Co-creation Private and Public Sector
Societal Impact & Sustainability

IoT Week
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SDGs and Danish Municipalities
Societal Impact & Sustainability Strategy 2025

The Essence

We want to drive sustainable progress and positive impact in the societies we are part of

AMBITION

STRATEGIC THEMES

Climate & environment

Innovation & entrepreneurship

Financial confidence & security

GOALS FOR 2025

Helping society transition to a net zero carbon economy through green financing

Helping 1,000 social entrepreneurs grow their positive impact in society

Helping 5 million people and businesses to become financially confident and secure in a digital age

FOUNDATIONAL FACTORS

Accelerate sustainable finance

Run a sustainable operation

Foster a sustainable workplace & culture

Partner with communities
Further discussions