IoT Deployment and Business Challenges for the Agri-Food sector

- what lies ahead?

Klaus-Herbert Rolf
Technical challenge – Limitations
Social challenges – Transparency
365 days a year from anywhere

Automated documentation

Data entry and information by mobile device

Cross Compliance

Visualizing evaluations
Data entry and information by mobile device – > 365FarmNet always at hand

365Crop App

365Cattie App

365Active App
Visualizing evaluations –
> Change the perspective
Visualizing evaluations –
> Sensors – Reduce and optimize the input
Component: Field optimization
Result of a machine with a working width of 15 Meters
Partnership concept

365FarmNet

Machines  Equipment  Prognoses  Consulting  Sensors  Analysis

Digital values for barn and field
Conclusion and future prospects
The challenge of the future: more intelligence on the m2
Digital values for barn and field

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