



# FundingBox

Roi Rodríguez

**PARTNER FOR H2020  
PROJECTS**

# Problem

## HORIZON2020

KEY FACTS AND FIGURES 2014-2016

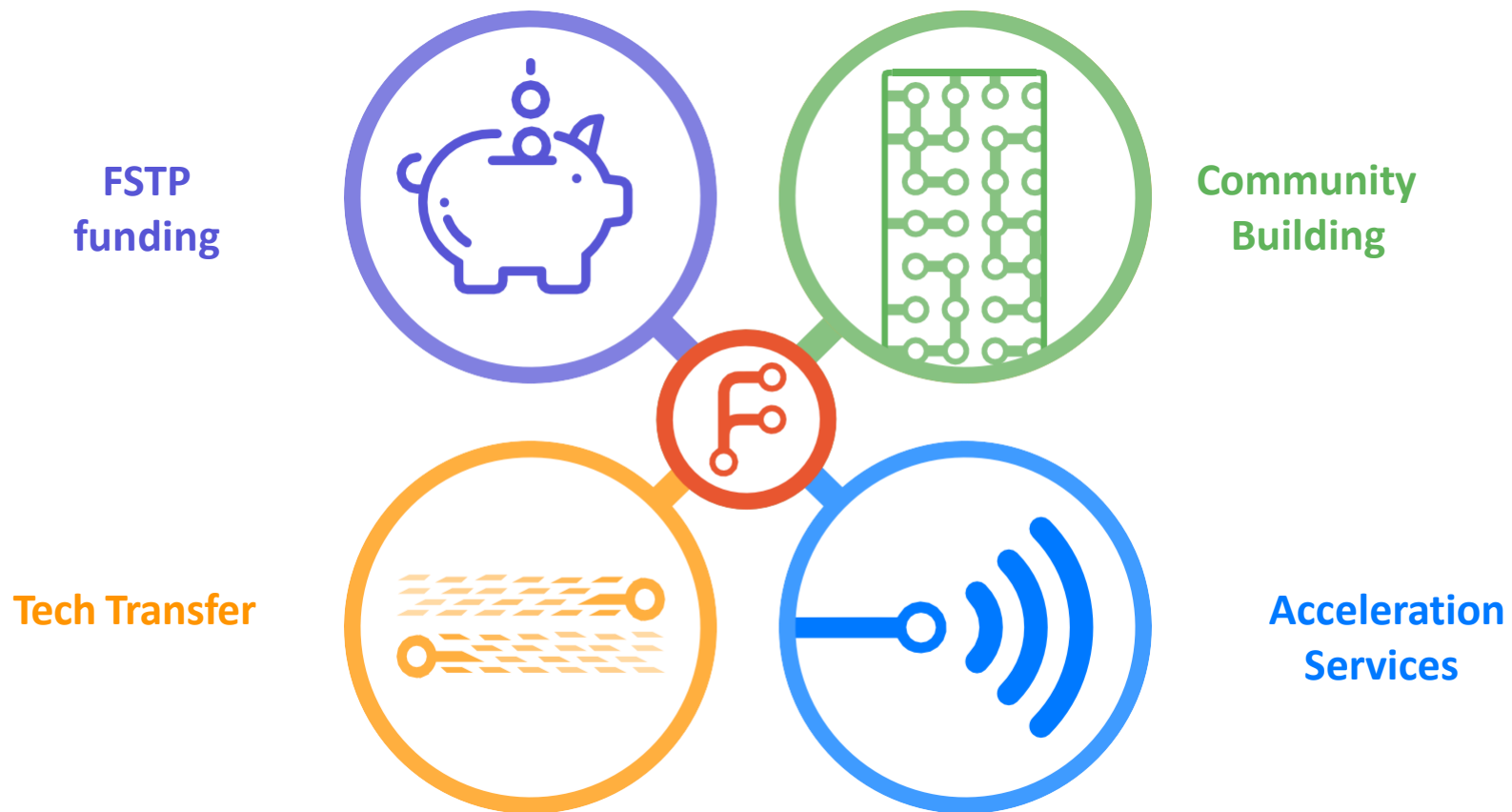


Only **12.6%** of H2020 proposals **get funded**

**Impact** makes up a third of the project's evaluation criteria

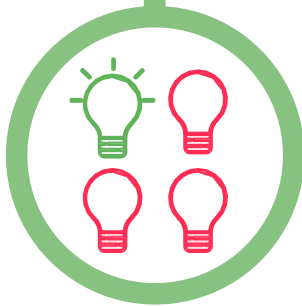


# Our solution to increase impact



# Value Proposition

## Tech Transfer strategy for market uptake



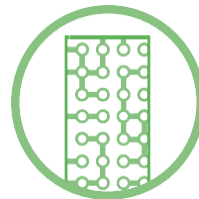
**Innovators  
selection**



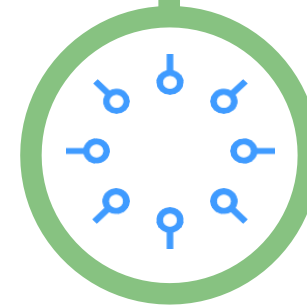
**Open Call**



**Stakeholders  
engagement**



**Community Building**



**Wide Market  
adoption**

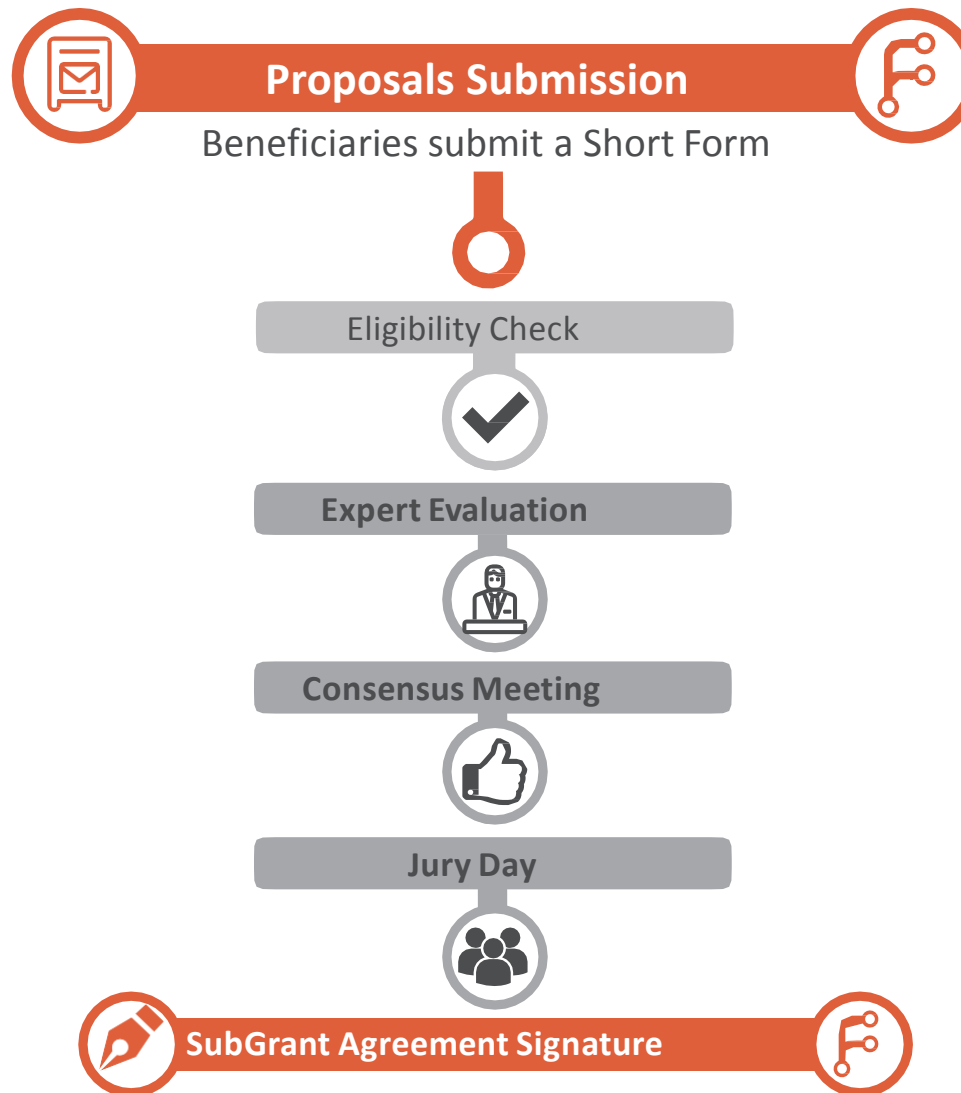


**DIH Connection**



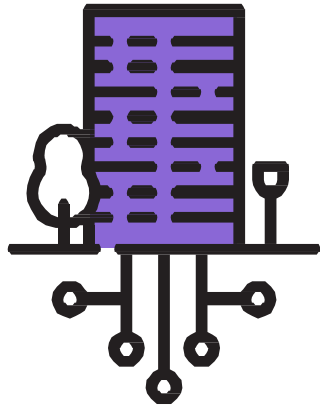
**Improve your IMPACT**

# 1. Open Calls and Cascade Funding Management (FSTP)



## 2. Community Building

We do it through our own Community Building Platform



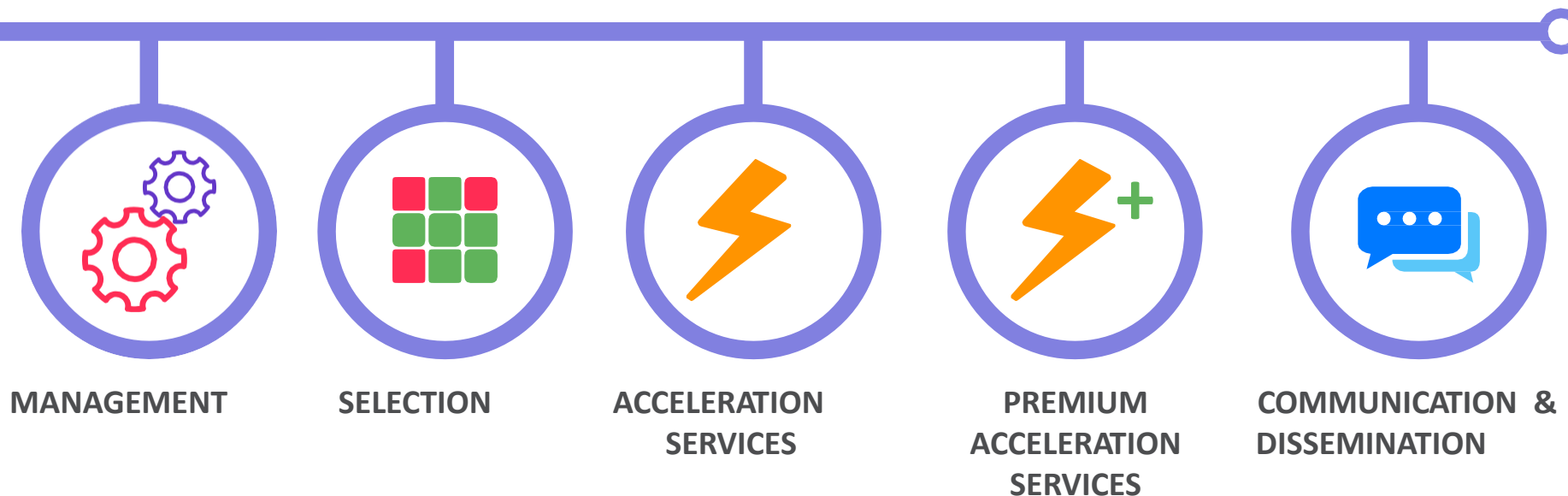
- Stakeholders mapping
- Communication Strategy
- Growth hacking strategy
- Ambassadors Programme

Download  
FundingBox App



### 3. Acceleration

A five blocks structured acceleration program



#### WHAT MAKE US UNIQUE:

Online Acceleration program Access to an international network

## 4. Technology Transfer

### Lean Sartup Methodology





# Our track record on the market



IMPACT GROWTH Accelerator, Top 10  
global Accelerators  
Gust's Global Accelerator  
Report 2016

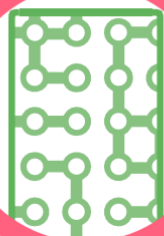


## OPEN CALLS

**127,9 M EUR** of public funds  
attracted (Total Grants, 61,9  
FSTP)

**19 EU Projects**, 6 as  
coordinator

**24 full life-cycle Open Calls**



## COMMUNITY BUILDING

**200 partners** through  
projects

**20,000 innovators** @  
[www.fundingbox.com](http://www.fundingbox.com)

**MAIN REFERENCES:**  
I4MS, DIHNET and  
FIWARE Communities



## ACCELERATION SERVICES

**Leveraging Private Funding**

10xfunding received

**Corporate engagement**

33% in average

**Survival rate**

64%



## TECH TRANSFER

Supported **100 companies** in  
going to market with their  
technologies

# Our Partners

## ACCELERATORS



ACCELERACE



## RTOs



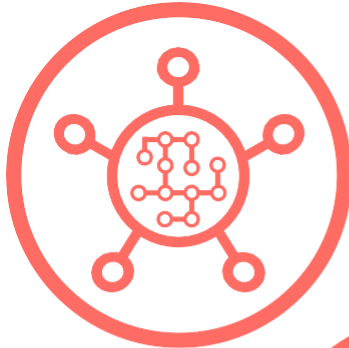
## CORPORATES VCs & Tech



## OTHER



# Connection with the DIHs



We are part of 5 DIHs where we take care of community building, acceleration and access to funding



Partners of around 50 DIHs in Europe



Access to all DIHs ecosystem through [DIHNET community](#) powered by FundingBoc

# FundingBox, your partner for making an IMPACT



**Network with the ecosystem**

**Connections to the early adopters**

**Capacity to understand the technologies**

**Background in consulting and experience in applying the lean startup methodology**

**Success cases from 19 projects, 6 coordinated by FundingBox**



# Let's talk!



**FundingBox**  
**#FundingGrowth**  
[www.fundingbox.com](http://www.fundingbox.com)

**Roi Rodríguez**

Local Lead Denmark

[roi.rodriguez@fundingbox.com](mailto:roi.rodriguez@fundingbox.com)

