October 2018



Dear IoT large-scale pilot programme colleagues,

We are reaching out to you to share exciting news from U4IoT, your friendly neighbourhood support action! Through this newsletter, we would like to update you on our past activities and inform you on what lies ahead!

That's a wrap on the OpenLivingLab Days!

First of all, we would like to thank you for your participation and contributions at the OpenLivingLab Days (OLLD) 2018 in Geneva. Hopefully, the summer event allowed you to further shape your action plans for user-engagement in your respective project activities. On our side, the U4IoT workshop dedicated to IoT large-scale pilots: "Optimising the learning curve – implementing end-user engagement tools in IoT large-scale pilots", was an excellent opportunity to collectively brainstorm about an implementation process of the U4IoT tools and methods to enhance end-user engagement in the piloting activities. If you wish to read more about the outcomes of the OLLD, please visit the European Large-Scale Pilots Programme website or the U4IoT Knowledge Base for a detailed report.

Privacy issues

Every LSP should take into serious consideration privacy issues, much more after the enforcement of the General Data Protection Regulation (GDPR). U4IoT developed a set of privacy guidelines tailored for the LSPs and created the Privacy Game to learn these concepts in a fun way. These materials can be accessed on the <u>U4IoT website</u>. Furthermore, U4IoT developed a new <u>e-course on privacy</u>. This e-course is composed of

two distinct parts: one part is dedicated to the privacy guidelines for the LSPs, focusing on the application of the GDPR to the IoT. The second part is an introduction to serious games and gamification leading to the presentation of the Privacy Game.

What's next?

Event at the European Parliament

Schuttelaar & Partners are organising an event targeted for the LSPs on November 19th 2018 (3p.m.-5p.m.), at the European Parliament in Brussels. The event entitled 'Internet of Things - European Large-Scale Pilots Programme successes and challenges' will be hosted by MEP Peter Kouroumbashev and will not only welcome representatives from the LSPs and CSAs, but also members of the European Parliament and the European Commission, decision makers and experts from Member States' Permanent Representations. It will be composed of an introductory session, two core sessions and Q&As. The first session "EU LSPs: Getting from Project to Product" will be focused on the results from AUTOPILOT, IoF2020 and ACTIVAGE. The second session "European Market and IoT: turning challenges into opportunities" will involve MONICA, SynchroniCity and MEPs and will be dedicated to the obstacles for the market uptake for IoT. U4IoT will be present at this event to facilitate discussion and interaction with the high-level participants.

ICT 2018 in Vienna

U4IoT will organise a networking session for the LSPs during the ICT 2018 conference in Vienna (4-6 December). Our session is scheduled for the 5th December, 09:00 to 09:45, in Hall L6/1 and is focused on IoT adoption barriers in IoT large-scale pilots (LSPs). The aim of this session is to bring together participants from the five LSPs as well as other IoT experts in the field, in order to identify and discuss the main barriers and/or enablers for end-users to adopt and use those IoT solutions in each of the five domains. The ICT 2018 Conference and in particular the U4IoT session is an excellent opportunity to meet experts on the topic and further shape your action plans for user-engagement in your project activities. Browse through the ICT 2018 website or contact abdolrasoul.habibipour@ltu.se for more information about the session. Please share this information also with your project partners.

We look forward to seeing you at our future events! In the meantime, shall you have any questions about our tools and support services, we will be happy to answer them.

Wishing you all the best, Anna Brékine On behalf of the U4IoT team





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