Problem

HORIZON 2020

KEY FACTS AND FIGURES 2014-2016

Only 12.6% of H2020 proposals get funded

Impact makes up a third of the project’s evaluation criteria
Our solution to increase impact

FSTP funding

Community Building

Tech Transfer

Acceleration Services
Value Proposition

Tech Transfer strategy for market uptake

Innovators selection
Open Call

Stakeholders engagement
Community Building

Wide Market adoption
DIH Connection

Improve your IMPACT
1. Open Calls and Cascade Funding Management (FSTP)

Proposals Submission
Beneficiaries submit a Short Form

Eligibility Check

Expert Evaluation

Consensus Meeting

Jury Day

SubGrant Agreement Signature
2. Community Building
We do it through our own Community Building Platform

- Stakeholders mapping
- Communication Strategy
- Growth hacking strategy
- Ambassadors Programme

Download FundingBox App
3. Acceleration
A five blocks structured acceleration program

WHAT MAKE US UNIQUE:

- Online Acceleration program
- Access to an international network
4. Technology Transfer

Lean Startup Methodology

- Assumption Hypothesis
- Ideas
- Creativity happens here
- Learn
- Analyze results, pivot or persevere
- Build
- Design experiment
- Data
- Weeks, not years
- Product
- Proposal, prototype, landing page, MVP...

FundingBox
Our track record on the market

**OPEN CALLS**
- **127,9 M EUR** of public funds attracted (Total Grants, 61,9 FSTP)
- **19 EU Projects**, 6 as coordinator
- **24 full life-cycle Open Calls**

**COMMUNITY BUILDING**
- 200 partners through projects
- 20,000 innovators @ [www.fundingbox.com](http://www.fundingbox.com)

**ACCELERATION SERVICES**
- Leveraging Private Funding
- 10x funding received
- Corporate engagement
- 33% in average
- Survival rate
- 64%

**TECH TRANSFER**
- Supported 100 companies in going to market with their technologies

**MAIN REFERENCES:**
- I4MS, DIHNET and FIWARE Communities
Our Partners

ACCELERATORS
- ISDI
- ACCELERACE
- docomo
- StarTau
- create

RTOs
- VTT
- imec
- Fraunhofer
- TNO
- POLITECNICO
- DANISH
- TECHNOLOGICAL
- INSTITUTE

CORPORATES VCs & Tech
- enel
- ferrovial
- PSA
- endesa
- PSA GROUPE
- DANONE
- SIEMENS
- SAP
- THALES
- kiboventures
- INVESEDOR
- PLUGANDPLAY
- CHRYSLALIX
- PARP
- BUSINESSENTREPRENEURSHIP
- SEED AND VENTURE
- DIGITALEUROPE

OTHER
- MOBILE WORLD CAPITAL. BARCELONA
- FIWARE FOUNDATION
- FiA
- Blumorpho
- ODE ROBOTICS
Connection with the DIHs

We are part of 5 DIHs where we take care of community building, acceleration and access to funding.

Partners of around 50 DIHs in Europe.

Access to all DIHs ecosystem through DIHNET community powered by FundingBoc.
FundingBox, your partner for making an IMPACT

- Network with the ecosystem
- Connections to the early adopters
- Capacity to understand the technologies
- Background in consulting and experience in applying the lean startup methodology
- Success cases from 19 projects, 6 coordinated by FundingBox
Let’s talk!

FundingBox
#FundingGrowth
www.fundingbox.com

Roi Rodríguez
Local Lead Denmark
roi.rodriguez@fundingbox.com