

Scale of Expertise, IoT and the Cultural Transformation

June 19th, 2019

The Industrial Digital Transformation



Outcomes

Sustainability

Customer value

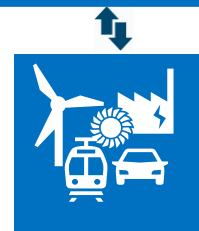
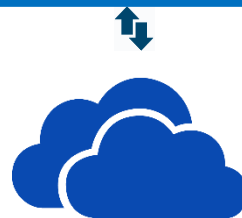
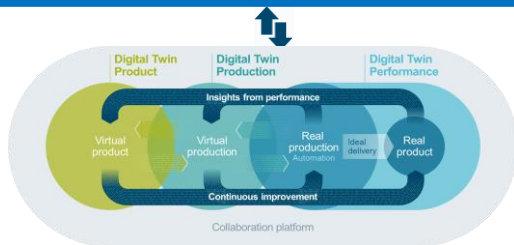
Productivity

World class supply chain

Digital Enterprise



Industrial IoT OS



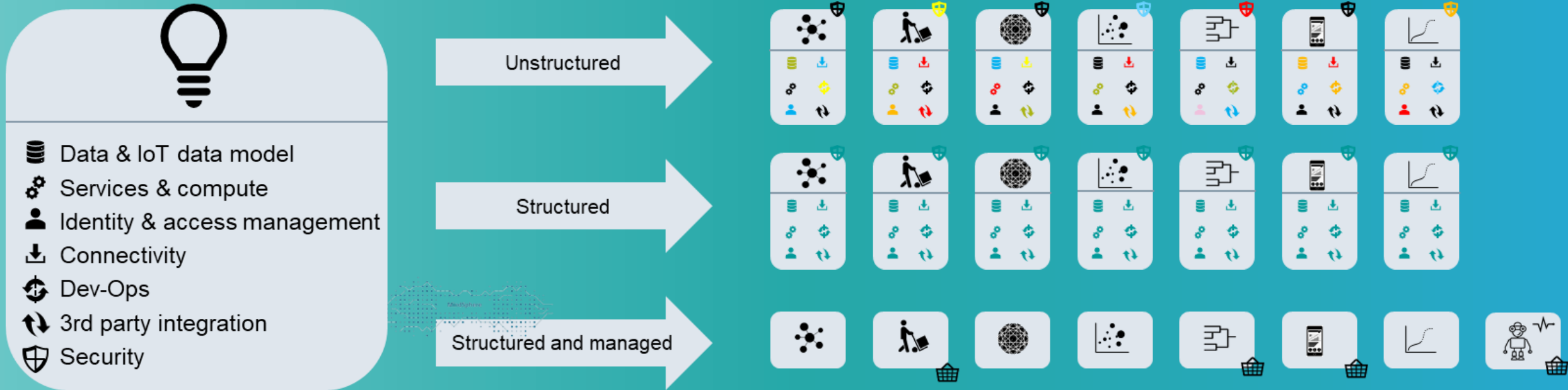
Cross Ecosystems

Cyber Security



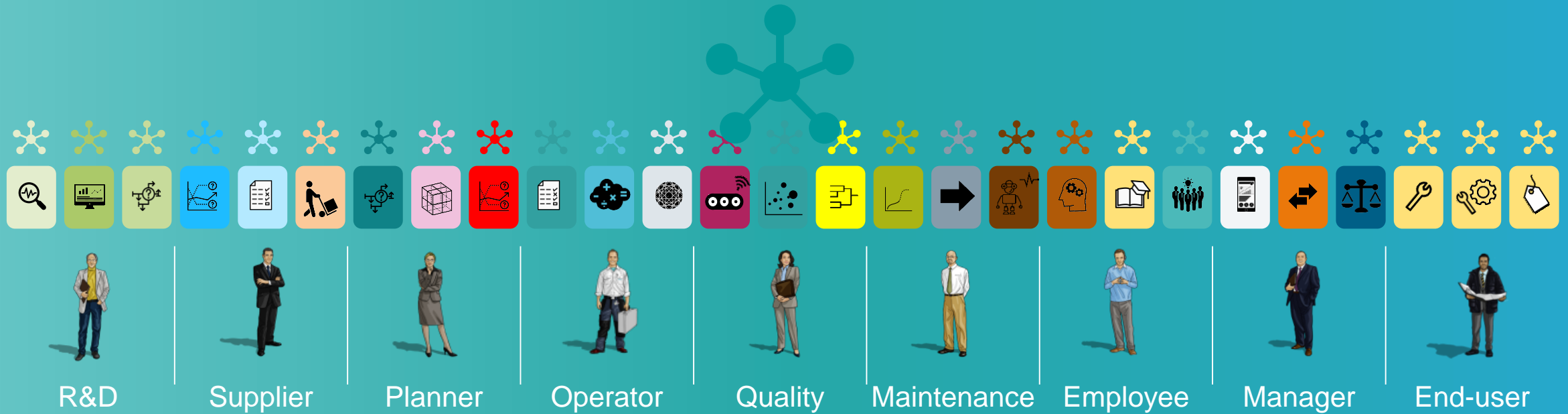
Industrial Apps

Unstructured vs. structured approach

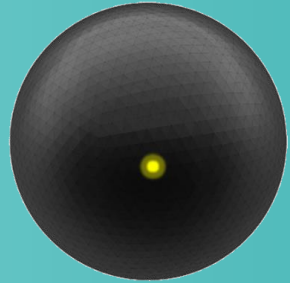


Industrial Apps sharing data model

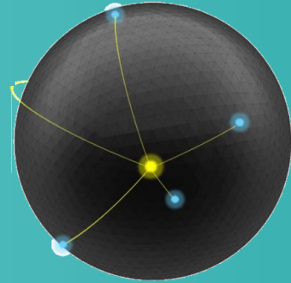
Self service, collaboration and innovation



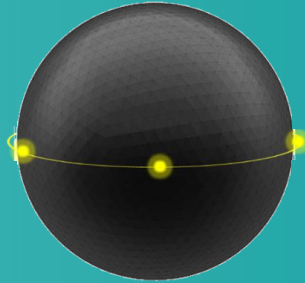
Scale of expertise



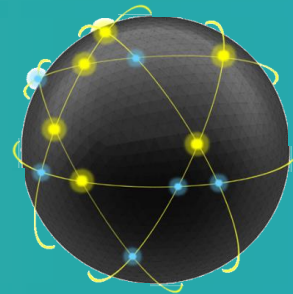
**Local
Optimization**



**Centralized
Support**



**24x7
Optimization**



**Supply/Value
Network**



**Boundary
Optimization**



**Ecosystem
Network**