

DATADONOR



HEALTH INNOVATION CENTRE
OF SOUTHERN DENMARK



PROACTIVE^P

**HEALTH INNOVATION
CENTRE OF
SOUTHERN
DENMARK**



**UNIVERSITY OF
SOUTHERN DENMARK**



NEW OUH



USER INVOLVEMENT

**DIGITAL
INNOVATION**





The **Silver Economy Awards**

Powered by SEED

First European Silver Economy Awards Ceremony

Finalist category: Public Authority

Title: The Generic Telemedicine Platform- Bridging sectors with technology

Organisation: The Health Innovation Centre of Southern Denmark

Country: Denmark

Presented by: Anne Friis Hansen

Committee of the Regions

Brussels

3rd May 2018

#SilverCeremony2018

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 727625.





THE COMING TSUNAMI

A photograph of five elderly women sitting on a dark metal bench outdoors. The woman on the far left is wearing a red and white patterned top and white pants, and is using a walker. The other four women are dressed in casual attire like striped shirts and light-colored pants. They are all looking towards the right. The background shows a light-colored textured wall and a window. A large teal circle is overlaid on the right side of the image, containing the text 'GROWING ELDERLY POPULATION' in white.

GROWING ELDERLY POPULATION

COMORBIDITY ON THE RISE

DAILY REPORT SCHEDULE

PATIENT NAME	7AM	11AM	3PM	7PM	7AM	11AM	3PM	7PM	7AM	11AM	3PM	7PM
TIME												
BP												
PR												
O2 SAT												
TEMP												
GLUCOSE	()	()	()	()	()	()	()	()	()	()	()	()
PAIN												
PAIN IV MEDS	()	()	()	()	()	()	()	()	()	()	()	()
CHECKS	()	()	()	()	()	()	()	()	()	()	()	()
MSC CHECKS	()	()	()	()	()	()	()	()	()	()	()	()

PATIENT MEDICATION SCHEDULE

PATIENT TIME	0700	0800	0900	1000	1200	1300	1400

08:15



LACK OF DOCTORS



**DEAD
END**

**THINGS DO
NOT LOOK GOOD**

TECHNOLOGY TO THE RESCUE

GLOBAL SHARE of Social Networking

Social networking trends are ever changing and fast paced. The present trends could be divided into regions, based on cultural aspects. The regions preview various trends. The major expansion is within the greater regions.

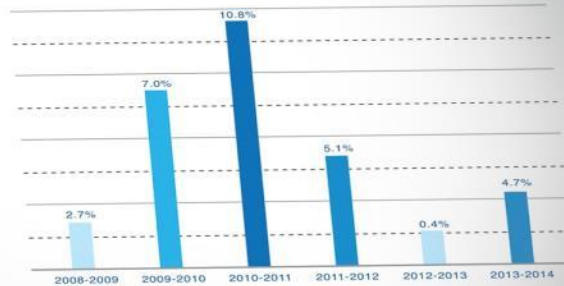
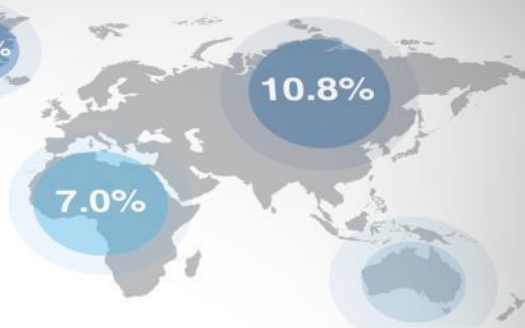
2008	2.7%
2009	7.0%
2010	10.8%
2011	5.1%
2012	0.4%
2013	4.7%

global share of social networking.



Growth.

▲ 24.7050	▲ 86.560	0.650
▲ 47.0540	▲ 57.030	807.5
▲ 6760.70	▲ 5.7540	0.607
▲ 34.7080	▲ 0.7540	540.5
▲ 16.0680	▲ 0.7040	405.4



A vibrant space scene featuring a large, glowing blue and orange nebula with a bright yellow circular overlay on the left.

**PUSHING THE
BOUNDARIES**



**DATA DRIVEN
REVOLUTION**

FROM
REACTIVE
TO
PREDICTIVE





DATA WANTED

CITIZEN CREATED BEHAVIORAL DATA



**THE PEOPLE'S
DEMOCRATIC
FESTIVAL 2018**



Hvem indsamler vi data fra?

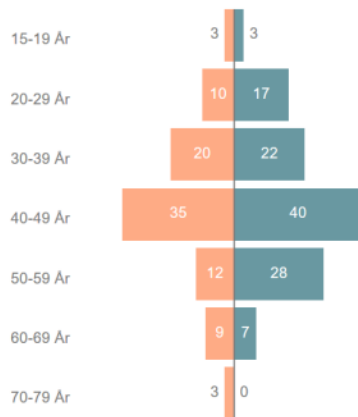
deltagere ialt?



mænd eller kvinder?



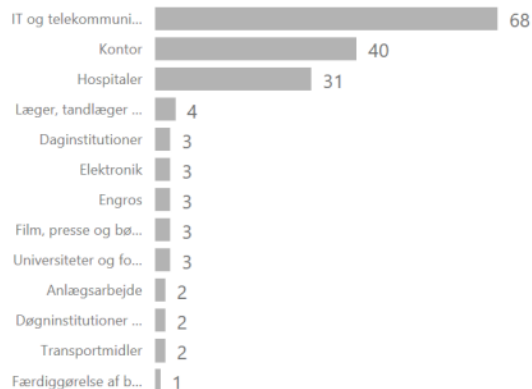
hvilken alder?



hvem er de?



hvad laver de?



hvor kommer de fra?



Hvem er sundest?

14. juni 2018

15. juni 2018

16. juni 2018

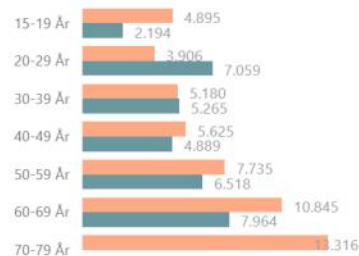
17. juni 2018



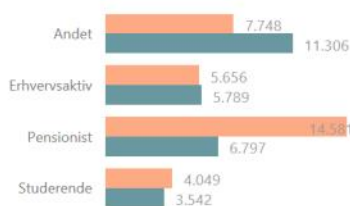
Gns. antal skridt - mænd og kvinder



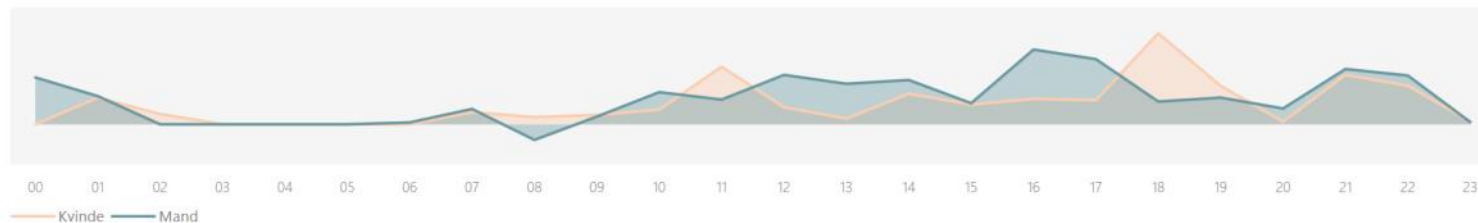
hvem tager flest skridt?



hvad laver de?



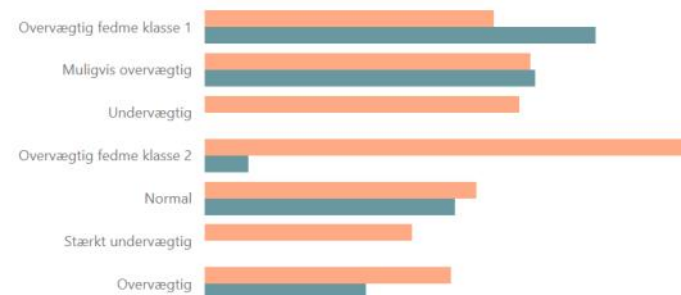
aktiv hvornår?



BMI gns - mænd og kvinder

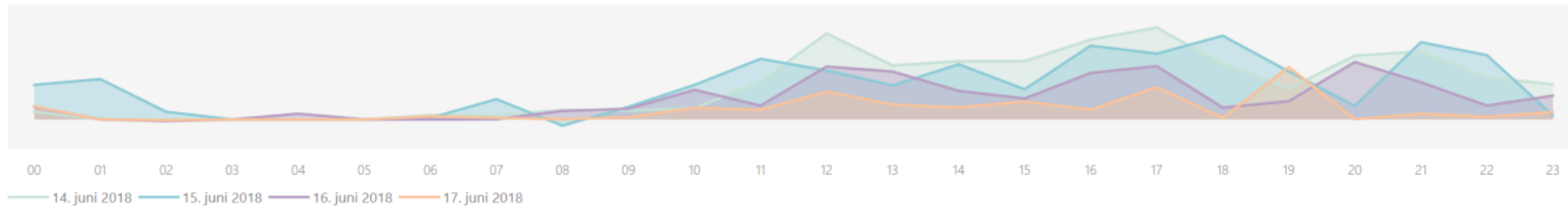


BMI ift antal skridt



Hvilken dag er der gået mest?

Alle dage



Vælg dage til sammenligning

14. juni 2018

15. juni 2018

16. juni 2018

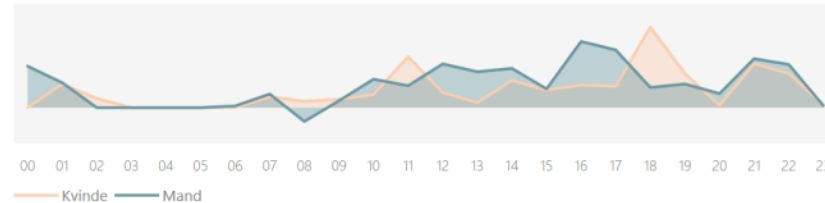
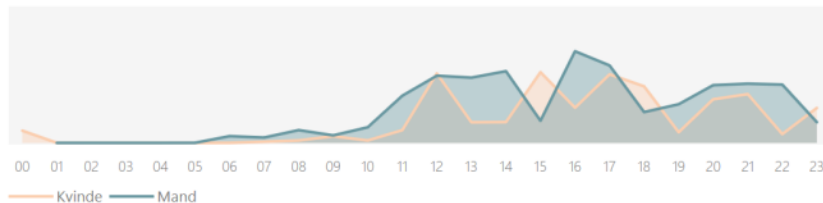
17. juni 2018

14. juni 2018

15. juni 2018

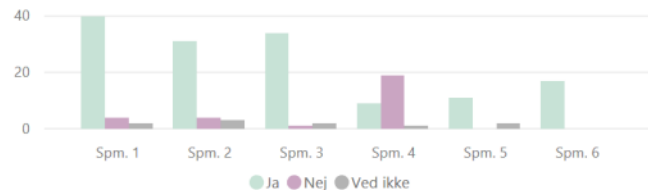
16. juni 2018

17. juni 2018

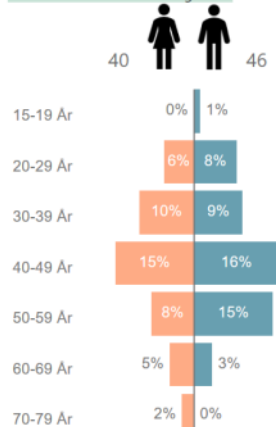


Din stemme er vigtig

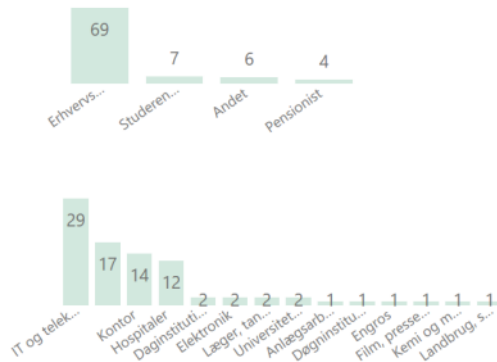
Total



Hvem stemmer ja?



Hvad laver de?

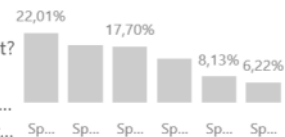


Enkelt spørgsmål

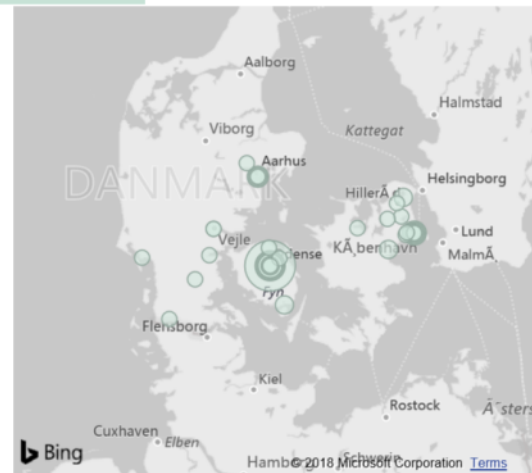
Spørgsmål

- ☐ Markér alle
- ☐ 1. Vil du være tryk ved at dele dine adfærdsdata med sundhedsvæsenet?
- ☐ 2. Vil du lade din egen læge dele dine adfærdsdata med sygehuset?
- ☐ 3. Hvis dine adfærdsdata kan sige noget om din risiko for at udvikle alv...
- ☐ 4. Frygter du, at anvendelse af adfærdsdata i behandlingsøjemed vil før...
- ☐ 5. Vil du være tryk ved at dele dine adfærdsdata med sundhedsvæsenet?
- ☐ 6. Vil du lade din egen læge dele dine adfærdsdata med sygehuset?

Svarpct



Hvor kommer de fra?



Hvordan er humøret? 😊

Humør - henover dagen?



14. juni 2018

15. juni 2018

16. juni 2018

17. juni 2018

Humør - hvilken dag var vi gladest? 😊



Hvem er gladest?



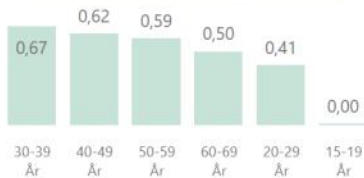
Hvem er neutrale?



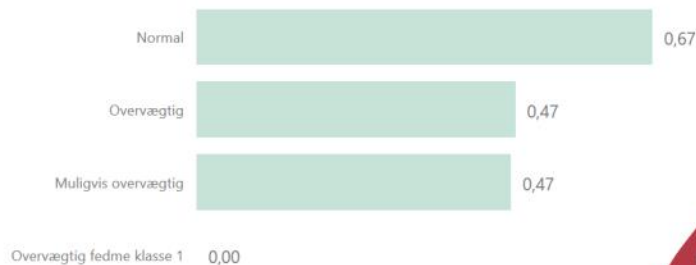
Hvad laver de glade?



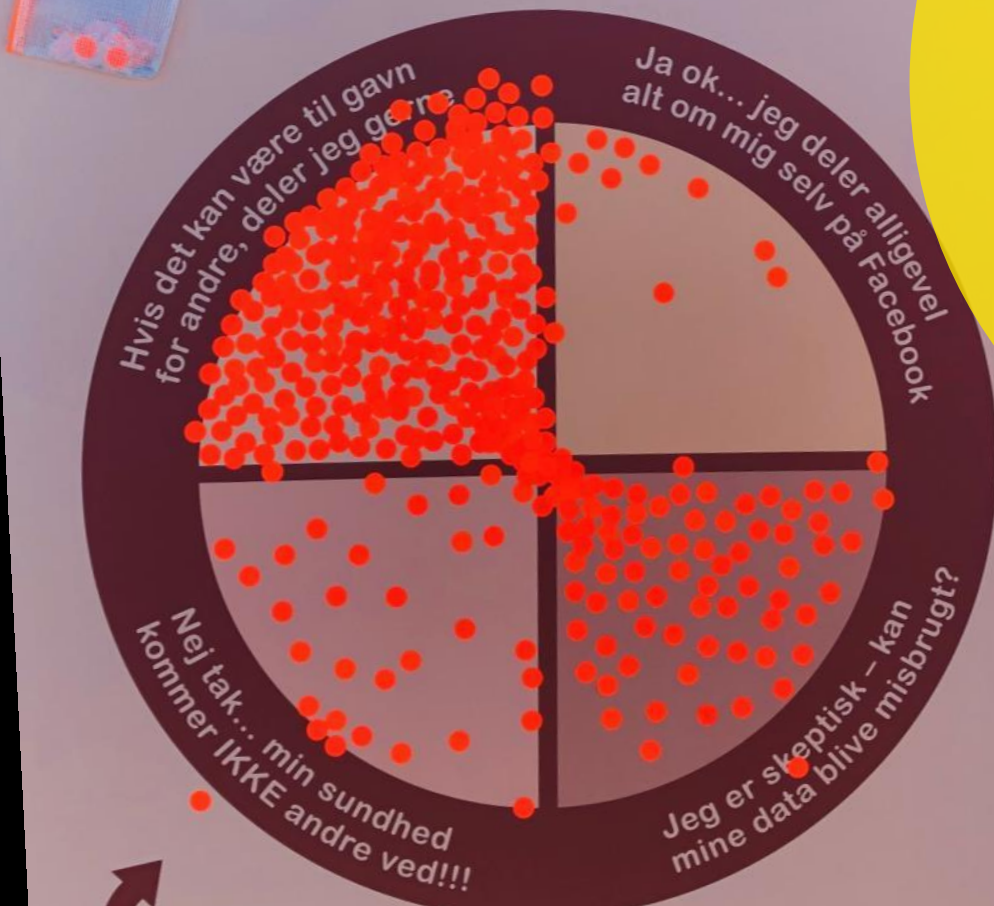
Hvilken alder har de glade



Hvad er de glades BMI?



Vil du dele dine adfærdsdata
med sundhedsvæsenet...?



WE ASKED AGAIN
IN 2019

**PUBLIC
PRIVATE
INNOVATION
PARTNERSHIP**



A GRAND VISION



DATA IS TRAPPED



A SHARED RESPONSIBILITY