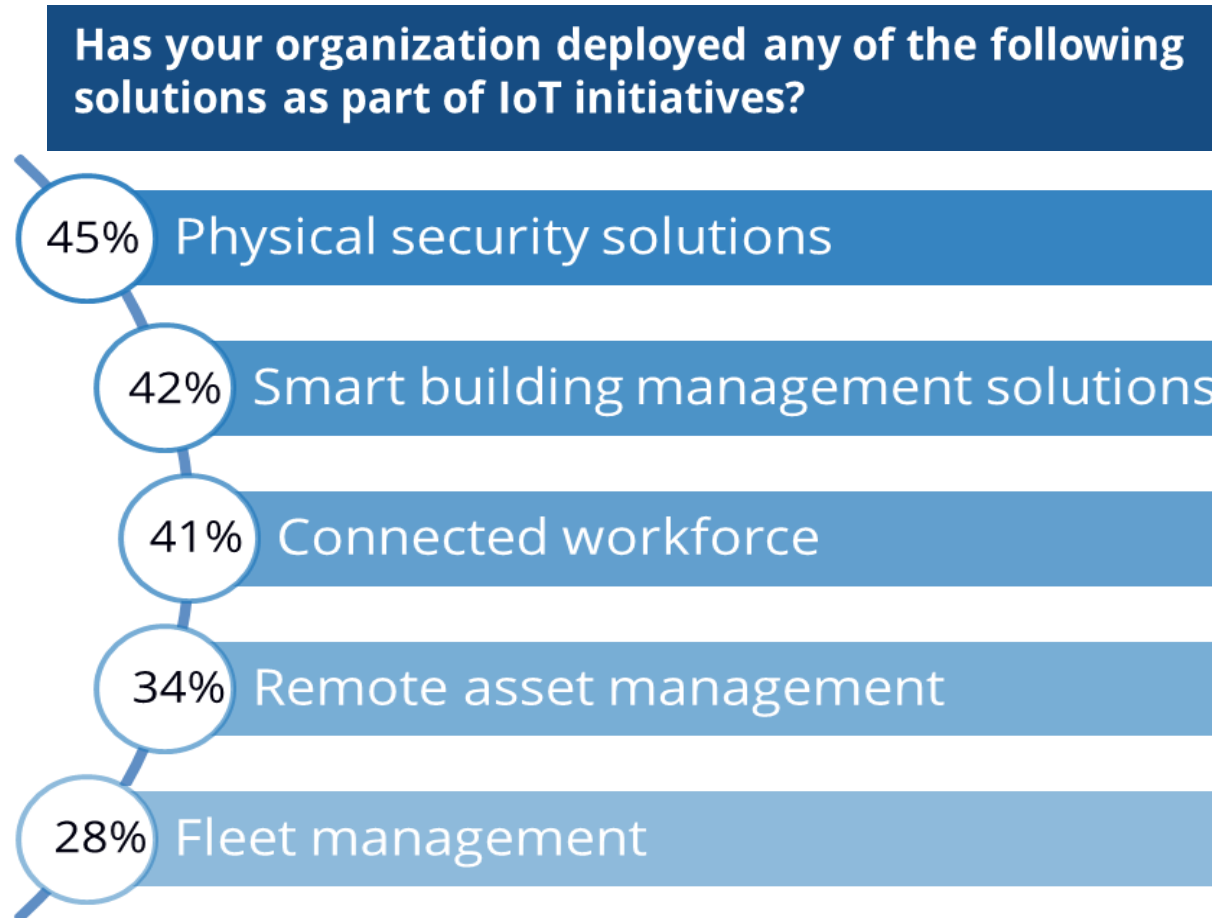
Organizations understand the impact IoT can have, but not all recognize its benefits.



Base = Respondents indicated have already deployed, plan to deploy, or developing an IoT solution (n = 185 government respondents)  
Source: IDC's *Global IoT Decision Market Survey*, 2018/2019 — Europe

# What drives IoT in Government Today

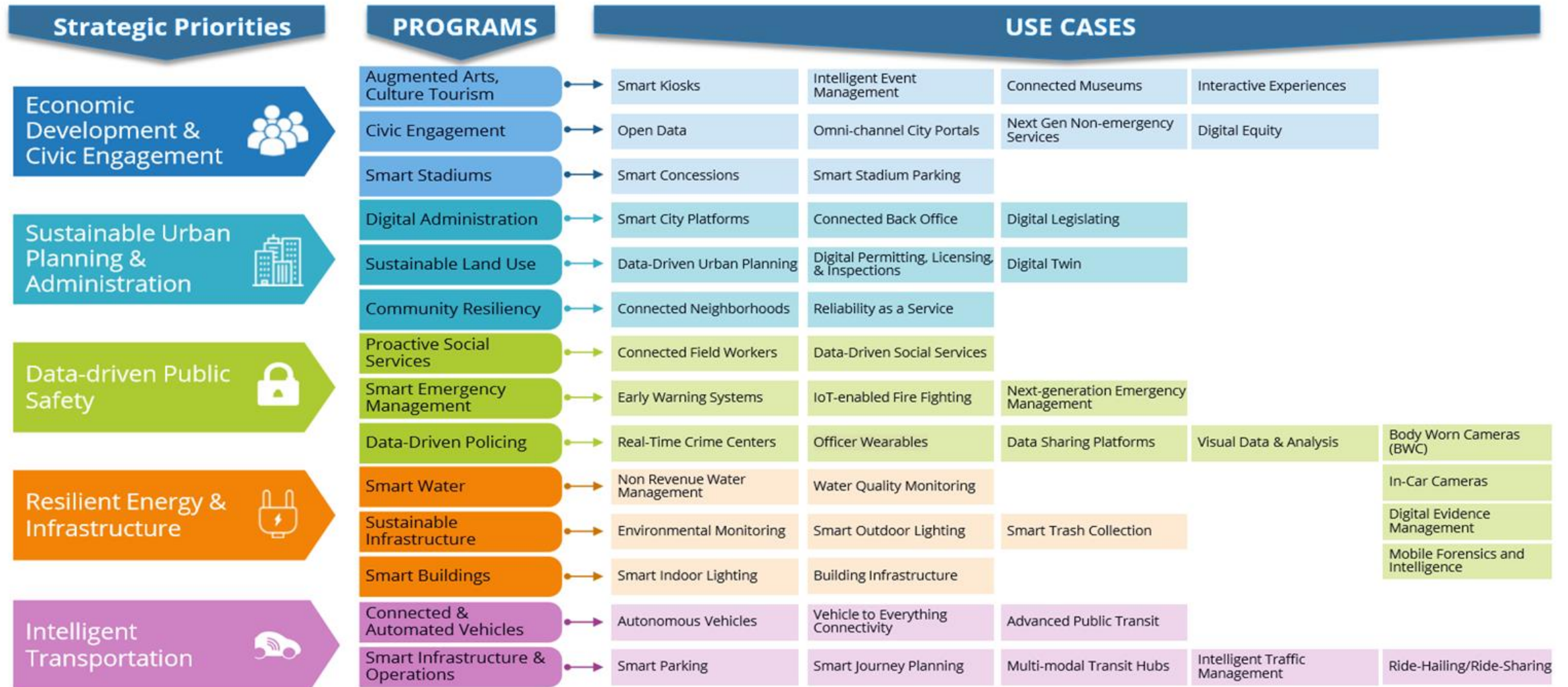
Government IoT projects are driven by initiatives that aim to secure and improve the management of physical assets.



Base = Respondents indicated have already deployed, plan to deploy, or developing an IoT solution (n = 185 government respondents)  
Source: IDC's *Global IoT Decision Market Survey*, 2018/2019 — Europe

# Key Investment Priorities in Government

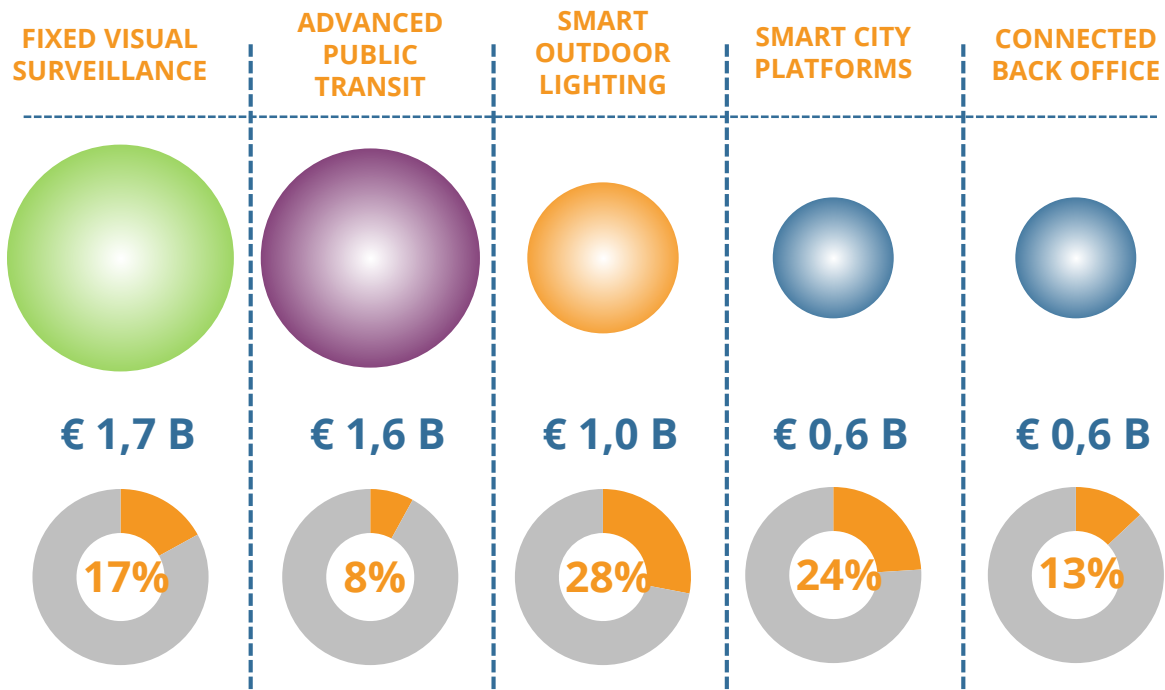
## The pivotal role of Smart Cities



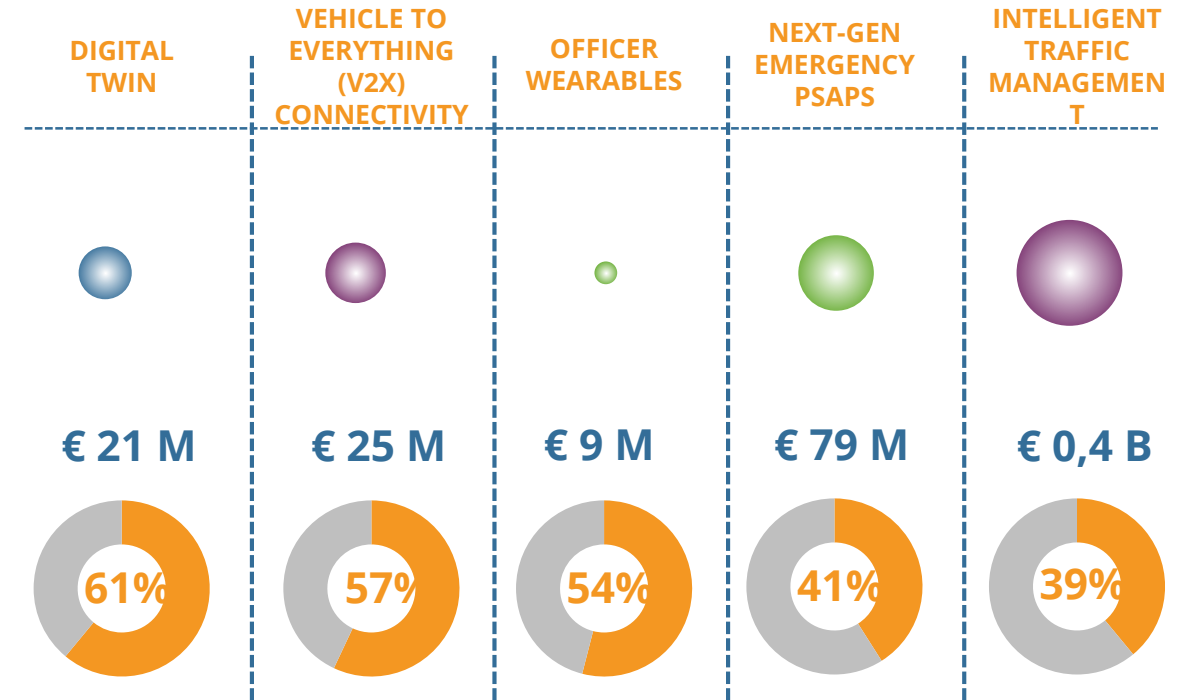
# Strategic Priorities are turned into Use Cases

## Where Smart Cities reign

### TOP 5 LARGEST SMART CITIES USE CASES IN EUROPE IN 2018



### TOP 5 FASTEST GROWING SMART CITIES USE CASES IN EUROPE

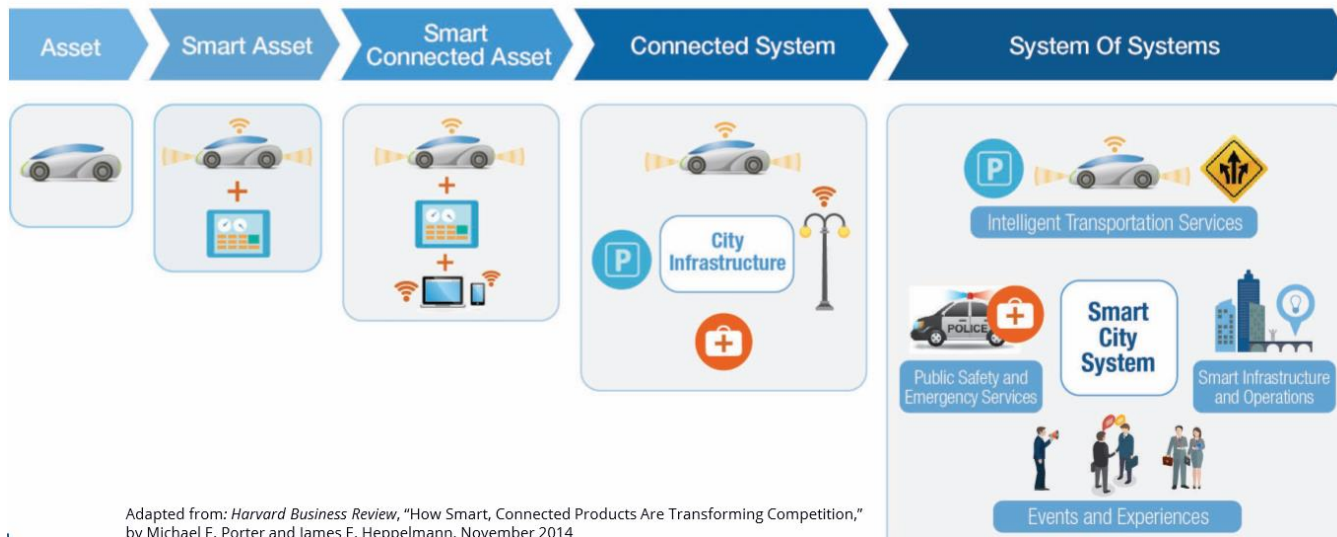




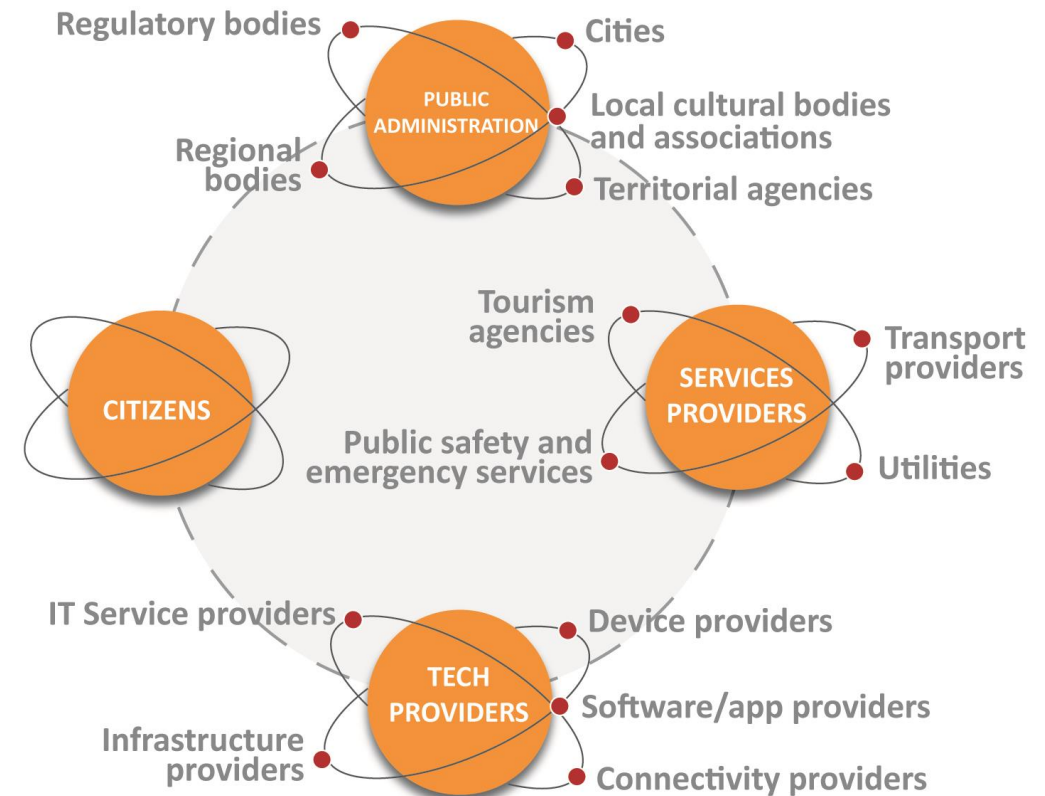
# And new players and business models emerge

## The city of the future and its ecosystem

A SMART CITY IS A SYSTEM OF SYSTEMS

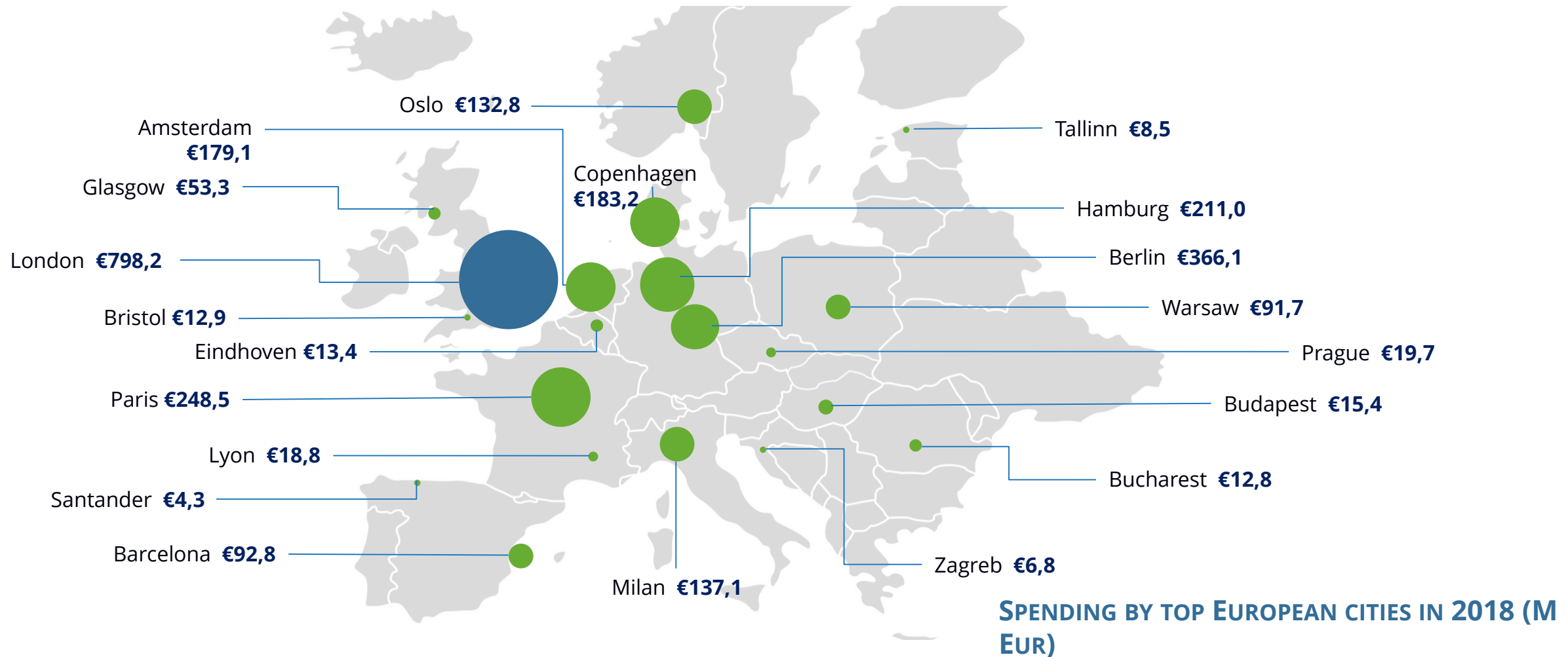


Adapted from: *Harvard Business Review*, "How Smart, Connected Products Are Transforming Competition," by Michael E. Porter and James E. Heppelmann, November 2014



# And, by the way...top cities that use data and technology to enable European urban transformation

## An IDC Market Assessment



# Thank you!



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