Driving the Digital Transformation in Industry

Bjarne Lykke Sørensen | Nordic Managing Director
Digital Industries

siemens.com

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Our customers have essential requirements

New business models

Speed

Flexibility

Quality
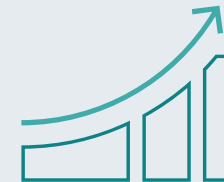
Efficiency

Security

The most holistic Digital Twin

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Digital Twin Product

Digital Twin Production

Digital Twin Performance

Virtual product

Verification

Specification

Virtual production

Validation

Commissioning

Real production

Automation

Openness

Real product

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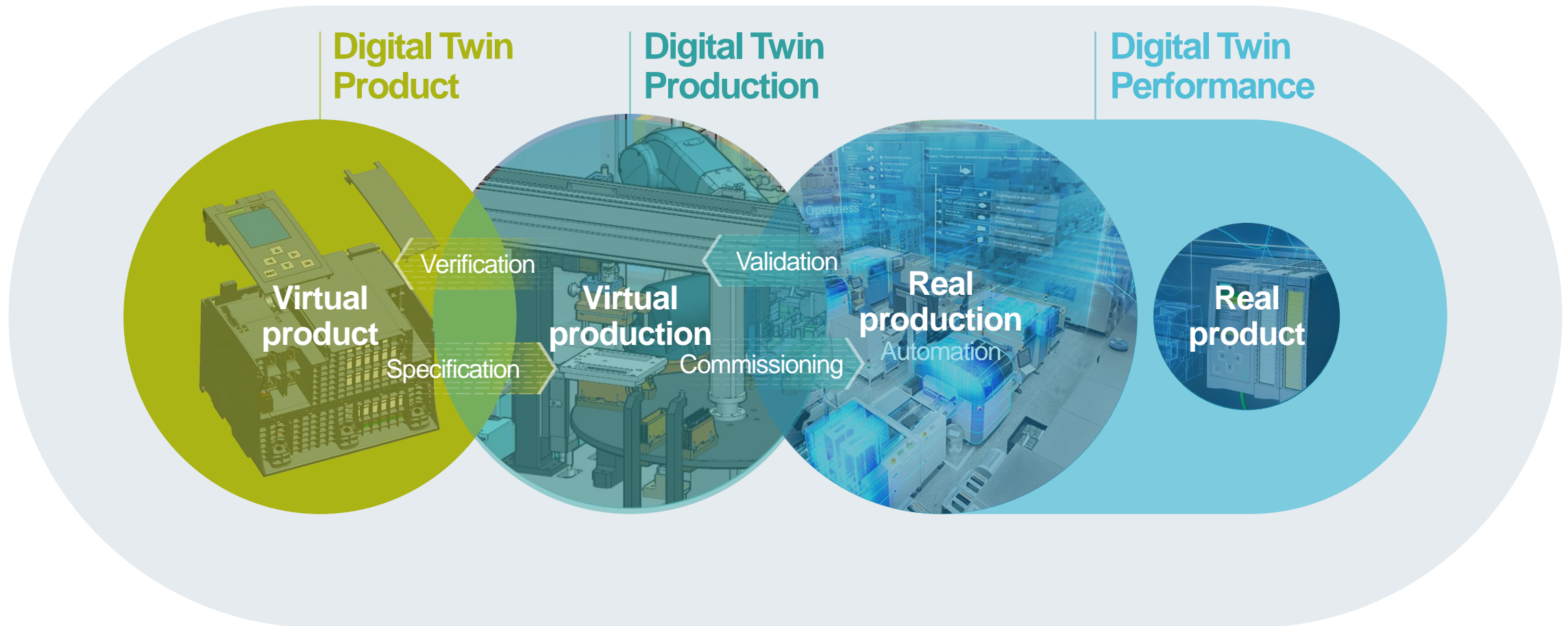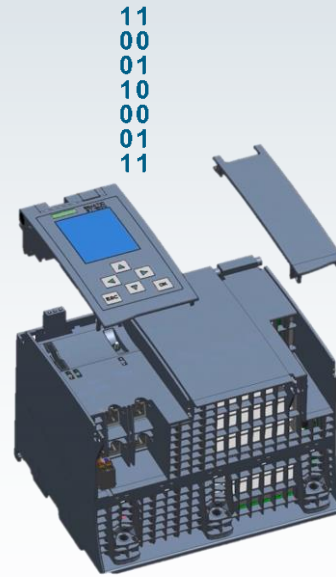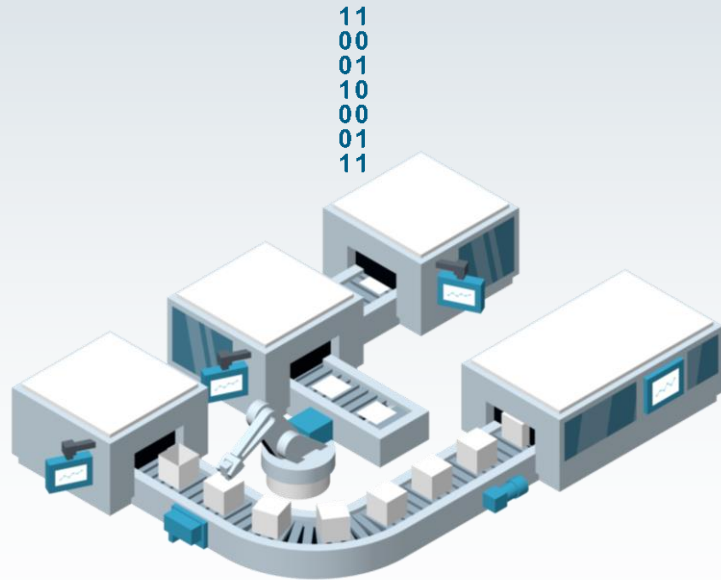
MindSphere

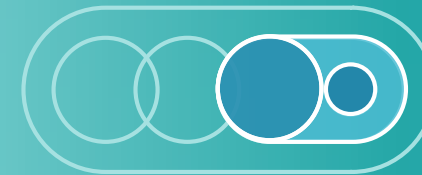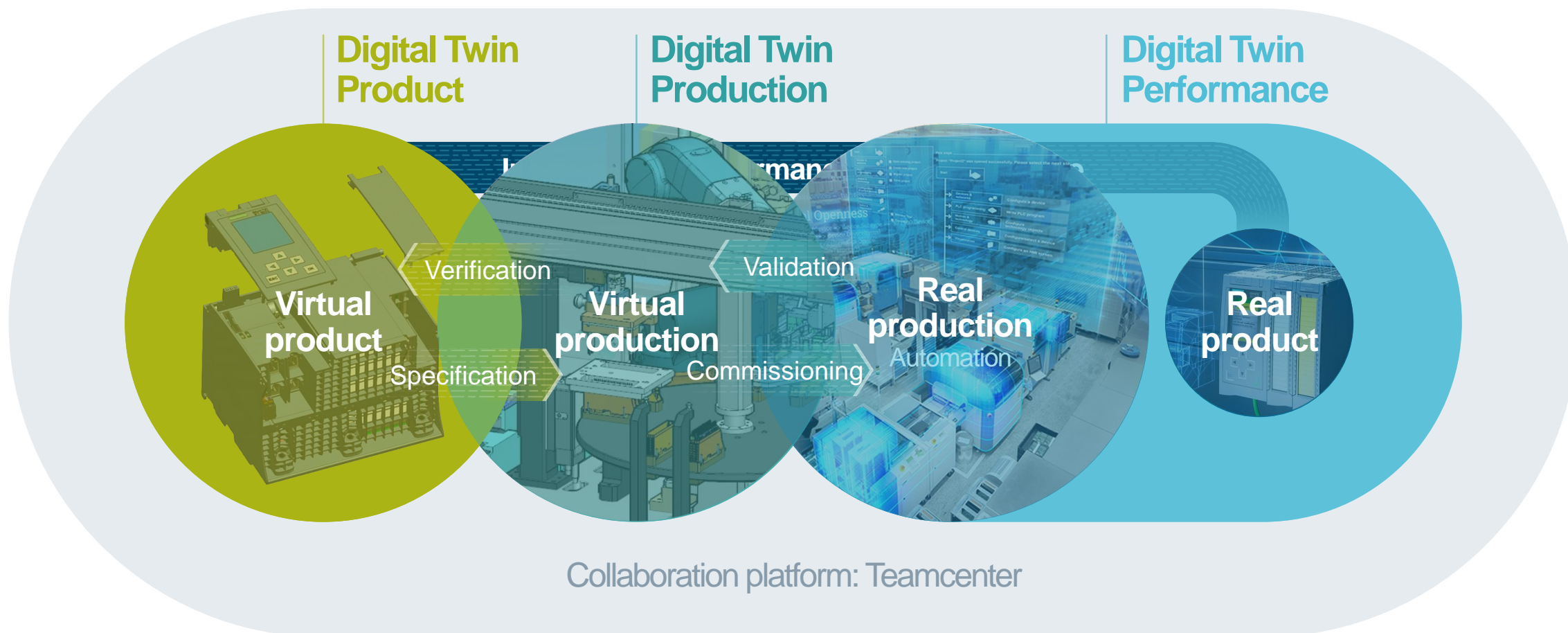**Let your products and your production speak to you**

MindSphere – the cloud-based, open IoT operating system

Feed back insights to optimize the Digital Twin of product and production

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Digital Twin Product

Digital Twin Production

Digital Twin Performance

Verification

Validation

Virtual product

Specification

Virtual production

Commissioning

Real production

Automation

Real product

Collaboration platform: Teamcenter

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Continuously improve product and production in the real world

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Digital Twin Product

Digital Twin Production

Digital Twin Performance

Insights from performance with MindSphere

Virtual product

Virtual production

Real production
Automation

Ideal delivery

Real product

Continuous improvement

Collaboration platform: Teamcenter

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Siemens and Grundfos share algorithms and a digital platform at Danish Crown
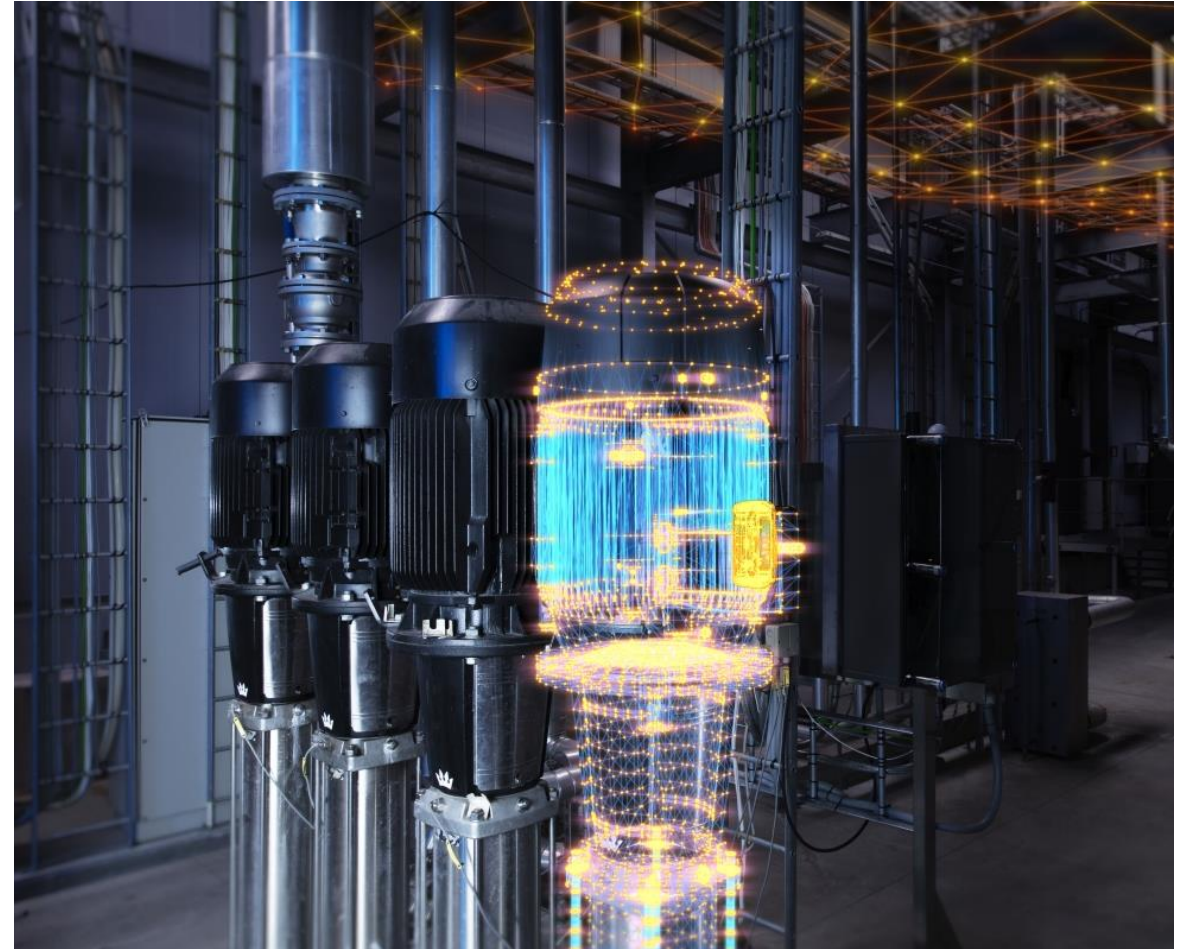
Predictive maintenance

Real-time monitoring

Co-developing in open eco systems

From selling pumps to selling water

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Thank you.

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