PRIVACY BY DESIGN

- Right to Privacy in Smart Cities

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Cutting-edge IT research and technology

MY ONE SENTENCE

PRIVACY REQUIRES HUMAN CENTRICITY

Our mission is to empower individuals by improving their right to self-determination regarding their personal data

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MYDATA PRINCIPLES

1. HUMAN CENTRIC CONTROL AND PRIVACY

2. USABLE DATA

3. OPEN BUSINESS ENVIRONMENT



We are making it happen and making it right

THE CONCEPT





Imagine if we all felt that...

"My personal data makes my everyday easier and better."

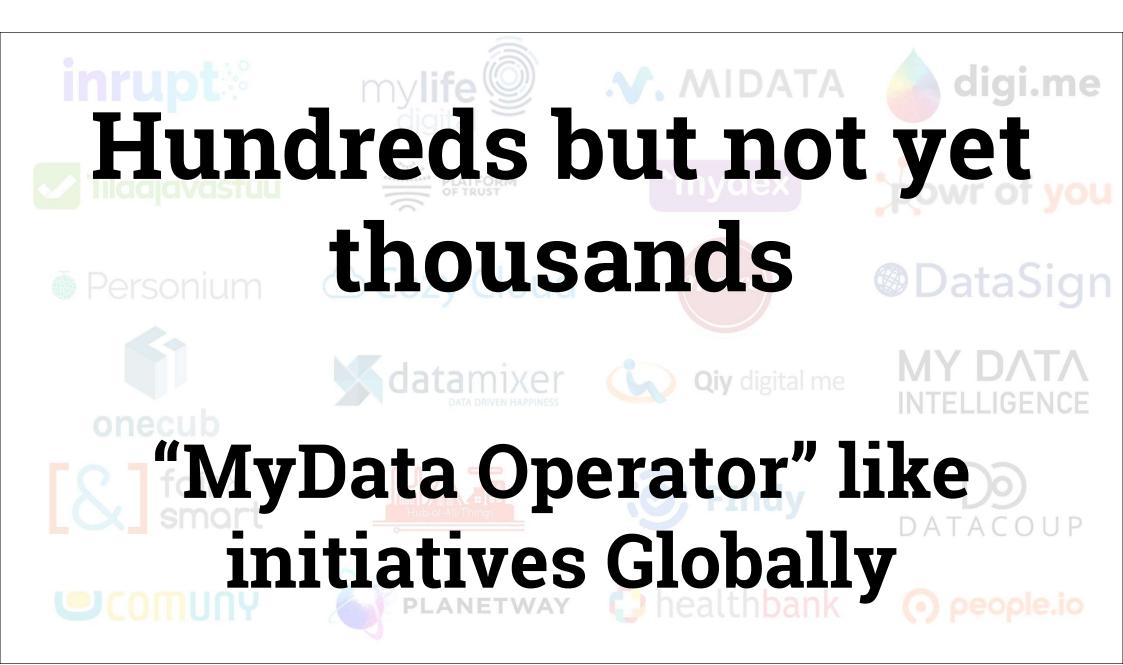
"I trust my data is used ethically." "Together with others, I am a powerful actor and my choices matter"

How do we do it?

TOGETHER BUSINESS LEGAL TECH SOCIETY

MyData Operators

Personal Data Spaces (PDS), Personal Information Management Services (PIMS), Information Banks, Information Fiduciaries, Data Facilitators...





What can you do?

THINK

How are you and your organisation addressing the challenges, and moreover the opportunities on how personal data is used today?

> How can we make the digital world a fairer and safer place for all citizens, locally and globally?

www.mydata2019.org

MyData 2019

Tickets

Programme

MyData 2019

Rebuilding trust - for human-centered data economy

Presenters

Partners

Contact

SEPT 25-27 2019 HELSIN

SEPT 25-27 2019 HELSINKI, FINLAND

MyData 2019 conference is a place for accelerating global change towards a human-centric approach to personal data. On 25-27 September 2019, some 1000 experts from business, legal, tech and society sectors will gather for the fourth time in Helsinki, with the focus on how to effect the change we need.

TICKETS

Thank you for your attention!



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