

The background of the slide is the European Union flag, featuring a blue field with twelve five-pointed gold stars arranged in a circle. The text is overlaid on this background.

DIGITAL FOR SMART COMMUNITIES

BOOSTING THE SCALE-UP OF DIGITAL SOLUTIONS
TO ACHIEVE CLIMATE-NEUTRAL AND SMART CITIES
IN EUROPE

*IOT FOR SMART CITIES & COMMUNITIES
IOT WEEK 2019, AARHUS*

Cristina Martinez

Smart Mobility and Living
DG CONNECT
European Commission

- ▶ Work done so far: impressive, multiple, fragmental and fractal
- ▶ Areas of further development?
- ▶ Cities and communities is the right level of action.

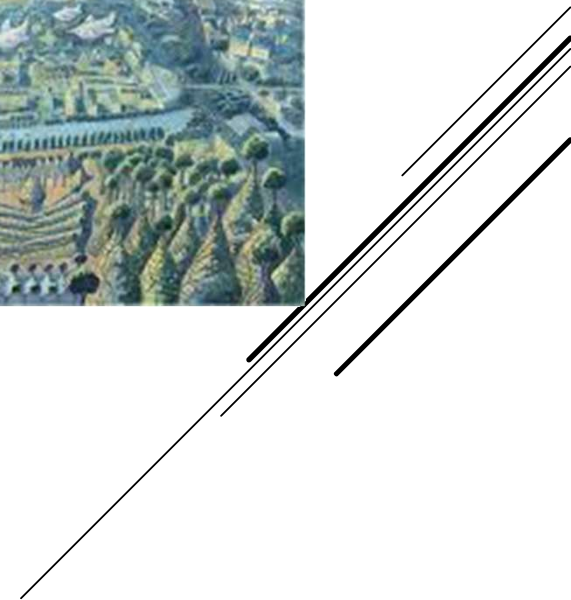
10 YEARS AFTER THE
GREEN DIGITAL CHARTER:
WHERE DO WE STAND?





- ▶ EC proposals on the table
- ▶ Mindful of the context
- ▶ A clear and bold strategy to achieve common goals in Europe

THE NEXT MULTI-ANNUAL FINANCIAL FRAMEWORK FOR EUROPE



- ▶ Measuring better: local DESI
- ▶ Interoperable urban platforms: to scale up the best ideas and create a EU City tech market
- ▶ The Connecting Europe Facility 2 – Digital programme

PILLARS OF OUR STRATEGY FOR SMART CITIES AND COMMUNITIES



- ▶ A mission on Climate Neutral Smart Cities within Horizon Europe
- ▶ The Structural Funds Urban Agenda
- ▶ A good digital policy framework for Smart Communities

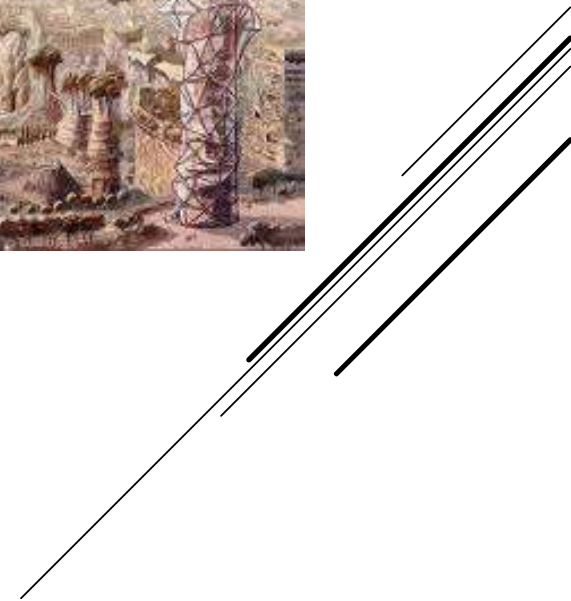
PILLARS OF OUR STRATEGY FOR SMART CITIES AND COMMUNITIES



SEARCHING FOR THE 3D WAY?

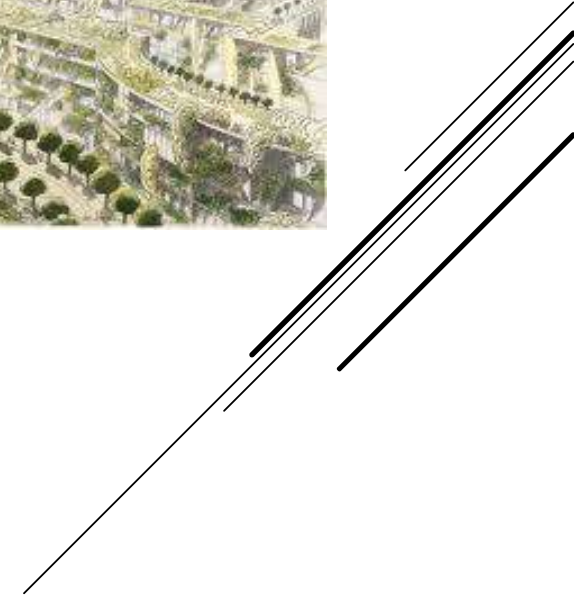
- ▶ Scale-up!
- ▶ Scale-up!
- ▶ Scale-up!

DIGITAL EUROPE PROGRAMME



- ▶ DIY (but together)
- ▶ Scale up
- ▶ Focus on the main challenges

HELP US TO HELP YOU!





CRISTINA.MARTINEZ@EC.EUROPA.EU
[@CONNECTCITIESEU](https://www.instagram.com/CONNECTCITIESEU)

« Vegetal cities » series
By Luc Schuiten (architect & artist)

